Medicaid Innovation Accelerator Program

Information Session: Value-Based Payment (VBP) for Fee-for-Service (FFS) Home and Community-Based Services (HCBS)

November 21, 2019
3:30 PM – 4:30 PM ET
Welcome

• Melanie Brown, Technical Director, Division of Community Systems Transformation (DCST)
  Disabled and Elderly Health Program Group (DEPHG)
  Center for Medicaid and CHIP Services (CMCS)
  Centers for Medicare & Medicaid Services (CMS)
Today’s Speakers

Melanie Brown
Centers for Medicare & Medicaid Services

Pat Rivard
IBM Watson Health
Agenda

• Welcome and Introductions
• What is Medicaid IAP?
• Community Integration in LTSS
• Overview and Approach of Technical Assistance Available to Medicaid Agencies
  – VBP for FFS HCBS
• How to Apply for Technical Assistance and Next Steps
Poll #1

- Who has joined today’s webinar?
  - State Medicaid agencies
  - Other state agencies
  - Support and service providers
  - Health plans
  - Advocacy organizations
  - Contractors/vendors
  - Other
What is Medicaid IAP?
Medicaid IAP

• Commitment by CMS to build state Medicaid capacity and accelerate ongoing innovation in Medicaid through targeted technical assistance

• The end goal for IAP is to increase the number of states moving toward delivery system reform across IAP priorities
IAP Program and Functional Areas

Medicaid Delivery System Reform

PROGRAM AREAS

Improving Care for Medicaid Beneficiaries with Complex Care Needs and High Costs

Promoting Community Integration Through Long-Term Services and Supports

Supporting Physical and Mental Health Integration

Reducing Substance Use Disorders

Functional Areas

- Data Analytics
- Quality Measurement
- Performance Improvement
- Value-Based Payment and Financial Simulations
How Do We Define Success for IAP?

• Has participation in IAP led to increased delivery system reform in the IAP priority areas and populations?

• Has IAP increased states’ capacity to make substantial improvements in:
  – Data Analytics
  – Quality Measurement
  – Performance Improvement
  – VBP
  – Financial Simulations
Community Integration in LTSS
Why Focus on People With LTSS Needs?

- People with LTSS needs account for 30 percent of all Medicaid expenditures
- States want better tools for managing the growth of LTSS expenditures
- States are investing in policies and programs to increase the percentage of the LTSS population served in community settings
- States are placing increased emphasis on measuring program and population outcomes in LTSS

Community-Based LTSS Program Models Are Becoming More Outcomes Focused

• Residing in a community-based setting may not be sufficient
  – HCBS program participants may not be involved in their local communities
• HCBS participants should have individually tailored objectives outlined in an individual service plan
• Person-centered planning recognizes the unique circumstances and preferences of every individual

Poll #2  
(State Medicaid Participants Only)

• How prominent is community-based LTSS reform on the Medicaid policy agenda in your state?
  - One of the very top priorities
  - Near the top, but not at the top
  - A priority, but one of many
  - Not a priority/unsure
Overview and Approach of Technical Assistance Available to Medicaid Agencies
IAP Goals for Community Integration LTSS

• The Promoting Community Integration through LTSS Program Area includes the VBP for HCBS track
  – Goal: To increase state adoption of strategies that tie together quality, cost, and outcomes in support of community-based LTSS programs
Overview of the VBP for FFS HCBS Technical Assistance

• The VBP for FFS HCBS cohort emphasizes planning, designing, and developing a VBP strategy for FFS HCBS with two main objectives:
  – Building state knowledge and capacity to design a VBP strategy for FFS HCBS that may include shared savings or nonfinancial incentives
  – Moving states toward implementation of a VBP strategy for HCBS

• States are encouraged to apply regardless of where they are in the design or planning process
  – States are welcome to apply even if they have not yet begun planning a VBP strategy for FFS HCBS
Types of Technical Assistance

• Seven-month technical assistance opportunity beginning in March 2020

• Technical assistance content will be customized to states’ needs and may include:
  – aligning financial incentives in a VBP strategy for FFS HCBS with overall state policy objectives for HCBS;
  – identifying a quality measurement strategy, including assistance with measure review and selection;
  – engaging with stakeholders to ensure that a VBP strategy for FFS HCBS is widely understood and supported; and
  – designing VBP for FFS HCBS strategies (financial and nonfinancial incentives)
Performance Improvement Support

• States will receive assistance in using performance improvement tools to translate high-level improvement goals into a logical set of steps and processes within a VBP for FFS HCBS initiative

• Assistance includes:
  – access to performance improvement experts
  – identifying long-term goals or aims for a VBP initiative
  – building performance improvement activities into a VBP for FFS HCBS initiative
Access to a Technical Assistance Coach and Subject Matter Experts

• Each state will have access to a VBP for FFS HCBS technical assistance coach team
  – Appointment of a coach team will be based on the state’s unique goals
  – A lead coach will be assigned to each state as a primary point of contact
  – Coach team members may include VBP for FFS HCBS subject matter experts and other health policy and program experts
  – Coaches will connect states with other experts and more experienced states
One-on-One Technical Assistance

• States will receive two site visits from their coach team
  – The first site visit will occur in the first month of the program to facilitate relationship building, review resources, and develop an action plan
  – The second site visit will occur in the last two months of the program to support sustaining progress toward VBP goals and develop a plan for maintaining momentum after the program concludes

• States will also participate in conference calls, webinars, and/or other activities with their coach team as needed
Peer-to-Peer Interaction

• Webinars during the first months ensuring that all states receive the same baseline information and to build state knowledge in VBP for FFS HCBS strategies
• Peer-to-peer calls and webinars throughout the program on topics of common interest such as selecting HCBS measures or selecting appropriate payment models
• A final peer-to-peer webinar at the end of the program to share accomplishments and lessons learned
# Program Timeline

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<th>Activity</th>
<th>Date</th>
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<tr>
<td>Kickoff webinar with selected states</td>
<td>March 2020</td>
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<tr>
<td>First site visit</td>
<td>March–April 2020</td>
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<tr>
<td>Develop driver diagram and action plan</td>
<td>March–April 2020</td>
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<td>Knowledge-building webinar series</td>
<td>March–June 2020</td>
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<td>Work toward goals (using action plan as a guide)</td>
<td>April–September 2020</td>
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<td>Bimonthly webinars, peer-to-peer discussions, and other cohort activities</td>
<td>April–September 2020</td>
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<tr>
<td>Second site visit</td>
<td>August–September 2020</td>
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<td>End-of-cohort webinar</td>
<td>September 2020</td>
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Technical Assistance Example

• A state requests help with selecting HCBS measures; their VBP technical assistance team can help with:
  – alignment of potential measures with policy goals
  – assessing existing measures across state programs
  – determining the state’s accessibility and quality of data sources for potential measures
  – determining how selected quality measures could be linked to financial and nonfinancial incentives
Poll #3

• What types of assistance would be most helpful?
  – Examples of VBP models used in HCBS
  – HCBS measures for VBP
  – Effective stakeholder engagement
  – Defining populations for VBP
  – Selecting accountable entities
  – Understanding available financial and nonfinancial incentive options
  – Other
How to Apply for Technical Assistance and Next Steps
Key Considerations

• Expression of Interest (EOI)
• State selection factors
• Key dates
• Where to go with questions or for more information
How to Apply: EOI Form

• Elements
  – General information
  – Description of state request for technical assistance
  – Scheduling a conference call with IAP and the VBP for FFS HCBS technical assistance team
State Selection Factors

• Team composition
  – Commitment from the State Medicaid Director
  – State Medicaid staff as the state lead
    • Option to include co-lead from one of the state's operating agencies or from another state agency involved in the provision of HCBS
  – Active engagement from other key staff

• Working with other state agencies
  – Commitment letter from disability, development, and/or aging agencies
Additional State Selection Factors

• Technical assistance needs
  – Articulated interest and a clear vision in developing a VBP strategy in FFS HCBS
  – Alignment of the state’s identified goals to the VBP for FFS HCBS cohort goals
  – Commitment to designing a VBP strategy for FFS HCBS
  – Readiness to engage shortly after selection
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<td>Expression of Interest (EOI) forms due</td>
<td>December 18, 2019</td>
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<tr>
<td>Medicaid Innovation Accelerator Program (IAP) conducts one-on-one calls with states that submit EOI forms</td>
<td>January 2020</td>
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<td>Selected states notified</td>
<td>February 2020</td>
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<td>Technical assistance begins</td>
<td>March 2020</td>
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<tr>
<td>Technical assistance ends</td>
<td>September 2020</td>
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For More Information
Visit the Medicaid IAP Home Page
Where Can Interested States Go With Questions?

- States with questions about this opportunity can email melanie.brown@cms.hhs.gov
- Include the subject line “Value-Based Payment for FFS HCBS”
Questions or Comments?

Please use the Q&A box on your screen to ask a question or leave a comment

Note: The Q&A box will not be seen if you are in “full screen” mode
Poll #4

- Is your state interested in applying for participation in the 2020 VBP for FFS HCBS cohort?
  - Yes
  - Unsure whether we will apply
  - Unlikely to apply
Thank You and Survey

• Thank you for joining today’s webinar!
• Please take a moment to complete a short feedback survey

• Contact Information:
  MedicaidIAP@cms.hhs.gov