

The Coverage Learning Collaborative Notices Project team (CMS, Manatt Health, MAXIMUS Center for Health Literacy, and Mathematica Policy Research) developed notice templates framework to organize the notice construction. Each template represents a different eligibility determination scenario – described at the top of the template – and identifies applicable key messages based on the codes from the *Key Messages Menu Set*. As in the *Key Messages Menu*, the content in **red and bold** \* under the "Content Description" heading indicates information legally required by federal statute and final and proposed regulations. The headings for each section of the notice, as described in section G of the *Key Messages Menu Set*, are identified as green rows with a ^ in the tables below.

These templates are not intended to be consumer-facing, but rather building blocks for the development of a final notice. States will want to consider formatting, design, and layout choices in translating the templates into a final notice. These considerations include:

#### • Content

- Organization from the consumers' perspective
- Key messages first and prominent
- Information divided into one-topic paragraphs
- Meaningful, descriptive headings
- Definitions for necessary technical terms
- Streamlined information
- Tell readers what the notice is about and what action they must take

#### • Language

- Clear, simple wording for headings
- o Instructions for needed actions in clear, numbered steps beginning with an action verb
- Friendly tone
- Active voice
- Parallel construction
- Short, simple paragraphs and sentences
- Common, familiar words (avoid jargon)

#### • Design

- For paragraph text, font size equivalent to 12 point Times New Roman with leading (space between lines) of 120%-150%, using sans serif fonts when possible
- Size variation between the paragraph text and the different levels of headers
- Short line lengths, between 10 and 16 words



- Key words and dates in bold, used sparingly and in appropriate places
- Left alignment on all of the paragraph text
- Contact information on every page
- o Retain sufficient white space in margins and between sections

The June 29, 2017 presentation includes additional review of health literacy best practices and highlights how they have been applied in the model notices.

| 1. Adult Eligible for Medicaid  |  |  |
|---|--|--|
| Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. The agency determines the individual |  |  |
| eligible for Medicaid under MAG   | I rules for the adult group. State has different Alternative Benefit Plan (ABP) benefit packages. State utilizes |  |
| Medicaid managed care and imp   | oses co-pays for services.   |  |
| Application Entryway  | State Medicaid Agency  |  |
| Application Modality  | Online   |  |
| Household Composition   | Individual   |  |
| Triggering Event  | Eligibility Determination for Medicaid   |  |
| Communication Modality  | Online/Paper   |  |
| Issuing Agency State Medicaid Agency  |  |  |
| Model Content   |  |  |

| Notice Segment                          | Content Description   | Key Message Code |
|---|---|------------------|
| Logo/Letterhead                         | Agency logo   | F.1              |
| Accessibility                           | Statement indicating availability of language services*                           | F.8              |
|   | <ul> <li>Availability of ADA/504 compliant aids and language services*</li> </ul> |                  |
| Accessibility in Spanish                | Same as above, but written in Spanish*  | F.9              |
| Consumer Assistance                     | Consumer assistance contact information*  | F.15             |
| Date of Application                     | Date of application*  | B.16             |
| Date of Notice                          | Date of notice  | F.3              |
| Letter ID Number                        | Unique notice identifier  | F.4              |
| Applicant Name and Address              | Applicant contact information   | F.2              |
| Account Information/User ID             | Information about secure user account   | F.6              |
| Notice Rationale ^                      |   | G.1.a            |
| Eligibility Determination – Individual: | Decision on application*  | B.1.a            |
| Eligible for Medicaid                   |   |                  |
| Coverage Effective Date –               | • Coverage effective date (application date/first day of the month of             | B.11.a           |
| Individual/All Family Members:          | application)*   |                  |
| Medicaid                                |   |                  |

| Notice Segment  | Content Description  | Key Message Code |
|---|--|------------------|
| Individual: Benefit Card and Plan<br>Selection Information and<br>Instructions (Medicaid) ^ |  | G.12.a           |
| Benefits – Individual: Medicaid<br>Benefit Card   | <ul> <li>Notification that consumer will receive Medicaid benefit card and may use<br/>it immediately to access benefits</li> <li>Instructions for card usage.</li> </ul>  | D.6.e            |
| Plan Selection/Enrollment –<br>Individual: Instructions for<br>enrollment in Medicaid MCO   | <ul> <li>Instructions for plan selection</li> <li>State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim.</li> </ul> | D.2.a            |
| Services and Cost Sharing<br>Information and Instructions<br>(Medicaid/CHIP) ^              |  | G.14             |
| Benefits - Individual: Medicaid<br>benefits   | <ul> <li>Services that benefit plan covers*</li> <li>Population specific benefit language, e.g., EPSDT*</li> <li>Contact information for consumer to receive more information about benefit plan package*</li> </ul>   | D.6.a            |
| Cost Sharing Obligations/Assistance<br>-Individual: Medicaid premium<br>information         | <ul> <li>Consumer premium obligations*</li> <li>Contact information for consumer to receive more information on premiums*</li> </ul>   | D.1.a            |
| Cost Sharing Obligations/Assistance<br>- Individual: Medicaid co-pay<br>information         | <ul> <li>Consumer co-payment obligations*</li> <li>Contact information for consumer to receive more information on co-payments*</li> </ul>   | D.1.b            |
| Change Reporting ^  |  | G.17.a           |
| Obligation to Report Changes –<br>Individual: Medicaid/CHIP                                 | <ul> <li>Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)*</li> <li>Instructions for reporting changes*</li> </ul>                | D.3.a            |
| Renewal ^   |  | G.19             |
| Annual Renewal - Individual:<br>Medicaid/CHIP   | <ul> <li>Notification of required renewal of Medicaid eligibility on annual basis.</li> <li>Expectation for additional information at renewal time.</li> </ul>   | D.5.a            |

| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Basis for Eligibility Determination and Other Programs (Approval) ^   |   | G.21             |
| Individual: Other Benefit Programs –<br>Medicaid  | <ul> <li>Possible eligibility for other public benefits.</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits.</li> </ul>  | F.12             |
| Basis for Eligibility Determination -<br>Basis for Eligibility for Medicaid   |   | G.23             |
| Basis for Medicaid Eligibility -<br>Individual: Basis for eligibility<br>determination for Medicaid<br>(approval)                       | Basis of eligibility determination*   | B.2.a            |
| Individual: Eligible for Medicaid;<br>Ineligible for APTC/CSR   | <ul> <li>Ineligibility for APTC due to minimum essential coverage*</li> </ul>   | B.1.g            |
| Opportunity for More Health<br>Services ^   |   | G.24             |
| Alternative Benefit Plan (ABP) AFDC<br>Exemption ^  |   | G.25             |
| Opportunity to be exempt from<br>mandatory enrollment in ABP due to<br>1931 eligibility   | • Opportunity for exemption from mandatory enrollment in ABP due to eligibility as parent/caretaker under 1931 (if applicable)*   | B.14             |
| Non-MAGI/ABP Exemptions ^   |   | G.26             |
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based<br>on MAGI) / to be exempt from<br>mandatory enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and<br/>explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if<br/>applicable).*</li> </ul> | B.13.a           |
| Past Medical Bills ^  |   | G.29             |
| Assistance with Past Medical Bills  | <ul> <li>Financial assistance for three months retroactive coverage.</li> <li>Contact information for consumer to receive more information about retroactive coverage.</li> </ul>   | B.17             |



| Notice Segment                               | Content Description  | Key Message Code |
|--|--|------------------|
| Legal Authority (multiple citations)         | Citation to or identification of specific regulations supporting action*   | F.11             |
| Appeals ^                                    |  | G.32             |
| Right to appeal/fair hearing –<br>Medicaid   | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>  | E.1.a            |
| Instructions for how to appeal –<br>Medicaid | <ul> <li>Instructions to ask for an appeal and access additional information about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul> | E.1.b            |
| Signature                                    | Signature line   | F.26             |
| Issuing Agency and Contact                   | Agency contact information   | F.27             |
| Disclosure/Privacy Statement                 | Privacy/disclosure statement   | F.25             |

### 2. Adult Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the Federally Facilitated Marketplace (FFM). Individual is assessed<br/>eligible for Medicaid. FFM transfers application to the State Medicaid Agency. The agency determines the individual eligible for Medicaid<br/>under the adult group. State has different Alternative Benefit Plan (ABP) benefit packages. State utilizes Medicaid managed care and imposes<br/>co-pays for services.Application EntrywayFederally Facilitated Marketplace-Assessment modelApplication ModalityOnlineHousehold CompositionIndividualTriggering EventEligibility Determination for Medicaid

| Model Content          |  |
|------------------------|--|
| Issuing Agency         | State Medicaid Agency                  |
| Communication Modality | Online/Paper                           |
| Triggering Event       | Eligibility Determination for Medicaid |

| Notice Segment                          | Content Description   | Key Message Code |
|---|---|------------------|
| Logo/Letterhead                         | <ul> <li>Agency logo</li> </ul>   | F.1              |
| Accessibility                           | <ul> <li>Statement indicating availability of language services*</li> </ul>       | F.8              |
|   | <ul> <li>Availability of ADA/504 compliant aids and language services*</li> </ul> |                  |
| Accessibility in Spanish                | Same as above, but written in Spanish*  | F.9              |
| Consumer Assistance                     | Consumer assistance contact information*  | F.15             |
| Date of Application                     | Date of application*  | B.16             |
| Date of Notice                          | Date of notice  | F.3              |
| Letter ID Number                        | Unique notice identifier  | F.4              |
| Applicant Name and Address              | Applicant contact information   | F.2              |
| Account Information ^                   |   | G.18             |
| Account Information/User ID             | Information about secure user account   | F.5              |
| Notice Rationale ^                      |   | G.1.a            |
| Eligibility Determination – Individual: | Decision on application*  | B.1.a            |
| Eligible for Medicaid                   |   |                  |
| Coverage Effective Date –               | Coverage effective date (application date/first day of the month of               | B.11.a           |
| Individual/All Family Members:          | application)*   |                  |
| Medicaid                                |   |                  |

| Notice Segment  | Content Description  | Key Message Code |
|---|--|------------------|
| Received from Marketplace   | • Explanation that the single streamlined application was transferred from the Marketplace*  | B.12.a           |
| Individual: Assessed Eligible for<br>Medicaid; Determined Eligible for<br>Medicaid          | Decision on application*   | B.10.a           |
| Individual: Benefit Card and Plan<br>Selection Information and<br>Instructions (Medicaid) ^ |  | G.12.a           |
| Benefits – Individual: Medicaid<br>Benefit Card   | <ul> <li>Notification that consumer will receive Medicaid benefit card and may use<br/>it immediately to access benefits</li> <li>Instructions for card usage.</li> </ul>  | D.6.e            |
| Plan Selection/Enrollment –<br>Individual: Instructions for<br>enrollment in Medicaid MCO   | <ul> <li>Instructions for plan selection</li> <li>State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim.</li> </ul> | D.2.a            |
| Services and Cost Sharing<br>Information and Instructions<br>(Medicaid/CHIP) ^              |  | G.14             |
| Benefits - Individual: Medicaid<br>benefits   | <ul> <li>Services that benefit plan covers*</li> <li>Population specific benefit language, e.g., EPSDT*</li> <li>Contact information for consumer to receive more information about benefit plan package*</li> </ul>   | D.6.a            |
| Cost Sharing Obligations/Assistance<br>-Individual: Medicaid premium<br>information         | <ul> <li>Consumer premium obligations*</li> <li>Contact information for consumer to receive more information on premiums*</li> </ul>   | D.1.a            |
| Cost Sharing Obligations/Assistance<br>- Individual: Medicaid co-pay<br>information         | <ul> <li>Consumer co-payment obligations*</li> <li>Contact information for consumer to receive more information on co-payments*</li> </ul>   | D.1.b            |
| Change Reporting ^  |  | G.17.a           |

| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Obligation to Report Changes –<br>Individual: Medicaid/CHIP   | <ul> <li>Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)*</li> <li>Instructions for reporting changes*</li> </ul> | D.3.a            |
| Renewal ^   |   | G.19             |
| Annual Renewal - Individual:<br>Medicaid/CHIP   | <ul> <li>Notification of required renewal of Medicaid eligibility on annual basis.</li> <li>Expectation for additional information at renewal time.</li> </ul>  | D.5.a            |
| Basis for Eligibility Determination<br>and Other Programs (Approval) ^  |   | G.21             |
| Individual: Other Benefit Programs –<br>Medicaid  | <ul> <li>Possible eligibility for other public benefits.</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits.</li> </ul>  | F.12             |
| Basis for Eligibility Determination -<br>Basis for Eligibility for Medicaid ^                                     |   | G.23             |
| Basis for Medicaid Eligibility -<br>Individual: Basis for eligibility<br>determination for Medicaid<br>(approval) | Basis of eligibility determination*   | B.2.a            |
| Individual: Eligible for Medicaid;<br>Ineligible for APTC/CSR   | Ineligibility for APTC due to minimum essential coverage*   | B.1.g            |
| Opportunity for More Health<br>Services ^   |   | G.24             |
| Alternative Benefit Plan (ABP) AFDC<br>Exemption ^  |   | G.25             |
| Opportunity to be exempt from<br>mandatory enrollment in ABP due to<br>1931 eligibility                           | • Opportunity for exemption from mandatory enrollment in ABP due to eligibility as parent/caretaker under 1931 (if applicable)*   | B.14             |
| Non-MAGI/ABP Exemptions ^   |   | G.26             |

| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based<br>on MAGI) / to be exempt from<br>mandatory enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if applicable).*</li> </ul> | B.13.a           |
| Past Medical Bills ^  |   | G.29             |
| Assistance with Past Medical Bills  | <ul> <li>Financial assistance for three months retroactive coverage.</li> <li>Contact information for consumer to receive more information about retroactive coverage.</li> </ul>   | B.17             |
| Legal Authority (multiple citations)  | • Citation to or identification of specific regulations supporting action.*   | F.11             |
| Appeals ^   |   | G.32             |
| Right to appeal/fair hearing –<br>Medicaid  | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>   | E.1.a            |
| Instructions for how to appeal –<br>Medicaid  | <ul> <li>Instructions to ask for an appeal and access additional information about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul>  | E.1.b            |
| Signature   | Signature line  | F.26             |
| Issuing Agency and Contact  | Agency contact information  | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement  | F.25             |

### 3. Adult Eligible for Medicaid

**Design Scenario:** Individual submits the single streamlined application to the FFM. Individual is assessed ineligible for Medicaid but requests full Medicaid determination. FFM transfers application to the State Medicaid Agency. The agency determines the individual eligible for Medicaid under the adult group. State has different Alternative Benefit Plan (ABP) benefit packages. State utilizes Medicaid managed care and imposes co-pays for services.

| Application Entryway   | Federally Facilitated Marketplace-Assessment model |
|------------------------|--|
| Application Modality   | Online   |
| Household Composition  | Individual   |
| Triggering Event       | Eligibility Determination for Medicaid             |
| Communication Modality | Online/Paper                                       |
| Issuing Agency         | State Medicaid Agency                              |
| Model Content          |  |

| Notice Segment                          | Content Description   | Key Message Code |
|---|---|------------------|
| Logo/Letterhead                         | Agency logo   | F.1              |
| Accessibility                           | Statement indicating availability of language services*                           | F.8              |
|   | <ul> <li>Availability of ADA/504 compliant aids and language services*</li> </ul> |                  |
| Accessibility in Spanish                | Same as above, but written in Spanish*  | F.9              |
| Consumer Assistance                     | Consumer assistance contact information*  | F.15             |
| Date of Application                     | Date of application*  | B.16             |
| Date of Notice                          | Date of notice  | F.3              |
| Letter ID Number                        | Unique notice identifier  | F.4              |
| Applicant Name and Address              | Applicant contact information   | F.2              |
| Account Information ^                   |   | G.18             |
| Account Information/User ID             | Information about secure user account   | F.5              |
| Notice Rationale ^                      |   | G.1.a            |
| Eligibility Determination – Individual: | Decision on application*  | B.1.a            |
| Eligible for Medicaid                   |   |                  |
| Coverage Effective Date –               | Coverage effective date (application date/first day of the month of               | B.11.a           |
| Individual/All Family Members:          | application).*  |                  |
| Medicaid                                |   |                  |

| Notice Segment   | Content Description   | Key Message Code |
|--|---|------------------|
| Received from Marketplace  | • Explanation that the single streamlined application was transferred from the Marketplace*   | B.12.a           |
| Individual: Assessed Ineligible for<br>Medicaid; Determined Eligible for<br>Medicaid   | Decision on application *   | B.10.d           |
| Instructions for Cancellation of<br>Marketplace health coverage ^  |   | G.35             |
| Cancel Marketplace health coverage   | <ul> <li>Coordinated content on potential impact of a Medicaid or CHIP<br/>determination on eligibility for another insurance affordability program*</li> <li>Instructions on how to cancel Marketplace health coverage</li> </ul>                            | B.5.i            |
| Individual: Benefit Card and Plan<br>Selection Information and<br>Instructions (Medicaid when<br>transferred from Marketplace) ^ |   | G.12.b           |
| Benefits – Individual: Medicaid<br>Benefit Card  | <ul> <li>Notification that consumer will receive Medicaid benefit card and may use<br/>it immediately to access benefits</li> <li>Instructions for card usage</li> </ul>  | D.6.e            |
| Plan Selection/Enrollment –<br>Individual: Instructions for<br>enrollment in Medicaid MCO  | <ul> <li>Instructions for plan selection</li> <li>State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim</li> </ul> | D.2.a            |
| Services and Cost Sharing<br>Information and Instructions<br>(Medicaid/CHIP) ^   |   | G.14             |
| Benefits - Individual: Medicaid<br>benefits  | <ul> <li>Services that benefit plan covers*</li> <li>Population specific benefit language, e.g., EPSDT*</li> <li>Contact information for consumer to receive more information about benefit plan package*</li> </ul>  | D.6.a            |
| Cost Sharing Obligations/Assistance<br>-Individual: Medicaid premium<br>information  | <ul> <li>Consumer premium obligations*</li> <li>Contact information for consumer to receive more information on premiums*</li> </ul>  | D.1.a            |

| Notice Segment   | Content Description   | Key Message Code |
|--|---|------------------|
| Cost Sharing Obligations/Assistance<br>- Individual: Medicaid co-pay<br>information                                    | <ul> <li>Consumer co-payment obligations*</li> <li>Contact information for consumer to receive more information on co-<br/>payments*</li> </ul>   | D.1.b            |
| Change Reporting ^   |   | G.17.a           |
| Obligation to Report Changes –<br>Individual: Medicaid/CHIP  | <ul> <li>Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)*</li> <li>Instructions for reporting changes*</li> </ul> | D.3.a            |
| Renewal ^  |   | G.19             |
| Annual Renewal - Individual:<br>Medicaid/CHIP  | <ul> <li>Notification of required renewal of Medicaid eligibility on annual basis.</li> <li>Expectation for additional information at renewal time.</li> </ul>  | D.5.a            |
| Basis for Eligibility Determination<br>and Other Programs (Approval) ^   |   | G.21             |
| Individual: Other Benefit Programs –<br>Medicaid   | <ul> <li>Possible eligibility for other public benefits.</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits.</li> </ul>  | F.12             |
| Basis for Eligibility Determination -<br>Basis for Eligibility for Medicaid ^  |   | G.23             |
| Basis for Medicaid Eligibility -<br>Individual: Basis for eligibility<br>determination for Medicaid<br>(approval)      | Basis of eligibility determination*   | B.2.a            |
| APTC ineligibility (when individual<br>assessed Medicaid ineligible by<br>Marketplace and requests Medicaid<br>review) | Notice of APTC/CSR ineligibility due to Medicaid eligibility determination  | B.5.h            |
| Opportunity for More Health<br>Services ^  |   | G.24             |
| Alternative Benefit Plan (ABP) AFDC<br>Exemption ^   |   | G.25             |

| Notice Segment  | Content Description  | Key Message Code |
|---|--|------------------|
| Opportunity to be exempt from<br>mandatory enrollment in ABP due to<br>1931 eligibility   | • Opportunity for exemption from mandatory enrollment in ABP due to eligibility as parent/caretaker under 1931 (if applicable)*  | B.14             |
| Non-MAGI/ABP Exemptions ^   |  | G.26             |
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based<br>on MAGI) / to be exempt from<br>mandatory enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and<br/>explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if<br/>applicable)*</li> </ul> | B.13.a           |
| Past Medical Bills ^  |  | G.29             |
| Assistance with Past Medical Bills  | <ul> <li>Financial assistance for three months retroactive coverage.</li> <li>Contact information for consumer to receive more information about retroactive coverage.</li> </ul>  | B.17             |
| Legal Authority (multiple citations)  | Citation to or identification of specific regulations supporting action*   | F.11             |
| Appeals ^   |  | G.32             |
| Right to appeal/fair hearing –<br>Medicaid  | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>  | E.1.a            |
| Instructions for how to appeal –<br>Medicaid  | <ul> <li>Instructions to ask for an appeal and access additional information about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul>   | E.1.b            |
| Signature   | Signature line   | F.26             |
| Issuing Agency and Contact  | Agency contact information   | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement   | F.25             |



| 4. Adult Eligible for Medicaid         |  |                            |
|--|--|----------------------------|
| Design Scenario: Individual submits t  | he single streamlined application to the State Medicaid Agency. Individual appe  | ears eligible for Medicaid |
| but there is an inconsistency based or | n income. The agency requests additional information to complete the eligibility | y determination.           |
| Application Entryway                   | State Medicaid Agency  |                            |
| Application Modality                   | Online   |                            |
| Household Composition                  | Individual   |                            |
| Triggering Event                       | Eligibility Determination for Medicaid   |                            |
| Communication Modality                 | Online/Paper   |                            |
| Issuing Agency                         | State Medicaid Agency  |                            |
|  | Model Content  |                            |
| Notice Segment                         | Content Description  | Key Message Code           |
| Logo/Letterhead                        | Agency logo  | F.1                        |
| Accessibility                          | Statement indicating availability of language services*                          | F.8                        |
|  | Availability of ADA/504 compliant aids and language services*                    |                            |
| Accessibility in Spanish               | Same as above, but written in Spanish*   | F.9                        |
| Consumer Assistance                    | Consumer assistance contact information*   | F.15                       |
| Date of Application                    | Date of application*   | B.16                       |
| Date of Notice                         | Date of notice   | F.3                        |
| Letter ID Number                       | Unique notice identifier   | F.4                        |
| Applicant Name and Address             | Applicant contact information  | F.2                        |
| Account Information ^                  |  | G.18                       |
| Account Information/User ID            | Information about secure user account  | F.5                        |
| Notice Rationale ^                     |  | G.1.a                      |
| Request for Additional Information –   | Explanation that income information is inconsistent with records                 | A.1.a                      |
| Inconsistent information and not       |  |                            |
| reasonably compatible: Income          |  |                            |
| Additional Documentation               | Notification that consumer has set number of days to submit                      | G.5                        |
| Information: Income ^                  | documentation in order to be considered for Medicaid eligibility*                |                            |

| Notice Segment   | Content Description  | Key Message Code |
|--|--|------------------|
| Resolve Inconsistency through<br>Documentation and Types of<br>Acceptable Documents: Income                | <ul> <li>Requirement that consumer must provide acceptable documentation in order to resolve inconsistency*</li> <li>List of sample documentation</li> <li>Contact information for consumer to receive information about exemptions from submitting additional documentation and special circumstances under which an individual may be exempt.</li> </ul> | A.2.a            |
| How to Send Documentation ^  |  | G.7              |
| Medicaid   | Instructions for submitting documentation.*  | A.3.a            |
| Reminder to resolve income<br>inconsistency before expiration of<br>"reasonable period"<br>(Medicaid/CHIP) | <ul> <li>Notification that eligibility determination cannot be made until additional<br/>information is provided.</li> </ul>   | A.4              |
| Signature  | Signature line   | F.26             |
| Issuing Agency and Contact   | Agency contact information   | F.27             |
| Disclosure/Privacy Statement   | Privacy/disclosure statement   | F.25             |

| 5. Adult Eligible for Medicaid  |   |  |  |
|---|---|--|--|
| <b>Design Scenario:</b> Individual submits the single streamlined application to the State Medicaid Agency. Individual appears eligible for Medicaid, |   |  |  |
| but there is an inconsistency based or  | citizenship/immigration status. The agency requests additional information. Meanwhile, the individual |  |  |
| is determined eligible for Medicaid du  | is determined eligible for Medicaid during the reasonable opportunity period.                         |  |  |
| Application Entryway  | State Medicaid Agency   |  |  |
| Application Modality  | Online  |  |  |
| Household Composition   | Individual  |  |  |
| Triggering Event  | Eligibility Determination for Medicaid  |  |  |
| Communication Modality  | Online/Paper  |  |  |
| Issuing Agency  | State Medicaid Agency   |  |  |
|   | Model Content   |  |  |

| Notice Segment   | Content Description  | Key Message Code |
|--|--|------------------|
| Logo/Letterhead  | Agency logo  | F.1              |
| Accessibility  | <ul> <li>Statement indicating availability of language services*</li> <li>Availability of ADA/504 compliant aids and language services*</li> </ul> | F.8              |
| Accessibility in Spanish   | Same as above, but written in Spanish*   | F.9              |
| Consumer Assistance  | Consumer assistance contact information*   | F.15             |
| Date of Application  | Date of application*   | B.16             |
| Date of Notice   | Date of notice   | F.3              |
| Letter ID Number   | Unique notice identifier   | F.4              |
| Applicant Name and Address   | Applicant contact information  | F.2              |
| Account Information ^  |  | G.18             |
| Account Information/User ID  | Information about secure user account  | F.5              |
| Notice Rationale ^   |  | G.1.a            |
| Summary of Temporary Medicaid<br>Eligibility and Request for Additional<br>Information | Decision on application*   | B.1.f            |
| Temporary Eligibility for Medicaid   | Coverage during reasonable opportunity period*   | G.2.b            |
| Temporarily eligible for Medicaid  | • Coverage effective date (application date/first day of the month of application)*  | B.11.c           |

| Notice Segment   | Content Description  | Key Message Code |
|--|--|------------------|
| Benefits – Individual: Medicaid<br>Benefit Card  | <ul> <li>Notification that consumer will receive Medicaid benefit card and may use<br/>it immediately to access benefits</li> <li>Instructions for card usage</li> </ul>   | D.6.e            |
| Benefits - Individual: Medicaid<br>benefits  | <ul> <li>Services that benefit plan covers*</li> <li>Population specific benefit language, e.g., EPSDT*</li> <li>Contact information for consumer to receive more information about benefit plan package*</li> </ul>   | D.6.a            |
| Cost Sharing Obligations/Assistance<br>-Individual: Medicaid premium<br>information                                    | <ul> <li>Consumer premium obligations*</li> <li>Contact information for consumer to receive more information on premiums*</li> </ul>   | D.1.a            |
| Cost Sharing Obligations/Assistance<br>- Individual: Temporary Medicaid<br>Eligibility, Medicaid co-pay<br>information | <ul> <li>Consumer co-payment obligations*</li> <li>Contact information for consumer to receive more information on co-payments*</li> </ul>   | D.1.c            |
| Additional Documentation<br>Information: Citizenship ^   | • Notification that eligibility determination cannot be made and temporary coverage will be terminated if documentation is not submitted by coverage end date.   | G.6              |
| Request for Additional Information –<br>Inconsistent information and not<br>reasonably compatible: Citizenship         | • Explanation that citizenship information is inconsistent with records.   | A.1.b            |
| Reminder to send documentation;<br>otherwise, coverage will end.   | <ul> <li>Notification that consumer has set number of days to submit<br/>documentation in order to be considered for Medicaid eligibility*</li> </ul>  | A.6              |
| Resolve Inconsistency through<br>Documentation and Types of<br>Acceptable Documents: Citizenship                       | <ul> <li>Requirement that consumer must provide acceptable documentation in order to resolve inconsistency*</li> <li>List of sample documentation</li> <li>Contact information for consumer to receive information about exemptions from submitting additional documentation and special circumstances under which an individual may be exempt.</li> </ul> | A.2.b            |
| How to Send Documentation ^  |  | G.7              |
| Medicaid   | Instructions for submitting documentation*   | A.3.a            |

| Notice Segment   | Content Description  | Key Message Code |
|--|--|------------------|
| Reminder of Temporary Eligibility for<br>Medicaid ^  |  | G.8              |
| Basis for Medicaid Eligibility -<br>Individual: Basis for eligibility<br>determination for Medicaid<br>(approval)                                      | Basis of eligibility determination*  | B.2.a            |
| Basis for Eligibility Determination<br>and Other Programs (Approval) ^   |  | G.21             |
| Individual: Other Benefit Programs –<br>Medicaid   | <ul> <li>Possible eligibility for other public benefits.</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits.</li> </ul>   | F.12             |
| Basis for Eligibility Determination -<br>Basis for Eligibility for Medicaid ^  |  | G.23             |
| Basis for eligibility determination for<br>Medicaid – eligible during<br>reasonable opportunity period to<br>resolve citizenship/immigration<br>status | Basis of eligibility determination*  | B.2.c            |
| Individual: Eligible for Medicaid;<br>Ineligible for APTC/CSR  | <ul> <li>Ineligibility for APTC due to minimum essential coverage*</li> </ul>  | B.1.g            |
| Non-MAGI/ABP Exemptions ^  |  | G.26             |
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based<br>on MAGI) / to be exempt from<br>mandatory enrollment in ABP                | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and<br/>explanation of non-MAGI Medicaid eligibility basis and benefits*</li> <li>Instructions for pursuing non-MAGI determination*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if<br/>applicable)*</li> </ul> | B.13.a           |
| Past Medical Bills ^   |  | G.29             |
| Assistance with Past Medical Bills   | <ul> <li>Financial assistance for three months retroactive coverage</li> <li>Contact information for consumer to receive more information about retroactive coverage</li> </ul>  | B.17             |



| Notice Segment                       | Content Description  | Key Message Code |
|--------------------------------------|--|------------------|
| Legal Authority (multiple citations) | Citation to or identification of specific regulations supporting action* | F.11             |
| Signature                            | Signature line   | F.26             |
| Issuing Agency and Contact           | Agency contact information   | F.27             |
| Disclosure/Privacy Statement         | Privacy/disclosure statement   | F.25             |

| 6. Adult Eligible for APTC and Ineligible for Medicaid |   |  |  |
|--|---|--|--|
| Design Scenario: Individual subr                       | <b>Design Scenario:</b> Individual submits the single streamlined application to the State Medicaid Agency. Individual is determined ineligible for |  |  |
| Medicaid.  |   |  |  |
| Application Entryway                                   | State Medicaid Agency   |  |  |
| Application Modality                                   | Online  |  |  |
| Household Composition                                  | Individual  |  |  |
| Triggering Event                                       | Eligibility Determination for Medicaid  |  |  |
| Communication Modality                                 | Online/Paper  |  |  |
| Issuing Agency State Medicaid Agency                   |   |  |  |
| Model Content  |   |  |  |

| Notice Segment                         | Content Description  | Key Message Code |
|--|--|------------------|
| Logo/Letterhead                        | Agency logo  | F.1              |
| Accessibility                          | Statement indicating availability of language services*                  | F.8              |
|  | Availability of ADA/504 compliant aids and language services*            |                  |
| Accessibility in Spanish               | Same as above, but written in Spanish*                                   | F.9              |
| Consumer Assistance                    | Consumer assistance contact information*                                 | F.16             |
| Date of Application                    | Date of application*   | B.16             |
| Date of Notice                         | Date of notice   | F.3              |
| Letter ID Number                       | Unique notice identifier   | F.4              |
| Applicant Name and Address             | Applicant contact information  | F.2              |
| Account Information ^                  |  | G.18             |
| Account Information/User ID            | Information about secure user account                                    | F.5              |
| Notice Rationale ^                     |  | G.1              |
| Eligibility Determination - Ineligible | Decision on application*   | B.1.e            |
| for Medicaid                           |  |                  |
| Transfer to Marketplace for            | • Transfer of application to Marketplace for APTC/CSR/QHP determination* | B.12.d           |
| QHP/APTC/CSR determination             |  |                  |
| Marketplace Definition ^               |  | G.33             |
| Marketplace Definition                 | Explanation about the Health Insurance Marketplace                       | F.28             |

| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Basis for Eligibility Determination<br>and Other Programs (Denial/Limited<br>Coverage) ^  |   | G.22.b           |
| Individual/All Family Members: Basis<br>for eligibility determination for<br>Medicaid (denial)  | Basis of eligibility determination*   | B.2.e            |
| Legal Authority (multiple citations)  | Citation to or identification of specific regulations supporting action.*   | F.11             |
| Instructions for Completing<br>Marketplace application ^  |   | G.35             |
| Instructions for completing<br>Marketplace application  | <ul> <li>Instructions for completing Marketplace application</li> <li>Explanation of open and special enrollment periods</li> </ul>   | B.12.h           |
| Non-MAGI/ABP Exemptions ^   |   | G.26             |
| Opportunity to be screened for non-<br>MAGI (denial for Medicaid based on<br>MAGI) / to be exempt from<br>mandatory enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and<br/>explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if<br/>applicable).*</li> </ul> | B.13.b           |
| Appeals   |   | G.32             |
| Right to appeal/fair hearing –<br>Medicaid  | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>   | E.1.a            |
| Instructions for how to appeal –<br>Medicaid  | <ul> <li>Instructions to ask for an appeal and access additional information about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul>  | E.1.b            |
| Signature   | Signature line  | F.26             |
| Issuing Agency and Contact  | Agency contact information  | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement  | F.25             |

### 7. Adult Eligible for APTC and Ineligible for Medicaid

**Design Scenario:** Individual submits the single streamlined application to the FFM. Individual is assessed ineligible for Medicaid and determined eligible for advance premium tax credits (APTC). Individual requests full Medicaid determination. FFM transfers application to the State Medicaid Agency. The agency determines individual ineligible for Medicaid.

| Application Entryway   | Federally Facilitated Marketplace Assessment model |
|------------------------|--|
| Application Modality   | Online   |
| Household Composition  | Individual   |
| Triggering Event       | Eligibility Determination for Medicaid             |
| Communication Modality | Online/Paper                                       |
| Issuing Agency         | State Medicaid Agency                              |
| Model Content          |  |

| Notice Segment   | Description of Content  | Key Message Code |
|--|---|------------------|
| Logo/Letterhead  | Agency logo   | F.1              |
| Accessibility  | Statement indicating availability of language services*                                     | F.8              |
|  | Availability of ADA/504 compliant aids and language services*                               |                  |
| Accessibility in Spanish   | Same as above, but written in Spanish*  | F.9              |
| Consumer Assistance  | Consumer assistance contact information*  | F.16             |
| Date of Application  | Date of application*  | B.16             |
| Date of Notice   | Date of notice  | F.3              |
| Letter ID Number   | Unique notice identifier  | F.4              |
| Applicant Name and Address   | Applicant contact information   | F.2              |
| Account Information  |   | G.18             |
| Account Information/User ID  | Information about secure user account   | F.5              |
| Notice Rationale ^   |   | G.1              |
| Received from Marketplace  | • Explanation that the single streamlined application was transferred from the Marketplace* | B.12.a           |
| Individual: Assessed Ineligible for<br>Medicaid; Determined Ineligible for<br>Medicaid | Decision on application*  | B.10.j           |

| Notice Segment  | Description of Content  | Key Message Code |
|---|---|------------------|
| Transfer to State Medicaid Agency<br>from Marketplace; Applicant Eligible<br>for APTC/CSR   | • Transfer of application to State Medicaid Agency; determined APTC/CSR eligible, assessed Medicaid ineligible and asked for review of Medicaid eligibility; SMA determined ineligible for Medicaid*  | B.12.g           |
| Basis for Eligibility Determination and<br>Other Programs (Denial/Limited<br>Coverage – Medicaid with<br>Marketplace information) ^   |   | G.22.b           |
| Individual/All Family Members: Basis<br>for eligibility determination for<br>Medicaid (denial)  | Basis of eligibility determination*   | B.2.e            |
| Legal Authority (multiple citations)  | • Citation to or identification of specific regulations supporting action*  | F.11             |
| Non-MAGI/ABP Exemptions   |   | G.26             |
| Opportunity to be screened for non-<br>MAGI (denial for Medicaid based on<br>MAGI) / to be exempt from mandatory<br>enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if applicable).*</li> </ul> | B.13.b           |
| Appeals ^   |   | G.32             |
| Right to appeal/fair hearing  | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>   | E.1.a            |
| Instructions for how to appeal –<br>Medicaid  | <ul> <li>Instructions to ask for an appeal and access additional information<br/>about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul>  | E.1.b            |
| Signature   | Signature line  | F.26             |
| Issuing Agency and Contact  | Agency contact information  | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement  | F.25             |

### 8. Mixed Family: Adults Eligible for APTC and Children Eligible for Medicaid

**Design Scenario:** Individual submits the single streamlined application to the State Medicaid Agency. Children are determined eligible for Medicaid. Adults are determined ineligible for Medicaid. The agency issues notice that children are eligible for Medicaid and adults are being transferred to the Marketplace for APTC eligibility determination.

| transferred to the Marketplace for Arric eligibility determination. |  |  |
|---|--|--|
| Application Entryway  | State Medicaid Agency                  |  |
| Application Modality  | Online                                 |  |
| Household Composition   | Mixed Coverage Family                  |  |
| Triggering Event  | Eligibility Determination for Medicaid |  |
| Communication Modality  | Online/Paper                           |  |
| Issuing Agency  | State Medicaid Agency                  |  |
| Model Content   |  |  |

| Notice Segment                    | Description of Content   | Key Message Code |
|-----------------------------------|--|------------------|
| Logo/Letterhead                   | Agency logo  | F.1              |
| Accessibility                     | Statement indicating availability of language services*                    | F.8              |
|                                   | Availability of ADA/504 compliant aids and language services*              |                  |
| Accessibility in Spanish          | Same as above, but in Spanish*   | F.9              |
| Consumer Assistance               | Consumer assistance contact information*                                   | F.16             |
| Date of Application               | Date of application*   | B.16             |
| Date of Notice                    | Date of notice   | F.3              |
| Letter ID Number                  | Unique notice identifier   | F.4              |
| Applicant Name and Address        | Applicant contact information  | F.2              |
| Summary Sheet: Application Date   |  | G.9              |
| Record ^                          |  |                  |
| Summary of Coverage (Mixed        | Record of application date and persons for whom individual applied         | F.18             |
| Coverage Family Notices)          |  |                  |
| Summary Sheet: Eligibility        |  | G.10             |
| Determination (Approval) ^        |  |                  |
| Summary of Coverage (Mixed        | Decision on application.   | F.19             |
| Coverage Family Notices): Persons | Notification that eligibility information and cost sharing obligations are |                  |
| Eligible for Medicaid             | enclosed   |                  |

| Notice Segment   | Description of Content  | Key Message Code |
|--|---|------------------|
| Individual Eligibility Determination –<br>Denial/Limited Coverage ^  |   | G.2.c            |
| Summary of Coverage (Mixed<br>Coverage Family Notices): Persons<br>determined Ineligible for Medicaid<br>and Potentially Eligible for Tax<br>Credits | <ul> <li>Notification that consumer appears eligible for APTC/CSR and will be<br/>hearing from the Marketplace</li> <li>Additional information is enclosed</li> </ul>   | F.20             |
| Marketplace Definition ^   |   | G.33             |
| Marketplace Definition   | Explanation about the Health Insurance Marketplace  | F.28             |
| Instructions for Completing<br>Marketplace application ^   |   | G.35             |
| Instructions for completing<br>Marketplace application   | <ul> <li>Instructions for completing Marketplace application</li> <li>Explanation of open and special enrollment periods</li> </ul>   | B.12.h           |
| Reason for Notice ^  |   | G.1              |
| Mixed Coverage Family: Eligible for<br>Medicaid  | Decision on application*  | B.1.c            |
| Coverage Effective Date – Mixed<br>Coverage Family: Medicaid   | <ul> <li>Coverage effective date (application date/first day of the month of application)*</li> </ul>   | B.11.b           |
| Account Information ^  |   | G.18             |
| Account Information/User ID  | Information about secure user account   | F.5              |
| Services and Cost Sharing<br>Information and Instructions<br>(Medicaid/CHIP) ^   |   | G.14             |
| Benefits – Mixed Coverage Family:<br>Medicaid Benefit Card   | <ul> <li>Notification that consumers will receive Medicaid benefit card and may use<br/>it immediately to access benefits</li> <li>Instructions for card usage</li> </ul>   | D.6.g            |
| Plan Selection/Enrollment –Mixed<br>Coverage Family: Instructions for<br>enrollment in Medicaid MCO  | <ul> <li>Instructions for plan selection</li> <li>State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim</li> </ul> | D.2.c            |



| Notice Segment   | Description of Content  | Key Message Code |
|--|---|------------------|
| Services and Cost Sharing<br>Information and Instructions<br>(Medicaid/CHIP) ^   |   | G.14             |
| Mixed Coverage Family: Medicaid  | <ul> <li>Services that benefit plan covers*</li> <li>Population specific benefit language, e.g., EPSDT*</li> <li>Contact information for consumers to receive more information about benefit plan package*</li> </ul>                           | D.6.c            |
| Mixed Coverage Family: Medicaid<br>premium and co-payment<br>information for members of the<br>household who are eligible for<br>Medicaid (no premiums or co-<br>payments) | <ul> <li>Consumer premium obligations*</li> <li>Consumer co-payment obligations*</li> <li>Contact information for consumer to receive more information on premiums and co-payments*</li> </ul>  | D.1.d            |
| Mixed Coverage Family: Medicaid<br>cost-sharing payment and benefits<br>instructions for members of the<br>household (no premiums or co-<br>payments)                      | Consumer cost-sharing payment and benefits instructions   | D.1.g            |
| Change Reporting ^   |   | G.17.a           |
| Mixed Coverage Family:<br>Medicaid/CHIP  | <ul> <li>Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)*</li> <li>Instructions for reporting changes*</li> </ul> | D.3.a            |
| Renewal (Mixed Coverage Family) ^  |   | G.20             |
| Mixed Coverage Family:<br>Medicaid/CHIP  | <ul> <li>Notification of required renewal of Medicaid eligibility on annual basis</li> <li>Expectation for additional information at renewal time</li> </ul>  | D.5.b            |
| Basis for Eligibility Determination<br>and Other Programs (Approval) ^   |   | G.21             |
| Mixed Family: Other Benefit<br>Programs – Medicaid   | <ul> <li>Possible eligibility for other public benefits</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits</li> </ul>  | F.13             |

| Notice Segment  | Description of Content   | Key Message Code |
|---|--|------------------|
| Basis for Eligibility for Medicaid<br>(Mixed Coverage Family) ^   |  | G.23.b           |
| Mixed Coverage Family: Basis for<br>children's eligibility determination<br>for Medicaid (approval)                                     | Basis of eligibility determination*  | B.2.b            |
| Mixed Coverage Family: Children<br>Eligible for Medicaid; Ineligible for<br>APTC/CSR  | Ineligibility for APTC due to minimum essential coverage*  | B.1.i            |
| Non-MAGI/ABP Exemptions (Mixed<br>Coverage Family) ^  |  | G.27             |
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based<br>on MAGI) / to be exempt from<br>mandatory enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and<br/>explanation of non-MAGI Medicaid eligibility basis and benefits*</li> <li>Instructions for pursuing non-MAGI determination*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if<br/>applicable)*</li> </ul> | B.13.a           |
| Past Medical Bills (Mixed Coverage<br>Family) ^   |  | G.30             |
| Assistance with Past Medical Bills  | <ul> <li>Financial assistance for three months retroactive coverage.</li> <li>Contact information for consumer to receive more information about retroactive coverage.</li> </ul>  | B.17             |
| Legal Authority (multiple citations)  | Citation to or identification of specific regulations supporting action.*  | F.11             |
| Appeals ^   |  | G.32             |
| Right to appeal/fair hearing  | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>  | E.1.a            |
| Instructions for how to appeal  | <ul> <li>Instructions to ask for an appeal and access additional information about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul>   | E.1.b            |



| Notice Segment               | Description of Content       | Key Message Code |
|------------------------------|------------------------------|------------------|
| Signature                    | Signature line               | F.26             |
| Issuing Agency and Contact   | Agency contact information   | F.27             |
| Disclosure/Privacy Statement | Privacy/disclosure statement | F.25             |

### 9. Mixed Family: Adults Eligible for APTC and Children Eligible for Medicaid

**Design Scenario:** Individual submits the single streamlined application to the FFM. Children are assessed eligible for Medicaid. Adults are determined eligible for APTC and assessed ineligible for Medicaid. FFM transfers application to the State Medicaid Agency. Children are determined eligible for Medicaid. State utilizes Medicaid managed care.

| Application Entryway   | Federally Facilitated Marketplace – Assessment model |
|------------------------|--|
| Application Modality   | Online   |
| Household Composition  | Mixed Coverage Family                                |
| Triggering Event       | Eligibility Determination for Medicaid               |
| Communication Modality | Online/Paper   |
| Issuing Agency         | State Medicaid Agency                                |
| Model Content          |  |

| Notice Segment                        | Content Description   | Key Message Code |
|---------------------------------------|---|------------------|
| Logo/Letterhead                       | Agency logo   | F.1              |
| Accessibility                         | Statement indicating availability of language services*       | F.8              |
|                                       | Availability of ADA/504 compliant aids and language services* |                  |
| Accessibility in Spanish              | Same as above, but written in Spanish*                        | F.9              |
| Consumer Assistance                   | Consumer assistance contact information*                      | F.16             |
| Date of Application                   | Date of application*  | B.16             |
| Date of Notice                        | Date of notice  | F.3              |
| Letter ID Number                      | Unique notice identifier                                      | F.4              |
| Applicant Name and Address            | Applicant contact information                                 | F.2              |
| Summary Sheet: Application Date       |   | G.9              |
| Record ^                              |   |                  |
| Summary of Coverage (Mixed Coverage   | Application was received from Marketplace                     | F.22             |
| Family Notices): Received Application |   |                  |
| from Marketplace                      |   |                  |
| Summary Sheet: Eligibility            |   | G.10             |
| Determination (Approval) ^            |   |                  |

| Notice Segment   | Content Description   | Key Message Code |
|--|---|------------------|
| Summary of Coverage (Mixed Coverage<br>Family Notices): Persons Assessed<br>Eligible for Medicaid, Determined<br>Eligible for Medicaid           | <ul> <li>Application was received from Marketplace where consumer(s) assessed eligible for Medicaid.</li> </ul>   | F.23             |
| Individual Eligibility Determination –<br>Denial/Limited Coverage ^  |   | G.2.c            |
| Summary of Coverage (Mixed Coverage<br>Family Notices): Persons Determined<br>Ineligible for Medicaid and Determined<br>Eligible for Tax Credits | <ul> <li>Notification that consumer was determined eligible for APTC/CSR and<br/>will hear from the Marketplace soon</li> </ul>   | F.21             |
| Reason for Notice ^  |   | G.1              |
| Mixed Coverage Family: Eligible for<br>Medicaid  | Decision on application*  | B.1.c            |
| Coverage Effective Date – Mixed<br>Coverage Family: Medicaid   | • Coverage effective date (application date/first day of the month of application)*   | B.11.b           |
| Account Information ^  |   | G.18             |
| Account Information/User ID  | Information about secure user account   | F.5              |
| Mixed Coverage Family: Benefit Card<br>and Plan Selection Information and<br>Instructions (Medicaid) ^   |   | G.13             |
| Mixed Coverage Family: Medicaid<br>Benefit Card  | <ul> <li>Notification that consumers will receive Medicaid benefit card and may use it immediately to access benefits</li> <li>Instructions for card usage.</li> <li>State-specific Messaging: Instructions for retaining Medicaid benefit card in fee-for-service states.</li> </ul> | D.6.g            |
| Plan Selection/Enrollment –Mixed<br>Coverage Family: Instructions for<br>enrollment in Medicaid MCO  | <ul> <li>Instructions for plan selection</li> <li>State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim.</li> </ul>                        | D.2.c            |
| Services and Cost Sharing Information<br>and Instructions (Medicaid/CHIP) ^  |   | G.14             |



| Notice Segment   | Content Description   | Key Message Code |
|--|---|------------------|
| Mixed Coverage Family: Medicaid  | <ul> <li>Services that benefit plan covers*</li> <li>Population specific benefit language, e.g., EPSDT*</li> <li>Contact information for consumers to receive more information about benefit plan package*</li> </ul>                                   | D.6.c            |
| Mixed Coverage Family: Medicaid<br>premium and co-payment information<br>for members of the household who are<br>eligible for Medicaid (no premiums or<br>co-payments) | <ul> <li>Consumer premium obligations*</li> <li>Consumer co-payment obligations*</li> <li>Contact information for consumer to receive more information on premiums and co-payments*</li> </ul>  | D.1.d            |
| Mixed Coverage Family: Medicaid cost-<br>sharing payment and benefits<br>instructions for members of the<br>household (no premiums or co-<br>payments)                 | Consumer cost-sharing payment and benefits instructions.  | D.1.g            |
| Change Reporting ^   |   | G.17.a           |
| Mixed Coverage Family: Medicaid/CHIP   | <ul> <li>Consumer change reporting responsibilities, including circumstances<br/>and timeframes in which changes must be reported (e.g., residency,<br/>income, household, immigration status)*</li> <li>Instructions for reporting changes*</li> </ul> | D.3.b            |
| Renewal (Mixed Coverage Family) ^  |   | G.20             |
| Mixed Coverage Family: Medicaid/CHIP   | <ul> <li>Notification of required renewal of Medicaid eligibility on annual basis.</li> <li>Expectation for additional information at renewal time.</li> </ul>  | D.5.b            |
| Basis for Eligibility Determination and Other Programs (Approval) ^  |   | G.21             |
| Mixed Family: Other Benefit Programs –<br>Medicaid   | <ul> <li>Possible eligibility for other public benefits.</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits.</li> </ul>  | F.13             |
| Basis for Eligibility for Medicaid (Mixed<br>Coverage Family) ^  |   | G.23.b           |

| Notice Segment  | Content Description  | Key Message Code |
|---|--|------------------|
| Mixed Coverage Family: Basis for<br>children's eligibility determination for<br>Medicaid (approval)                                     | Basis of eligibility determination*  | B.2.b            |
| Mixed Coverage Family: Children Eligible for Medicaid; Ineligible for APTC/CSR  | Ineligibility for APTC due to minimum essential coverage*  | B.1.i            |
| Non-MAGI/ABP Exemptions (Mixed<br>Coverage Family) ^  |  | G.27             |
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based on<br>MAGI) / to be exempt from mandatory<br>enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if applicable)*</li> </ul> | B.13.a           |
| Past Medical Bills (Mixed Coverage<br>Family) ^   |  | G.30             |
| Assistance with Past Medical Bills  | <ul> <li>Financial assistance for three months retroactive coverage.</li> <li>Contact information for consumer to receive more information about retroactive coverage.</li> </ul>  | B.17             |
| Legal Authority (single citation)   | • Citation to or identification of specific regulation supporting action*  | F.10             |
| Appeals ^   |  | G.32             |
| Right to appeal/fair hearing  | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue<br/>an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>  | E.1.a            |
| Instructions for how to appeal  | <ul> <li>Instructions to ask for an appeal and access additional information<br/>about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending<br/>appeal*</li> <li>Timeframe of final agency action*</li> </ul>   | E.1.b            |
| Signature   | Signature line   | F.26             |
| Issuing Agency and Contact  | Agency contact information   | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement   | F.25             |



#### 10. Mixed Family: Adults Eligible for APTC and Children Eligible for CHIP

**Design Scenario:** Individual submits the single streamlined application to the State CHIP Agency. Children are determined eligible for CHIP and adults appear eligible for APTC. State operates CHIP as a separate program from Medicaid and the CHIP agency does not have authority to make Medicaid determinations. State Medicaid children's benefit package is more comprehensive than CHIP benefit package. State imposes premiums and co-pays for CHIP services. The agency transfers application to the Marketplace for premium tax credit/cost-sharing reductions eligibility determination. Adults are eligible for premium tax credit/cost-sharing reductions.

| Model Content          |                                    |  |
|------------------------|------------------------------------|--|
| Issuing Agency         | State CHIP Agency                  |  |
| Communication Modality | Online/Paper                       |  |
| Triggering Event       | Eligibility Determination for CHIP |  |
| Household Composition  | Mixed Coverage Family              |  |
| Application Modality   | Online                             |  |
| Application Entryway   | State CHIP Agency                  |  |

| Notice Segment                  | Content Description   | Key Message Code |
|---------------------------------|---|------------------|
| Logo/Letterhead                 | Agency logo   | F.1              |
| Accessibility                   | Statement indicating availability of language services*             | F.8              |
|                                 | Availability of ADA/504 compliant aids and language services*       |                  |
| Accessibility in Spanish        | Same as above, but written in Spanish*                              | F.9              |
| Consumer Assistance             | Consumer assistance contact information*                            | F.16             |
| Date of Application             | Date of application*  | B.16             |
| Date of Notice                  | Date of notice  | F.3              |
| Letter ID Number                | Unique notice identifier  | F.4              |
| Applicant Name and Address      | Applicant contact information                                       | F.2              |
| Summary Sheet: Application Date |   | G.9              |
| Record ^                        |   |                  |
| Summary of Coverage (Mixed      | Record of application date and persons for whom individual applied. | F.18             |
| Coverage Family Notices)        |   |                  |
| Summary Sheet: Eligibility      |   | G.10             |
| Determination (Approval) ^      |   |                  |

| Notice Segment                           | Content Description  | Key Message Code |
|--|--|------------------|
| Summary of Coverage (Mixed               | Decision on application  | F.24             |
| Coverage Family Notices): Persons        | Notification that eligibility information and cost sharing obligations are   |                  |
| Eligible for CHIP                        | enclosed   |                  |
| Individual Eligibility Determination –   |  | G.2.c            |
| Denial/Limited Coverage ^                |  |                  |
| Summary of Coverage (Mixed               | • Coordinated content on status of household members whose eligibility is    | F.20             |
| Coverage Family Notices): Persons        | not yet determined*  |                  |
| determined Ineligible for Medicaid       | <ul> <li>Coordinated content on transfer to the Marketplace*</li> </ul>      |                  |
| and Potentially Eligible for Tax Credits |  |                  |
| Marketplace Definition ^                 |  | G.33             |
| Marketplace Definition                   | Explanation about the Health Insurance Marketplace                           | F.28             |
| Instructions for Completing              |  | G.35             |
| Marketplace application ^                |  |                  |
| Instructions for completing              | Instructions for completing Marketplace application                          | B.12.h           |
| Marketplace application                  | Explanation of open and special enrollment periods                           |                  |
| Reason for Notice ^                      |  | G.1              |
| Mixed Coverage Family: Eligible for      | Decision on application*   | B.3.b            |
| CHIP                                     |  |                  |
| Coverage Effective Date – Mixed          | Coverage effective date (application date/first day of the month of          | B.11.e           |
| Coverage Family: CHIP                    | application) pending payment of first premium*                               |                  |
| Premium Payment (CHIP) ^                 |  | G.15             |
| Multiple Children Eligible for CHIP:     | Consumer premium and enrollment fee obligations*                             | D.1.j            |
| CHIP premium information                 | Contact information for consumer to receive more information on              |                  |
|  | premium and enrollment fees*   |                  |
| Individual: CHIP premium payment         | Consumer premium payment instructions.                                       | D.1.n            |
| instructions                             |  |                  |
| Plan Enrollment Instructions (CHIP) ^    |  | G.16             |
| Plan Selection/Enrollment – Mixed        | Instructions for plan selection  | D.2.g            |
| Coverage Family: Instructions for        | • State-specific Messaging: Notification that if plan is not selected within |                  |
| enrollment in CHIP MCO                   | specified number of days, consumer will be auto-assigned                     |                  |



| Notice Segment                          | Content Description   | Key Message Code |
|---|---|------------------|
| Services and Cost Sharing Information   |   | G.14             |
| and Instructions (Medicaid/CHIP) ^      |   |                  |
| Mixed Coverage Family: CHIP             | Services that benefit plan covers*  | D.6.j            |
|   | Contact information for consumer to receive more information about          |                  |
|   | benefit plan package*   |                  |
| Mixed Coverage Family: CHIP co-pay      | Consumer co-payment obligations*  | D.1.m            |
| information                             | Contact information for consumer to receive more information on co-         |                  |
|   | payments*   |                  |
| Mixed Coverage Family: CHIP             | <ul> <li>Consumer premium and enrollment fee obligations*</li> </ul>        | D.1.k            |
| premium information                     | Contact information for consumer to receive more information on             |                  |
|   | premium and enrollment fees*  |                  |
| Mixed Coverage Family: CHIP cost-       | <ul> <li>Consumer cost-sharing payment instructions.</li> </ul>             | D.1.0            |
| sharing payment instructions            |   |                  |
| Change Reporting ^                      |   | G.17.b           |
| CHIP                                    | Consumer change reporting responsibilities, including circumstances and     | D.3.d            |
|   | timeframes in which changes must be reported (e.g., residency, income,      |                  |
|   | household, immigration status).   |                  |
|   | Instructions for reporting changes.   |                  |
| Renewal (Mixed Coverage Family) ^       |   | G.20             |
| Mixed Coverage Family:                  | • Notification of required renewal of Medicaid eligibility on annual basis. | D.5.b            |
| Medicaid/CHIP                           | <ul> <li>Expectation for additional information at renewal time.</li> </ul> |                  |
| Account Information ^                   |   | G.18             |
| Account Information/User ID             | Information about secure user account                                       | F.5              |
| Basis for Eligibility Determination and |   | G.21             |
| Other Programs (Approval) ^             |   |                  |
| Mixed Family: Other Benefit             | <ul> <li>Possible eligibility for other public benefits.</li> </ul>         | F.15             |
| Programs – CHIP                         | • Contact information for consumer to receive additional information about  |                  |
|   | eligibility for other public benefits.                                      |                  |
| Basis for Eligibility for CHIP (Mixed   |   | G.23.f           |
| Coverage Family) ^                      |   |                  |

| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Mixed Coverage Family: Basis for<br>eligibility determination for CHIP<br>(approval)            | Basis of eligibility determination*   | B.4.c            |
| Mixed Coverage Family: Children<br>Eligible for CHIP; Ineligible for<br>APTC/CSR                | Ineligibility for APTC due to minimum essential coverage*   | B.3.h            |
| Basis for Ineligible for Medicaid<br>(Mixed Coverage Family) ^                                  |   | G.23.i           |
| CHIP Eligible Children in Separate<br>CHIP State: Basis for Screened<br>Ineligible for Medicaid | Screening for Medicaid*   | B.2.j            |
| Non-MAGI/ABP Exemptions (Mixed<br>Coverage Family) ^  |   | G.27             |
| Opportunity to be screened for non-<br>MAGI (CHIP)  | • Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits. Instructions for pursuing non-MAGI determination.* | B.13.c           |
| Legal Authority (multiple citations)  | Citation to or identification of specific regulations supporting action.*   | F.11             |
| Appeals ^   |   | G.32             |
| Right to review   | <ul> <li>Consumer right to review*</li> <li>Consumer right to an expedited review*</li> </ul>   | E.2.a            |
| Instructions for how to ask for a review - CHIP   | Instructions to ask for review and access additional information about reviews.*  | E.2.b            |
| Signature   | Signature line  | F.26             |
| Issuing Agency and Contact  | Agency contact information  | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement  | F.25             |

| 11. Multi-Person Family: Adults and Children Eligible for Medicaid  |  |  |
|---|--|--|
| <b>Design Scenario:</b> Individual submits the single streamlined application to the State Medicaid Agency. Children and adult are determined eligible for Medicaid. State utilizes Medicaid managed care model and imposes co-pays for adults. |  |  |
| Application Entryway  | State Medicaid Agency                  |  |
| Application Modality  | Online                                 |  |
| Household Composition   | Multi-Person Family                    |  |
| Triggering Event  | Eligibility Determination for Medicaid |  |
| Communication Modality  | Online/Paper                           |  |
| Issuing Agency State Medicaid Agency  |  |  |
| Model Content   |  |  |

| Notice Segment                   | Content Description   | Key Message Code |
|----------------------------------|---|------------------|
| Logo/Letterhead                  | Agency logo   | F.1              |
| Accessibility                    | <ul> <li>Statement indicating availability of language services*</li> </ul>       | F.8              |
|                                  | <ul> <li>Availability of ADA/504 compliant aids and language services*</li> </ul> |                  |
| Accessibility in Spanish         | Same as above, but written in Spanish*  | F.9              |
| Consumer Assistance              | Consumer assistance contact information*  | F.16             |
| Date of Application              | Date of application*  | B.16             |
| Date of Notice                   | Date of notice  | F.3              |
| Letter ID Number                 | Unique notice identifier  | F.4              |
| Applicant Name and Address       | Applicant contact information   | F.2              |
| Account Information ^            |   | G.18             |
| Account Information/User ID      | Information about secure user account   | F.5              |
| Reason for Notice ^              |   |                  |
| All Family Members: Eligible for | Decision on application*  | B.1.b            |
| Medicaid                         |   |                  |
| Coverage Effective Date –        | Coverage effective date (application date/first day of the month of               | B.11.a           |
| Individual/ All Family Members:  | application)*   |                  |
| Medicaid                         |   |                  |

| Notice Segment  | Content Description  | Key Message Code |
|---|--|------------------|
| Individual: Benefit Card and Plan<br>Selection Information and<br>Instructions (Medicaid) ^       |  | G.12             |
| All Family Members: Medicaid<br>Benefit Card  | <ul> <li>Notification that consumers will receive Medicaid benefit card and may use<br/>it immediately to access benefits</li> <li>Instructions for card usage.</li> </ul>   | D.6.f            |
| Plan Selection/Enrollment – All<br>Family Members: Instructions for<br>enrollment in Medicaid MCO | <ul> <li>Instructions for plan selection</li> <li>State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim.</li> </ul> | D.2.b            |
| Services and Cost Sharing<br>Information and Instructions<br>(Medicaid/CHIP) ^                    |  | G.14             |
| All Family Members: Medicaid  | <ul> <li>Services that benefit plan covers.*</li> <li>Population specific benefit language, e.g., EPSDT.*</li> <li>Contact information for consumers to receive more information about benefit plan package.*</li> </ul>                                       | D.6.b            |
| All Family Members: Medicaid premium and co-payment information                                   | <ul> <li>Consumer premium obligations.*</li> <li>Consumer co-payment obligations.*</li> <li>Contact information for consumer to receive more information on premiums and co-payments.*</li> </ul>  | D.1.h            |
| All Family Members: Medicaid cost-<br>sharing payment and benefits<br>instructions                | <ul> <li>Consumer cost-sharing payment and benefits instructions.</li> </ul>   | D.1.f            |
| Change Reporting ^  |  | G.17.b           |
| All Family Members: Medicaid/CHIP   | <ul> <li>Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status).*</li> <li>Instructions for reporting changes.*</li> </ul>              | D.3.c            |
| Renewal ^   |  |                  |



| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Mixed Coverage Family:<br>Medicaid/CHIP   | <ul> <li>Notification of required renewal of Medicaid eligibility on annual basis.</li> <li>Expectation for additional information at renewal time.</li> </ul>  | G.19             |
| Basis for Eligibility Determination<br>and Other Programs (Approval) ^  |   | G.21             |
| Individual: Other Benefit Programs –<br>Medicaid  | <ul> <li>Possible eligibility for other public benefits.</li> <li>Contact information for consumer to receive additional information about eligibility for other public benefits.</li> </ul>  | F.12             |
| Basis for Eligibility for Medicaid (All<br>Family Members) ^  |   | G.23.c           |
| All Family Members: Basis for<br>eligibility determination for<br>Medicaid (approval)   | Basis of eligibility determination*   | B.2.h            |
| All Family Members: Eligible for<br>Medicaid; Ineligible for APTC/CSR   | Ineligibility for APTC due to minimum essential coverage*   | B.1.h            |
| Non-MAGI/ABP Exemptions (All<br>Family Members) ^   |   | G.28             |
| Opportunity to be screened for non-<br>MAGI (approval for Medicaid based<br>on MAGI) / to be exempt from<br>mandatory enrollment in ABP | <ul> <li>Opportunity for non-MAGI Medicaid eligibility determination and<br/>explanation of non-MAGI Medicaid eligibility basis and benefits.*</li> <li>Instructions for pursuing non-MAGI determination.*</li> <li>Opportunity for exemption from mandatory enrollment in ABP (if<br/>applicable).*</li> </ul> | B.13.a           |
| Past Medical Bills (All Family<br>Members) ^  |   | G.31             |
| Assistance with Past Medical Bills  | <ul> <li>Financial assistance for three months retroactive coverage.</li> <li>Contact information for consumer to receive more information about retroactive coverage.</li> </ul>   | B.17             |
| Legal Authority (multiple citations)  | • Citation to or identification of specific regulations supporting action*  | F.11             |
| Appeal/Review ^   |   | G.32             |

| Notice Segment                               | Content Description  | Key Message Code |
|--|--|------------------|
| Right to appeal/fair hearing –<br>Medicaid   | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>  | E.1.a            |
| Instructions for how to appeal –<br>Medicaid | <ul> <li>Instructions to ask for an appeal and access additional information about appeals*</li> <li>Appeal deadline*</li> <li>Circumstances under which enrollment may continue pending appeal*</li> <li>Timeframe of final agency action*</li> </ul> | E.1.b            |
| Signature                                    | Signature line   | F.26             |
| Issuing Agency and Contact                   | Agency contact information   | F.27             |
| Disclosure/Privacy Statement                 | Privacy/disclosure statement   | F.25             |

#### 12. Child Ineligible for CHIP, Screened Eligible for Medicaid, Eligible for APTC

**Design Scenario:** Individual submits the single streamlined application to the State CHIP Agency. Child is determined ineligible for CHIP and screened ineligible for Medicaid. The agency transfers application to the FFM for APTC eligibility determination. State operates CHIP as a separate program from Medicaid and the CHIP agency does not have authority to make Medicaid determinations.

|                        | 5 / ·                              |  |
|------------------------|------------------------------------|--|
| Application Entryway   | State CHIP Agency                  |  |
| Application Modality   | Online                             |  |
| Household Composition  | Individual                         |  |
| Triggering Event       | Eligibility Determination for CHIP |  |
| Communication Modality | Online/Paper                       |  |
| Issuing Agency         | State CHIP Agency                  |  |
| Model Content          |                                    |  |

| Notice Segment                          | Content Description   | Key Message Code |
|---|---|------------------|
| Logo/Letterhead                         | Agency logo   | F.1              |
| Accessibility                           | <ul> <li>Statement indicating availability of language services*</li> </ul> | F.8              |
|   | Availability of ADA/504 compliant aids and language services*               |                  |
| Accessibility in Spanish                | Same as above, but written in Spanish*                                      | F.9              |
| Consumer Assistance                     | Consumer assistance contact information*                                    | F.16             |
| Date of Application                     | Date of application*  | B.16             |
| Date of Notice                          | Date of notice  | F.3              |
| Letter ID Number                        | Unique notice identifier  | F.4              |
| Applicant Name and Address              | Applicant contact information   | F.2              |
| Account Information ^                   |   | G.18             |
| Account Information/User ID             | Information about secure user account                                       | F.5              |
| Reason for Notice ^                     |   | G.1              |
| Individual: Ineligible for CHIP         | Decision on application*  | B.3.c            |
| Transfer to Marketplace for             | Transfer of application to Marketplace for APTC/CSR/QHP                     | B.12.e           |
| QHP/APTC/CSR determination (CHIP)       | determination.*   |                  |
| Basis for Eligibility Determination and |   | G.22.c           |
| Other Programs (Denial/Limited          |   |                  |
| Coverage - CHIP) ^                      |   |                  |

| Notice Segment  | Content Description  | Key Message Code |
|---|--|------------------|
| Individual/All Family Members Basis for<br>eligibility determination for CHIP<br>(denial)                   | Basis of eligibility determination*  | B.4.b            |
| Legal Authority (single citation)   | • Citation to or identification of specific regulation supporting action*  | F.10             |
| Marketplace Definition ^  |  | G.33             |
| Marketplace Definition  | Explanation about the Health Insurance Marketplace   | F.28             |
| Instructions for Completing<br>Marketplace application ^  |  | G.35             |
| Instructions for completing<br>Marketplace application  | <ul> <li>Instructions for completing Marketplace application</li> <li>Explanation of open and special enrollment periods</li> </ul>  | B.12.h           |
| Basis for Ineligible for Medicaid ^   |  | G.23.g           |
| Individual: CHIP Eligible Children in<br>Separate CHIP State: Basis for Screened<br>Ineligible for Medicaid | Screening for Medicaid*  | B.2.i            |
| Non-MAGI/ABP Exemptions (Mixed<br>Coverage Family) ^  |  | G.27             |
| Opportunity to be screened for non-<br>MAGI (CHIP)  | • Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits. Instructions for pursuing non-MAGI determination* | B.13.c           |
| Appeal/Review ^   |  | G.32             |
| Right to review   | <ul> <li>Consumer right to review*</li> <li>Consumer right to an expedited review*</li> </ul>  | E.2.a            |
| Instructions for how to get a review -<br>CHIP  | Instructions to ask for review and access additional information about reviews*  | E.2.b            |
| Signature   | Signature line   | F.26             |
| Issuing Agency and Contact  | Agency contact information   | F.27             |
| Disclosure/Privacy Statement  | Privacy/disclosure statement   | F.25             |

### 13. Adult Eligible for APTC and Emergency Medicaid

**Design Scenario:** Individual submits the single streamlined application to the State Medicaid Agency. Individual is determined ineligible for full scope Medicaid based on citizenship/immigration status. However, the individual is determined eligible for Emergency Medicaid and appears eligible APTC. The agency transfers the application to the FFM. The State imposes co-pays for Medicaid services.

| Application Entryway   | State Medicaid Agency                  |  |
|------------------------|--|--|
| Application Modality   | Online                                 |  |
| Household Composition  | Individual                             |  |
| Triggering Event       | Eligibility Determination for Medicaid |  |
| Communication Modality | Online/Paper                           |  |
| Issuing Agency         | State Medicaid Agency                  |  |
| Model Content          |  |  |

| Notice Segment                        | Content Description   | Key Message Code |
|---------------------------------------|---|------------------|
| Logo/Letterhead                       | Agency logo   | F.1              |
| Accessibility                         | Statement indicating availability of language services*             | F.8              |
|                                       | Availability of ADA/504 compliant aids and language services*       |                  |
| Accessibility in Spanish              | Same as above, but written in Spanish*                              | F.9              |
| Consumer Assistance                   | Consumer assistance contact information*                            | F.16             |
| Date of Application                   | Date of application*  | B.16             |
| Date of Notice                        | Date of notice  | F.3              |
| Letter ID Number                      | Unique notice identifier  | F.4              |
| Applicant Name and Address            | Applicant contact information                                       | F.2              |
| Account Information ^                 |   | G.18             |
| Account Information/User ID           | Information about secure user account                               | F.5              |
| Reason for Notice ^                   |   | G.1              |
| Individual: Eligible for Emergency    | Decision on application*  | B.1.d            |
| Medicaid                              |   |                  |
| Coverage Effective Date – Individual/ | Coverage effective date (application date/first day of the month of | B.11.a           |
| All Family Members: Medicaid          | application)*   |                  |

| Notice Segment  | Content Description   | Key Message Code |
|---|---|------------------|
| Transfer to Marketplace for<br>QHP/APTC/CSR determination<br>(Emergency Medicaid)   | Transfer of application to Marketplace for APTC/CSR/QHP     determination*  | B.12.f           |
| Marketplace Definition ^  |   | G.33             |
| Marketplace Definition  | Explanation about the Health Insurance Marketplace  | F.28             |
| Individual: Benefit Card and Plan<br>Selection Information and Instructions<br>(Medicaid) ^   |   | G.12             |
| Individual: Emergency Medicaid  | Services that benefit plan covers*  | D.6.d            |
| Individual: Emergency Medicaid Benefit<br>Card  | <ul> <li>Notification that consumers will receive Medicaid benefit card and may<br/>use it immediately to access benefits</li> <li>Instructions for card usage</li> </ul> | D.6.h            |
| Instructions for Completing<br>Marketplace application ^  |   | G.35             |
| Instructions for completing<br>Marketplace application  | <ul> <li>Instructions for completing Marketplace application</li> <li>Explanation of open and special enrollment periods</li> </ul>                                       | B.12.h           |
| Basis for Eligibility Determination and<br>Other Programs (Denial/Limited<br>Coverage – Medicaid with Marketplace<br>information) ^ |   | G.22.b           |
| Basis for eligibility determination for<br>Emergency Medicaid   | Basis of eligibility determination*   | B.2.d            |
| Individual: Basis for eligibility<br>determination for 5 year bar   | Basis of eligibility determination*   | B.2.g            |
| Legal Authority (multiple citations)  | • Citation to or identification of specific regulations supporting action*  | F.11             |
| Appeal/Review ^   |   | G.32             |
| Right to appeal/fair hearing – Medicaid   | <ul> <li>Consumer right to appeal and reasons consumer may want to pursue an appeal*</li> <li>Consumer right to an expedited appeal*</li> </ul>                           | E.1.a            |



| Notice Segment                   | Content Description   | Key Message Code |
|----------------------------------|---|------------------|
| Instructions for how to appeal – | Instructions to ask for an appeal and access additional information | E.1.b            |
| Medicaid                         | about appeals*  |                  |
|                                  | Appeal deadline*  |                  |
|                                  | • Circumstances under which enrollment may continue pending appeal* |                  |
|                                  | Timeframe of final agency action*                                   |                  |
| Signature                        | Signature line  | F.26             |
| Issuing Agency and Contact       | Agency contact information  | F.27             |
| Disclosure/Privacy Statement     | Privacy/disclosure statement  | F.25             |