

Medicaid Innovation Accelerator Program



**Information Session:
Using Data Analytics to
Better Understand State
Medicaid Populations
with SMI**

November 19, 2019

2:00 PM – 3:00 PM ET

Welcome

Katherine Vedete



Agenda

- Welcome and Introductions
- Overview of the Medicaid Innovation Accelerator Program (IAP)
- Background on the IAP Beneficiaries with Complex Care Needs and High Costs (BCN) Program Area
- Using Data Analytics to Better Understand State Medicaid Beneficiaries with Serious Mental Illness (SMI): Technical Assistance Opportunity
- Expression of Interest and Selection Process

Poll #1

- What organization in the list below best describes where you currently work?
 - *State or territory Medicaid agency*
 - *State behavioral health authority*
 - *Other state agency*
 - *Other (enter in chat)*

Poll #2

- For participants from a Medicaid agency, which item in the list below best represents your area of work?
 - *Program*
 - *Data Analytics*
 - *Behavioral Health*
 - *Other (enter in chat)*

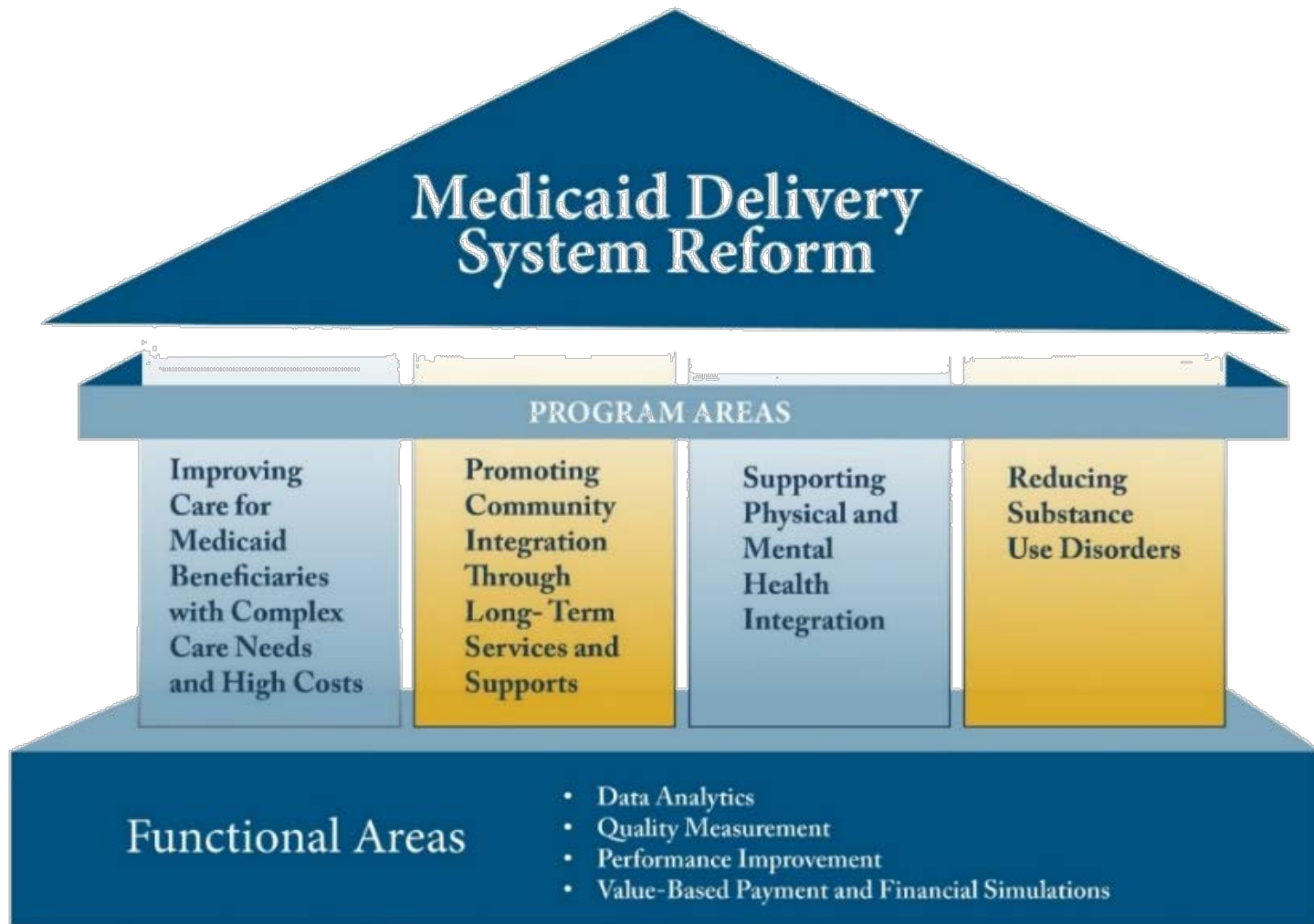


Overview of the Medicaid Innovation Accelerator Program

The IAP

- Launched in 2014 by the Centers for Medicare & Medicaid Services in collaboration with the Center for Medicare & Medicaid Innovation
- Goal is to improve the health and health care of Medicaid beneficiaries, and to reduce costs by supporting states in their ongoing payment and delivery system reforms
- Supports state Medicaid agencies to build capacity in key program and functional areas by offering targeted technical assistance, tool development, and cross-state learning opportunities

IAP Program and Functional Areas



Defining Success Across IAP

- Participation in IAP has led to **increased delivery system reform** in the IAP program priority areas/populations
- IAP built Medicaid agencies' capacity in the following delivery system reform levers:
 - Data Analytics
 - Quality Measurement
 - Performance Improvement
 - Value-Based Payment and Financial Simulations

Announcing 2020 IAP

Technical Assistance Opportunities

- Data Analytics to Better Understand Medicaid Populations with Serious Mental Illness (Today)
- Value-Based Payment for Fee-for-Service Home and Community-Based Services (November 21, 2019)
- Reducing Substance Use Disorders (December 2019)
 - Data Dashboards Affinity Group
 - Medication Assisted Treatment Affinity Group
- Value-Based Payment and Financial Simulations - General Technical Assistance (December 2019)
- Data Analytics – General Technical Assistance (January 2020)

Today's Speakers

Izanne Leonard-Haak

Managing Principal, Health Management Associates



Matt Roan

Principal, Health Management Associates



Background on the IAP Beneficiaries with Complex Care Needs and High Costs Program Area

Izanne Leonard-Haak



Beneficiaries with Complex Care Needs and High Costs (BCN) Program Area

IAP offers support and resources to Medicaid agencies seeking to design, plan, and implement strategies to improve care coordination for Medicaid BCN populations

BCN Focus Area:

Why Medicaid Populations with SMI?

- Improving quality and outcomes requires special focus on beneficiaries with complex care needs and high cost
- A significant subgroup of BCNs are beneficiaries with SMI
- Many states are planning, designing, and implementing person-centered delivery system reforms to improve health outcomes and reduce costs for individuals with SMI
- Data analytics provides a way to better understand this Medicaid population with SMI, as well as their needs

IAP BCN/SMI Resources

- In 2018 and 2019, the IAP developed two technical resources:
 - The first resource, [Using Data Analytics to Better Understand Medicaid Populations with SMI](#), focuses on leveraging claims and encounters data to understand beneficiary demographic, cost, and utilization information
 - The second resource, [Using Data Analytics to Better Understand Medicaid Populations with SMI: Additional Data Sources](#), focuses on using additional data to provide additional insights



Objectives of SMI Technical Resources

- Identify pathways for Medicaid agencies to conduct analyses with Medicaid and non-Medicaid data specific to factors that affect the Medicaid population with SMI
- Enable Medicaid agencies in using data sources that are available internally or from other state/local public health, behavioral health, social services, or corrections agencies

Using Data Analytics to Better Understand State Medicaid Beneficiaries with SMI: Technical Assistance Opportunity

Matt Roan



Component 1: Build an SMI Population Profile (Jan–Mar)

- Conduct analyses to further understand state populations with SMI using Medicaid claims and encounters data (demographic, cost, and utilization information)
- Develop or start developing state Medicaid SMI population profiles

Component 2: Leverage External Data Sources (Apr–May)

- Augment state SMI population profiles with external data sources (e.g. corrections, county jail)
- Navigate challenges in data matching and other SMI data sharing barriers
- Develop data sharing and use strategies with other state or external data partners

Component 3: Consider SMI Data-Informed Delivery System Reform (Jun-Aug)

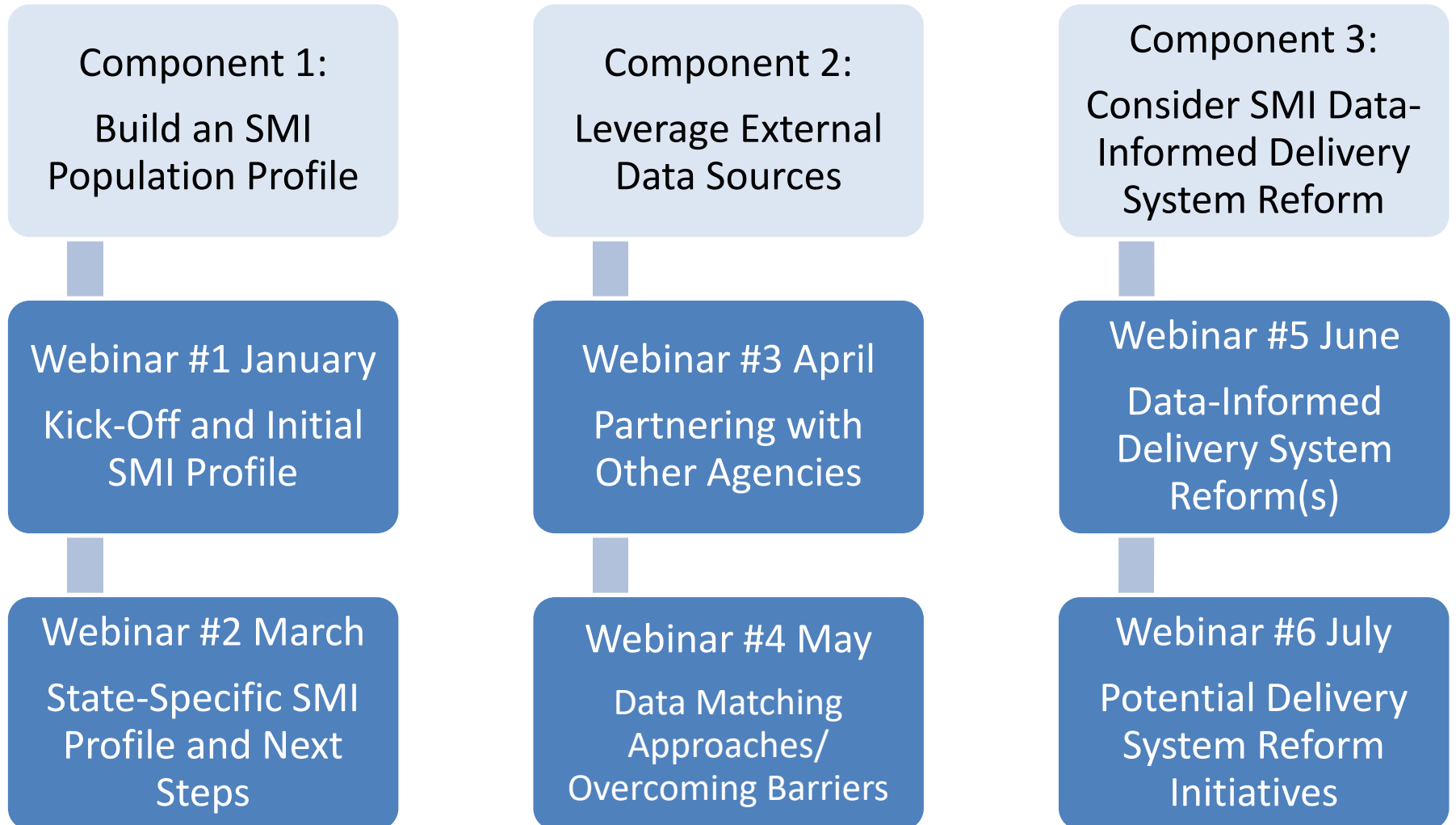
- Exchange SMI data-informed delivery system reform lessons learned
- Use SMI data to consider delivery system reform initiatives and possibly design a related strategy

States may participate in one, two, or all three components

Target Audience

- Medicaid agencies interested in participating in/creating profiles of their adult Medicaid population with SMI
- Medicaid agencies at all stages of development, from those just beginning this work to those building on existing initiatives
- Content will be oriented to state program and data analytics experts

Each Component Includes State-to-State Webinars



Coaching Starts Day One

and continues throughout the technical assistance opportunity

- Coach teams will include SMI, data analytics, and Medicaid subject matter experts
- Regular coaching meetings with each state to help advance their data analytic efforts
- A site visit from each state's coaching team to discuss program goals, objectives, components, and activities

Expression of Interest and Selection Process

Izanne Leonard-Haak



SMI Track Information

- The IAP will provide technical assistance for up to 10 states
- Track will run for eight months from January 2020 to August 2020
- Track will have a kick-off webinar for all three components on January 27th (all selected states should attend)
- States wishing to actively participate in an SMI Component will be selected through an Expression of Interest (EOI) process

State Selection Factors

- **Commitment:** Team is well positioned within the state and supported by the state Medicaid Director to marshal resources for the state's SMI work
- **Staffing Resources:** Team includes an appropriate number of state staff with program and data analytics expertise who are committed to the full term of the project
- **SMI Population Focus:** Project focuses on understanding adult Medicaid SMI populations through data analytics

State Selection Factors (continued)

- **Data Analytics Capability:** Data analytics resources are sufficient to perform analytics described
- **Strategic Alignment with IAP Objectives:** State goals and technical assistance needs align with the SMI objectives

SMI Technical Assistance: Key Dates

December 13, 2019

Expression of
Interest form due

Dec-Jan

1:1 calls
with
states

Mid-January

States
selected

January 27, 2020

SMI Kick-off

August 2020

Technical
Assistance
Ends

How to Submit Interest

If interested in participating in any of the cohorts, submit an Expression of Interest by **December 13, 2019**

The form is available on the [IAP BCN web page](#)

Poll #3

- Based on what you heard today, is your state interested in the SMI technical assistance opportunities below (select all that apply)?
 - *Component 1: Build an SMI Population Profile*
 - *Component 2: Leverage External Data Sources*
 - *Component 3: Consider SMI Data-Informed Delivery System Reform*
 - *Undecided*

Questions and Answers



Thank You!

**Thank you for joining us for this webinar about
Using Data Analytics to Better Understand State Medicaid
Populations with SMI**

Please complete the evaluation form following this presentation

Contact information: Katherine.Vedete@cms.hhs.gov