

**Using Data Analytics to Better Understand State Medicaid Beneficiaries  
with Serious Mental Illness  
Technical Assistance for Medicaid Agencies**

**Expression of Interest (EOI) Form**

The purpose of this Expression of Interest (EOI) form is to help the CMS Medicaid Innovation Accelerator Program (IAP) selection process by getting a better sense of your Medicaid agency’s efforts to identify, target and impact your adult Medicaid population with SMI. The technical assistance available to each Medicaid agency is detailed in the Program Overview document.

**I. General Information**

1. Name of your state Medicaid agency:
2. Name of your Medicaid Director:
3. The Medicaid Director acknowledges that the state is seeking this IAP technical assistance and is committed to supporting the proposed state SMI data analytics work:

Yes                      No

4. The Medicaid Director acknowledges that the team has or will have sufficient staff time and resources dedicated to this effort:

Yes                      No

5. Provide contact information for the lead staff member from the Medicaid agency who will serve as the team lead and be responsible for the day-to-day activities associated with participation in this SMI technical assistance activity. The proposed team lead should be well positioned within the state and supported by the state Medicaid Director to marshal resources for the state’s SMI data analytics work.

Name	Title	Email address	Phone number

6. **State Medicaid Agency Core Team Members:** Please provide names, titles, role on the project (and how it will support the project), and e-mail addresses of your team members within, and external to, the Medicaid Agency in the following tables. Proposed team composition and expertise should include state program and data analytics participants. State teams should include representatives which have oversight and access to Medicaid claims and encounters data. Additional pages may be added if more space is needed.

While teams of all sizes are welcome to apply, please be sure to include an appropriate number of state staff who are committed to the full term of the project components and who can begin working on the project shortly after the state is selected. When putting together your team, refer to the Program Overview to understand the nature and type of activities in which your state teams will be engaged.

Name	Department	Title	Role on the IAP Project	Email address

**Team Members External to the Medicaid Agency:** Please provide names, titles, role on the project and e-mail addresses of team members external to the Medicaid Agency. Medicaid Agency partnerships with their respective state behavioral health agencies for this project are recommended.

Name	Department	Title	Role on the IAP Project	Email address

**Please attach brief biographies of team members including roles/functions and relevant experience.**

## II. Description of Goals and Objectives

1. The goal of the SMI data analytics technical assistance is to support states in building data analytics capacity to develop a deeper understanding of their adult Medicaid population with SMI. This SMI technical assistance opportunity is focused on the following objectives:
  - **Component 1: Build an SMI Population Profile (January – March 2020)**
    - Conduct analyses to further understand state populations with SMI using Medicaid claims and encounters data (demographic, cost, and utilization information)
    - Develop state Medicaid SMI population profiles (or at least initiating work on a state profile)
  - **Component 2: Leverage External Data Sources (April – May 2020)**
    - Augment state SMI population profiles with external data sources (e.g. corrections, housing data)
    - Navigate challenges in data matching and other SMI data sharing barriers
    - Develop data sharing and use strategies with other state or external data partners
  - **Component 3: Consider SMI Data-Informed Delivery System Reform (June – August 2020)**
    - Exchange SMI data-informed delivery system reform lessons learned
    - Use SMI data to consider delivery system reform initiatives and possibly design a related strategy

Please select the component(s) in which your state is seeking to participate. States may select all components:

Component 1

Component 2

Component 3

2. Describe the nature of the analytics you would like to conduct, and how the activities described in the SMI objectives will support your state in using data analytics to better understand your adult Medicaid population with SMI, including any related long-term planning or initiatives.

3. Describe your state Medicaid adult SMI analytics efforts to date (if any – previous SMI data analytics are not required).

If you have already developed a profile of the SMI population using Medicaid claims and encounters data, you may also attach any documentation or summary-level information, if available. (If your state does not wish to participate in Component 1, please include.)

4. What are the most significant challenges or gaps in your state's capacity to use data analytics related to your adult state Medicaid population with SMI?

5. Describe any specific technical assistance needs your state is seeking under the IAP technical assistance which relate to these areas.

6. If there are existing data-sharing partnerships established (e.g. with corrections or public health departments), please include a description of those partnerships and the nature of the data you may have access to analyze.



### III. Key Dates, Form Submission, and Notification

Interested states are asked to submit the EOI form by midnight (ET) on December 13, 2019 with the subject line “SMI data analytics” to [cms.iap.smi@healthmanagement.com](mailto:cms.iap.smi@healthmanagement.com). The EOI form can be found online on the [IAP BCN web page](#).

All states that submit an Expression of Interest will be contacted by IAP for a one-on-one conference call with state leads and other team members, to discuss state goals and needs, and to answer state questions, about the SMI technical assistance offered. The IAP team will coordinate with state team leads on scheduling appointments for the conference call. Office Hours will be held between December 11, 2019-January 08, 2020.

The IAP hopes to notify the selected states by mid-January 2020. All states selected will be expected to participate in the initial kick-off at the beginning of Webinar #1 on January 27, 2020.

Additional information about the IAP can be found on Medicaid.gov IAP page: [Medicaid Innovation Accelerator Program \(IAP\)](#).

For questions about this Medicaid IAP opportunity, contact [Katherine.Vedete@cms.hhs.gov](mailto:Katherine.Vedete@cms.hhs.gov), using the subject line “SMI data analytics opportunity questions.”