Medicaid Innovation Accelerator Program (IAP)

IAP Learning Collaborative: Substance Use Disorders (SUD)

Integrating SUD Into Primary Care Settings

Targeted Learning Opportunity #5

7/13/15
Facilitator

- Colette Croze, MSW
- Private consultant, Croze Consulting
Speakers

- Mark Stringer, MA, LPC, NCC
- Director, Missouri Department of Mental Health
Speakers (1)

• Beth Tanzman, MSW
• Assistant Director, Vermont Blueprint for Health
Speakers (2)

- Anthony Folland
- Clinical Services Manager and Opioid Treatment Authority Director, Alcohol and Drug Abuse Programs, Department of Health, Vermont
Speakers (3)

- Jim Sorg, PhD
- Director of Care Integration, Tarzana Treatment Centers
Agenda

- Importance of SUD in primary care settings
- Examples of successful integration models
- State experience: Missouri
- State experience: Vermont
- Provider experience: Tarzana Treatment Centers, California
Goals of Webinar

- Participants will better understand how SUD treatment can be integrated into primary care settings including FQHCs, rural health clinics and primary care practices
- Participants will gain knowledge of successful integration model components
- Participants will examine case study examples of different integration models in Missouri, Vermont and California
Importance of SUD in Primary Care Settings

- Behavioral health disorders occur with chronic medical conditions at a significant rate
- Increases preventable mortality and healthcare costs
- Unmet behavioral health needs complicate the treatment of other medical conditions
Importance of SUD in Primary Care Settings (cont.)

- People with SUD have a range of health conditions directly related to their SUD
- 35% of the Medicaid population have a chronic mental health and/or SUD, with healthcare spending that is 60%-70% higher than for those without a behavioral health disorder
Variety of Models

- Train primary care providers to identify and intervene with SUDs
- Screen for medical conditions in SUD treatment settings
- Provide SUD consultation in healthcare settings
- Co-locate SUD treatment and primary care
- Offer integrated, team-based SUD treatment and primary care
- Use health homes that specifically focus on persons with SUDs
Polling Question 1

• Which of the following models is your state predominantly using? (Select all that apply)
  – (1) Medical screening in SUD setting
  – (2) SUD consultation in healthcare
  – (3) Co-locating SUD and primary care
  – (4) Health Homes that focus on SUDs
  – (5) Integrated, team-based treatment
  – (6) No SUD integration to date
Hallmarks of Successful Models

- Deliver care (at least) collaboratively
- Focus on overall health & wellbeing of individual, population
- Connect SUD specialists with primary care practitioners
- Use clinical, financial, structural arrangements to remove barriers between physical and behavioral health

SUD and Primary Care Integration
Missouri

State Experience
Integrating SUD into Primary Care Settings

Mark Stringer, MA, LPC, NCC, Division Director, Division of Behavioral Health, Missouri Division of Behavioral Health
Agenda: History

• Brief history of MAT in Missouri
• How providers rose to the challenge and integrated SUD with physical health care
• Treatment outcomes with MAT
MAT Milestones in Missouri

- **2006**: November - Awarded the Robert Wood Johnson Advancing Recovery Grant for Use of Naltrexone and Acamprosate to Treat Alcohol Dependence

- **2007**: November - Provider Contract Amendments added Medication Services

- **2008**: April - First use of Vivitrol
  - October - Advancing Recovery Grant ended; Vivitrol Leader Conference calls begin

- **2009**: May - Secured general revenue funding for addiction treatment medications
  - August - Allowed medication services via telehealth
MAT Milestones in Missouri (cont.)

2010

September
Began credentialing for MAT specialty

October
Results published on Vivitrol study in Michigan and Missouri drug courts (Journal of Substance Abuse Treatment)

2011

2012

Partnered with drug manufacturer to provide Vivitrol to St. Louis Drug Court participants prior to release from city jail

Present

Implementing a pilot project to provide Vivitrol to incarcerated offenders nearing release and continuing treatment in the community post-release
Agenda: Integrating SUD

- Brief history of MAT in Missouri
- How providers rose to the challenge and integrated SUD with physical health care
- Treatment outcomes with MAT
Requiring MAT Promotes Integration

- Reinforces the concept that addiction is a medical disorder
- Increases the need for on-site nursing services, which further promotes whole health focus
- Requires relationships with prescribers, which many providers traditionally do not employ
- Creates opportunities for relationships with FQHCs and improves care coordination
**Provider Outreach**

<table>
<thead>
<tr>
<th>Contract Amendments</th>
<th>• Reimbursement for medications, physician time, laboratory services, etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certification</td>
<td>• Condition of certification</td>
</tr>
<tr>
<td>Change Leader</td>
<td>• Initial focus of “Change Leader” conference calls with program directors</td>
</tr>
<tr>
<td>Treatment Extension</td>
<td>• Increased support for treatment extension by clinical utilization review</td>
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</tbody>
</table>
Different Models Used to Provide MAT

• Use of on-site prescriber
  – A few SUD providers have employed physicians
  – If they do, may use telehealth to connect with satellite offices

• Establish relationships with FQHCs
  – Two-way referrals (primary care and SUD)
  – Co-location

• Contract with community physicians
  – In person or via telehealth
  – Care coordinated by SUD provider
How Providers Overcame Challenges

• Funding Challenges
  – DMH secured dedicated funding through legislative budget process
  – State Medicaid agency pays for all addiction medications, except methadone
  – Providers able to utilize current allocations
  – Samples from pharmaceutical company
How Providers Overcame Challenges (cont.)

• Prescriber Challenges
  – “Beat the bushes” to find community providers (yellow pages)
  – Establish relationships with FQHCs, other health centers

• Provider and Client Culture Challenges
  – Training, training, training
  – Increased exposure to options (intake, client groups, counseling)
  – Success stories
Agenda: Treatment Outcomes

• Brief history of MAT in Missouri
• How providers rose to the challenge and integrated SUD with physical health care
• Treatment outcomes with MAT
Number Served and Discharged

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<thead>
<tr>
<th>Medicine</th>
<th>Number Served</th>
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<tbody>
<tr>
<td>Vivitrol</td>
<td>694</td>
</tr>
<tr>
<td>acamprosate</td>
<td>52</td>
</tr>
<tr>
<td>buprenorphine</td>
<td>349</td>
</tr>
<tr>
<td>disulfuram</td>
<td>7</td>
</tr>
<tr>
<td>naltrexone</td>
<td>727</td>
</tr>
<tr>
<td>suboxone</td>
<td>330</td>
</tr>
</tbody>
</table>

Notes: Based on discharges in FY 2014
Retention in Treatment

**Significance:** Research indicates that most addicted individuals need at least three months in treatment to significantly reduce or stop their drug use and that the best outcomes occur with longer durations of treatment.

**Notes:** Based on discharges in FY 2014 MAT group (n=1,723) and No MAT group (n=22,139)
**Significance:** Although MAT group was less likely to be employed at intake, the group had greater improvement compared to control

**Notes:** Based on discharges in FY 2014 MAT group (n=1,717) and No MAT group (n=22,027)
Polling Question 2

• Has your state used any of the following methods to provide MAT?
  – (1) OPT
  – (2) OBOT
  – (3) SUD setting prescribers, not OTP
  – (4) OBOT affiliated w/ SUD providers
  – (5) Telehealth
  – (6) Relationships w/ FQHCs
  – (7) None of the above
Questions and Discussion (1)
Vermont

State Experience Integrating SUD into Primary Care Settings

Beth Tanzman, MSW, Assistant Director, Vermont Blueprint for Health

Anthony Folland, Clinical Services Manager and Opioid Treatment Authority Director, Alcohol and Drug Abuse Programs, Vermont Department of Health
Agenda: Overview

• Overview of Patient-Centered Medical Home initiative and behavioral health integration
• Health home “Hub & Spoke” for medication assisted treatment (MAT)
• Strategies to change infrastructure
• Strategies to change payment
• Strategies to change culture
• Challenges and opportunities
Leveraging Resources: Community Health Team

- “Utility” supported by all payers
- Local control
- Care coordination for complex patients
- Population health management and outreach infrastructure
- Bridges health, human services, community resources
Agenda: “Hub & Spoke”

- Overview of Patient-Centered Medical Home initiative and behavioral health integration
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- Challenges and opportunities
Policy Goals

- For beneficiaries with opioid addiction at risk of developing another SUD and with cooccurring mental health issues in OTP and OBOT settings
  - Improve access to addictions treatment
  - Integrate health and addictions care for health home beneficiaries
  - Better use of specialty addictions programs and general medical settings
  - Improve health outcomes, promote stable recovery
Health Home for Opioid Addiction

Addictions Program OTP (Hub)
Medical Office OBOT (Spoke)

PCMH

Community Health Team
Enrollment Process

- Auto-assignment with opt-out
- Initial outreach to beneficiaries in MAT
- Ongoing enrollment of any Medicaid beneficiary seeking MAT in either OTP or OBOT
- Triage to OTP or OBOT based on severity
- Offered Health Home services, individual plan of care drives services
Agenda: Strategies for Infrastructure

• Overview of Patient-Centered Medical Home initiative and behavioral health integration
• Health home “Hub & Spoke” for medication assisted treatment (MAT)
• Strategies to change infrastructure
• Strategies to change payment
• Strategies to change culture
• Challenges
Interagency Collaboration

• Collaboration between Medicaid, Division of Alcohol & Drug Abuse Programs, and Vermont Blueprint for Health was critical to design, political support and implementation

• Key team members:
  – Hub
    • Designated provider: regional OTP
    • Team: RN, MA level licensed clinician case manager, program director (employed by the Hub)
  – Spoke
    • General Medical Setting: OBOT
    • Team: RN & MA level licensed clinician case manager (employed by Blueprint Community Health Team)
Spokes: Office-Based Opioid Treatment (OBOT)

Primary Care
- Nurse & Addictions Counselor
- Health Home Services

Psychiatry
- Nurse & Addictions Counselor
- Health Home Services

OB-GYN
- Nurse & Addictions Counselor
- Health Home Services

Health Home

Blueprint Community Health Team
Hub: Specialty Addictions Program, Opioid Treatment Program (OTP)

Expand to 5 Regional Centers in 7 Locations

Dispense Methadone & Buprenorphine
Complex Addictions Care
Intensive Consultation to Spokes
Health Home Services

Health Home
Implementation Statistics

• First region approved July 2013
  – Expanded statewide in January 2014
• Current member enrollment (4,931)
  – 2,706 in Hubs
  – 2,225 in Spokes
• Provider enrollment
  – 5 Hub providers
  – 133 Spoke providers
• Opt-out rate
  – Not tracked
Agenda: Strategies for Payment

• Overview of Patient-Centered Medical Home initiative and behavioral health integration
• Health home “Hub & Spoke” for medication assisted treatment (MAT)
• Strategies to change infrastructure
• Strategies to change payment
• Strategies to change culture
• Challenges and opportunities
Payment Model

**Hub**
- OTP
  - PMPM: $493.97 (30% of rate is HH specific)
  - F-F-S for Buprenorphine

**Spoke**
- OBOT
  - PMPM: 163.75 (100% of rate is HH specific)
  - Payment through Blueprint Community Health Team
Agenda: Strategies for Culture

• Overview of Patient-Centered Medical Home initiative and behavioral health integration
• Health home “Hub & Spoke” for medication assisted treatment (MAT)
• Strategies to change infrastructure
• Strategies to change payment
• Strategies to change culture
• Challenges and opportunities
Culture: Work in Progress

Joint Management

Regional Meetings with Stakeholders

Learning Collaboratives Measurement

Staff
MAT in Primary Care Settings

- Appropriate setting for chronic condition
- Complex care, consistent, organized protocols
- Team and administrative support is crucial
- More than one provider: 30-40 patients/provider
- Access to addictions specialists, higher levels of care
- Rewards: Building relationships and witnessing stable recovery
- Health homes framework is helping improve OBOT and increase providers
Agenda: Challenges and Opportunities

• Overview of Patient-Centered Medical Home initiative and behavioral health integration
• Health home “Hub & Spoke” for medication assisted treatment (MAT)
• Strategies to change infrastructure
• Strategies to change payment
• Strategies to change culture
• Challenges and opportunities
Challenges and Opportunities

• 42-CFR limits exchange of information between SUD providers and health system
  – OTP programs do not report to Prescription Monitoring Systems
  – General medical settings have difficulty sequestering SUD clinical information
  – Solutions: Adoption of 42 CFR Part II compliant release forms, Health Home staff work with beneficiaries to obtain consent

• Culture of “separateness” in OTP programs
• Integration of Spoke staff in different practice settings
• Network capacity / workforce
Challenges and Opportunities: Buprenorphine in OTPs

• Opportunity
  – Allows for Buprenorphine to be offered in either structure (OTP or OBOT) depending upon patient’s assessed needs

• Challenge
  – How to provide buprenorphine in OTPs
    • Reimbursement
    • Costs
    • Defining stabilization/Blending cultures

• Solutions
  – Worked with multiple regulatory agencies for reimbursement
  – Learning collaboratives discussed above
  – Finding correct balance and triage of patients to OTP/OBOTs
Polling Question 3

• Which of the following represents the greatest challenge to your state’s integration efforts?
  – (1) Financing / reimbursement
  – (2) Infrastructure
  – (3) Availability of providers
  – (4) Culture
  – (5) Not a high priority for state
  – (6) Other challenges
Questions and Discussion (2)
Tarzana Treatment Centers

Provider Experience
Integrating SUD into Primary Care Settings

Jim Sorg, PhD
Director of Care Integration,
Tarzana Treatment Centers
Agenda: Overview of TTC

• Overview of Tarzana Treatment Centers (TTC) and history of care integration efforts
  • Why integrated care at TTC?
  • Models of SUD treatment integration with Primary Care at TTC
  • Extending the integration of SUD treatment into Primary Care
Overview of TTC

- 501(c)(3) non-profit corporation
- 9 locations throughout Los Angeles County
- Revenue sources
  - Grants: federal, state, foundations
  - Contracts: county, city, VA, US Probation, SASCA, managed care with private insurers, Medicare and MediCal FFS and managed care
  - Private pay
  - Sliding fee and charity care
- Joint Commission accreditations and certifications
Overview of TTC Services

Integrated Services and Care Coordination

SUD Services
- Detoxification
- Residential Rehabilitation
- Partial Hospitalization/Day Treatment
- IOP/Outpatient
- Maintenance/MAT
- Housing

Mental Health
- Acute Psych Hospital/Stabilization
- Intensive Outpatient
- Outpatient
- Housing

Primary Care
- 3 General Clinics
- 2 Specialty HIV

HIV Services
- Medical Clinics
- Prevention & Testing
- Case Management
- Jail In-Reach
- Mental Health
- SUD Services
- Home Health Care
- Housing

IT/EHR/AVATAR
- Integrated Treatment Plan
- Care Coordination
- Electronic Prescribing
- Telemedicine

Assessment / Case Management
- Community Assessment Service Centers
- Case Management in Hospital EDs

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TTC’s History of Care Integration Efforts

• 1995: Opened primary care clinic co-located with SUD treatment
• 2002: Opened HIV/AIDS primary care co-located with SUD treatment
• 2010-2014: Improve Care Integration within TTC
• 2014-2018: Improve Care Integration for external organizations
  – Embedding TTC Primary Care in LA County Department of Mental Health San Fernando Mental Health Center
  – Strengthening referrals from FQHCs for SUD treatment
  – Embedding TTC Primary Care with CMHCs
Agenda: Why Integrated Care?

- Overview of Tarzana Treatment Centers (TTC) and history of care integration efforts
- Why integrated care at TTC?
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Reducing ER and Hospital Admissions and Readmissions

### Table 1. Potentially Preventable Readmission (PPR) Rates per 100 At Risk\(^1\) Admissions by Medicaid Recipient Health Condition at Initial Admission and Region: New York State, 2007

| Recipient Health Condition | New York City | | | Rest of the State | | | New York State | | |
|-----------------------------|---------------|----------------|---------------------|------------------------|------------------------|------------------------|-------------------------------|------------------------|
|                             | Initial Admissions | At Risk Events | PPR Rate | Initial Admissions | At Risk Events | PPR Rate | Initial Admissions | At Risk Events | PPR Rate |
| **Mental Health**           | 6,808          | 79,815         | 8.5      | 3,715                | 52,116        | 7.1        | 10,523           | 131,931                | 8.0       |
| **Substance Abuse**         | 4,111          | 35,578         | 11.6     | 1,523                | 19,291        | 7.9        | 5,634            | 54,869                | 10.3      |
| **Mental Health and Substance Abuse** | 13,043        | 62,409         | 20.9     | 7,833                | 54,081        | 14.5       | 20,876           | 116,490                | 17.9      |
| **All Others**              | 6,485          | 132,269        | 4.9      | 2,567                | 56,234        | 4.6        | 9,082            | 188,503                | 4.8       |
| **Total**                   | 30,447         | 310,071        | 9.8      | 15,638               | 181,722       | 8.6        | 46,115           | 491,793                | 9.4       |

\(^1\) Non-excluded admissions followed by at least one clinically related readmission.

\(^2\) All inpatient events that were not excluded according to defined PPR criteria.

Impact of Mental Illness and SUD on Cost and Hospitalization for Diabetics

Agenda: Models of SUD Integration

• Overview of Tarzana Treatment Centers (TTC) and history of care integration efforts
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• Extending the integration of SUD treatment into Primary Care
Models of SUD Treatment Integration with Primary Care at TTC

- **Examples of Primary Care led integration**
  - Primary Care and HIV/AIDS patients
  - Primary Care and ISM Model
- **Examples of Behavioral Health led integration**
  - SUD inpatients, residential, outpatient including MAT
Models of Primary Care Team Led Integration at TTC

• Primary Care Led Integration for HIV/AIDS patients with SUDs
  – Target
    • Patients with HIV/AIDS with SUD diagnoses and their at risk partners
  – Design
    • Cross-training of primary care and SUD treatment team members
    • Care Coordination to navigate patient through medical and SUD/MHD care
    • Primary Care and SUD treatment staff case conferences 2x month
    • Primary Care provider involved in SUD treatment planning, relapse prevention, and relapse response
Models of Primary Care Team Led Integration at TTC

• Primary care led integration for Latino patients with SUD and mental health disorders
  – Target
    • Individuals not currently seen in behavioral health
    • Focus on Latinos who are monolingual
  – Design
    • Patients enrolled in TTC’s primary medical care services
    • Integrated care team
    • Engagement in non-traditional health settings (e.g. faith-based institutions)
    • Wellness classes, group education, counseling, psychiatric services, non-traditional services, integrated case management
Model of SUD Treatment Team Led Integration at TTC

• Behavioral Health Home Model
  – Target
    • Patients with SUD and mental health conditions with chronic physical health conditions
  – Purpose
    • To make the “home” in behavioral health rather than in primary care
    • To bring primary care in-house or link patients with primary care providers
  – Benefits
    • Patients may feel more comfortable in behavioral health setting
    • Able to coordinate and integrate care as would be done in primary care
    • Psychiatrist or behavioral health clinician may be lead rather than the primary care physician
Integrating Chronic Disease Management Into Behavioral Health Homes

Self-Medical History
- Review chronic diseases
- Review medications
- Assess if patient is receiving medical care for chronic diseases

ASI/Mental Health Assessment
- Note chronic diseases identified in self-medical history form
- Identify how these chronic diseases impact SUD and MH issues

Integrated Summary
- Capture chronic diseases information from ASI—plan is for it to drop into Integrated Summary for SUD programs
- MH programs may not use this form

Treatment Plan
- Add chronic diseases as a problem
- Add problem page for chronic diseases with goals, objectives, interventions

Treatment
- Address chronic diseases as part of your overall care with the patient
- Follow the objectives and interventions on the treatment plan and document progress in the medical record
- Reinforce medical provider orders and recommended treatment

Case/Care Management
- Communicate with the PCP
- Monitor and assess if patient is seeing the medical provider and following the care plan
- Coordinate care as needed with PCP

Whole Person Care
- Emphasize that managing chronic diseases is similar to managing addiction and MH disorders
- Point out the similarities in terms of how taking better care of oneself promotes recovery and improved health
Financing Integration at TTC

• Overcoming financial obstacles to integrated care
  – Challenges of siloed public contract funding
    • California’s history of siloed public funding for healthcare
    • Handling audits when integrating care
  – Challenges of siloed primary care funding
    • Capitation in Managed Medi-Cal and care for the undocumented
    • Segregation of primary and behavioral health care
  – Coordinating care without funding for care coordination
    • Education of funding sources
    • Piecing together resources for integrated care
    • Hope on the horizon
Using HIT as a Driver for Integration

• Using Health IT as a driver for integration
  – Provide tools for referrals and HIE
  – Provide tools for integrated care
    • Assessment for medical, MH, SUD conditions, integrated problem list, diagnosis, summary, treatment plan, view of record, registries
  – Provide ability to bill for integrated services
    • Procedure codes, guarantors, claims

• Technology
  – Netsmart Avatar, Primary Care Module, Integrated Treatment Plan, Order Connect ePrescribing, Care Connect Lab interfaces and HIE, MyHealthPoint Patient Portal
Agenda: Extending the Integration

- Overview of Tarzana Treatment Centers (TTC) and history of care integration efforts
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- Extending the integration of SUD treatment into Primary Care
Extending the Integration of SUD into Primary Care

- Population health
- Treating to target
- Measurement to improve the degree of integration
  - Chronic physical conditions included in Integrated Treatment Plan
  - Cross-Selling Ratio
Polling Question 4

- Using the ReadyTalk platform options, select the 'raise your hand' tool if your state has used or is using information technology as a component of your integration
Questions and Discussion (3)
Polling Question 5

- Is your state interested in participating in an informal call with the speakers to ask additional questions?
  - (1) Yes
  - (2) No
Resources (1)

Resources (2)

- Designing Medicaid Health Homes for Individuals with Opioid Dependency: Considerations for States, Centers for Medicare & Medicaid Services
Resources (3)

- Community Clinic and Health Center Case Study Highlights: Integrating Substance Abuse and Primary Care Services in Community Clinics and Health Centers, CalMHSA, Integrated Behavioral Health Project
Resources (4)

- [Mental Health, Primary Care and Substance Use Interagency Collaboration Tool Kit](#), 2nd Edition, CalMHSA, Integrated Behavioral Health Project
Contact

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