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Medicaid Health Home State Profile: Wisconsin

As of March 2026, Wisconsin operates **two** health home models:

- Human immunodeficiency virus/acquired immunodeficiency syndrome (HIV/AIDS)
- Substance use disorder (SUD)

HIV/AIDS Model

Start Date: 10/1/12

Targeted Conditions: HIV/AIDS

Eligibility: Individuals diagnosed with HIV and at least one other chronic condition, or at risk of developing another chronic condition

Key Providers: AIDS service organizations

Enrollment: Opt-out

Geography: Four counties (Brown, Kenosha, Milwaukee, Dane)

Payment: Fee-for-service (FFS) per member per month (PMPM), including risk-based managed care

Relevant SPAs:

SPA #	Dates	Description
WI-12-008	Approved: 1/29/13 Effective: 10/1/12	Creates an HIV/AIDS health home model in four counties
WI-24-0025	Approved: 1/8/25 Effective: 10/1/24	Assures compliance with mandatory annual state reporting requirements

SUD Model

Start Date: 7/1/21

Targeted Conditions: SUD

Eligibility: Individuals with opioid dependency who are also at risk for another physical health, behavioral health, or SUD condition

Key Providers: Team of health care professionals, including physicians, nurse practitioners, nurse care coordinators, social workers, behavioral health professionals, physician assistants, cultural advisors, peer supports, care coordinators, and nurses

Enrollment: Opt-in

Geography: 15 counties (Barron, Brown, Clark, Forest, Iron, Jackson, Milwaukee, Oneida, Outagamie, Polk, Portage, Price, Rusk, Vilas, Wood) and five tribal areas (Forest County Potawatomi Tribal Nation, Ho-Chunk Tribal Nation, Lac du Flambeau Chippewa Tribal Nation, Sokaogon Chippewa Tribal Nation, Oneida Tribal Nation)

Payment: FFS PMPM, and one-time payment for initial assessment

Relevant SPAs:

SPA #	Dates	Description
WI-21-0012	Approved: 9/21/21 Effective: 7/1/21	Creates a SUD health home model in eight counties and four tribal territories
WI-22-0013	Approved: 9/15/22 Effective: 5/1/22	Revises the maximum fee rates for SUD health home rates and adds two new billing tiers to the PMPM reimbursement rate that providers receive for administering the six core health home services. The billing requirements to qualify for tiers of reimbursement are determined by delivery of core service time (rather than direct time spent with the member in person or via telehealth)
WI-23-0021	Approved: 1/18/24 Effective: 10/1/23	Expands SUD health home services to an additional seven counties and one tribal territory
WI-24-0024	Approved: 1/8/25 Effective: 12/31/24	Assures compliance with mandatory annual state reporting requirements