

Data Analytic Technical Assistance for Medicaid Agencies

Expression of Interest Form

1/9/20

The purpose of this Expression of Interest (EOI) form is for the Medicaid Innovation Accelerator Program (IAP) to gain a better understanding of your Medicaid agency's goals and efforts to develop, implement, or increase your capacity in data analytics as part of advancing Medicaid-specific delivery system reforms. The technical assistance available to each Medicaid agency is detailed in the Program Overview document.

Selected teams will collaborate with IAP to receive this one-on-one data analytic technical assistance in one of the following areas:

- **Develop a data analytic strategy for analyzing a state's Medicaid program** *Examples include: Identifying and understanding various data sources related to a state's Medicaid agency's population (e.g., enrollment, utilization rates, and costs by beneficiary type or subpopulations) and how they can be best utilized.*
- **Use data to drive programmatic decision-making** *Examples include: Developing and executing strategies to identify key data sources, summarize data, and create reports with data visualization for decision makers.*
- **Improve statistical programming and data modeling skills** *Examples include: Improving efficiencies in data management, support in choosing statistical software, selecting statistical tests and data models through state coaching and code review.*
- **Develop transfer protocols for sharing data with stakeholders** *Examples include: Designing dashboards that allow for data manipulation and visualization while maintaining data security.*

Instructions. Complete the EOI form and email it to MedicaidIAP@cms.hhs.gov by **midnight ET** on January 31, 2020, with the subject line "Data Analytics."

Selection process and next steps. IAP will review the submitted EOI forms and determine which states'/territories' needs are best met through this track. States/territories may be contacted by IAP for a one-on-one call the first few weeks of February to understand the proposed project better. IAP will notify states/territories selected for participation in this data analytic track in late February 2020.

More information and contact. Additional information about this technical assistance opportunity can be found on Medicaid.gov IAP page: [Medicaid Innovation Accelerator Program \(IAP\)](#).

For questions about this Medicaid IAP opportunity, contact Jessie Parker at Jessie.Parker@cms.hhs.gov, using the subject line "Data Analytics."

I) General Information

1. Name of your Medicaid agency:
2. Name of the Medicaid Director:
3. The Medicaid Director acknowledges that the team is seeking this technical assistance:
Yes No
4. **State/territory team lead.** Please provide contact information for the Medicaid agency team lead who will lead this work day-to-day, not including the Medicaid Director¹.

Name	Title	Organization	Email Address	Phone Number

5. **Core team.** Provide the contact information for the state’s/territory’s core team. The core team will lead the state's/territory’s efforts. Teams of all sizes are welcome to apply.

Name	Title	Organization	Email Address	Phone Number

6. The Medicaid Director acknowledges that the team has or will have sufficient staff time and resources committed to this effort:
Yes No
7. **Additional team members.** The team may include team members beyond the state’s/territory’s core team listed above from the Medicaid agency and other agencies. Provide the contact information for additional team members.

¹ Note: It is assumed that the Medicaid Director will be engaged and play an important role in this work but will not be responsible for leading this work on a day-to-day basis.

Name	Title	Organization	Email Address	Phone Number

Please attach brief bios of team members including roles/functions and relevant experience, regardless of their level of data analytic expertise.

II) Assessment of the Request for Technical Assistance

As you complete the questions below, please note that IAP will consider teams at varying stages of developing their data analytic capabilities.

1. Based on the descriptions listed in the beginning of this form, which area of data analytic technical assistance would be most helpful to your Medicaid agency’s analytic activities? (check ONE box)

- Developing a data analytic strategy for analyzing a Medicaid agency’s program
- Using data to drive programmatic decision-making
- Improving statistical programming and data modeling skills
- Developing transfer protocols for sharing data with stakeholders
- Other, please specify in Section 2 below

2. Provide a brief description of the specific data analytic need(s) related to the checked area for which you are seeking technical assistance.

- a) What are the 1-3 state specific goal(s) for this opportunity? What are the desired outcome(s)? If there is more than one data analytic need that will be requested within the area you selected above, please rank those requests in order of highest priority.
- b) Is the six-month timeframe sufficient to meet your technical assistance needs? If not, explain the time constraint to accomplishing each request (end of fiscal year, leadership deadline, etc.).
- c) Describe any ongoing or planned activities for the request(s) (including progress to date), the general stage of development (formative, planning, partial implementation, etc.) and/or any future activities your state sees as necessary to address the need (including what IAP can support).
- d) Any other information your state believes is important for IAP to understand about your technical assistance project proposal (e.g., state initiatives, populations of interest, etc.).

In answering this question, please be as specific as possible when describing your needs and take into consideration that the duration of technical assistance is a maximum of six months. This will help IAP assess the amount of resources needed and ensure that we can start supporting your work shortly after states are selected. Please keep your reply to one page of double-spaced text in 12-point Times New Roman font and submit your answer in a separate document.

3. As it relates to your response to question 2, what are the most significant gaps in your state's/territory's capacity to use Medicaid-related data analytics?

III) Data Use Agreement

Depending on your state's/territory's project, IAP's technical assistance may include detailed review of data, such as administrative claims, which would require a data use agreement (DUA) for the technical assistance team to legally access the state files. Review of the data documentation, aggregate reports, systems documentation, and new system requirements may not require a DUA; however, your agency may require non-disclosure or other agreements in place prior to sharing these documents. Note that these agreements may take extended time to be processed. If required, states/territories are expected to prioritize the execution of a DUA or other similar agreement.

Check the boxes that apply to your proposed project. If you believe that you will require a DUA or any other sharing agreement, please identify the person responsible for executing this agreement. If you are not sure whether a DUA will be needed, please answer the following question to the best of your ability.

The DUA will be reviewed by

I understand the DUA requirement but do not believe one will be required based on my project's technical assistance needs.

I acknowledge that we will need to execute a DUA with the IBM Watson Health team.

I have discussed with our legal/privacy/other appropriate contact how to quickly and effectively execute a DUA and meet any other legal agreements required by our state/territory.