

# Medicaid and CHIP Eligibility Renewals: Social Media & Outreach Products

Use the social media posts below to encourage and remind your followers to make sure they've received their renewal letter from their state Medicaid program, filled out any necessary forms, and sent them back.

URL for Posts: [Medicaid.gov/about-us/where-can-people-get-help-medicaid-chip](https://www.Medicaid.gov/about-us/where-can-people-get-help-medicaid-chip)

Copy

If you or your children have #Medicaid or CHIP, it's time to pay attention to your health coverage! If you receive renewal information from your state, complete the forms and send them back right away. [URL]

Graphic



Health insurance is important! If you use #Medicaid or CHIP, be sure to watch your mailbox for a renewal notice from your state. When it comes, complete the forms and send them back right away to avoid losing coverage. [URL]



Use #Medicaid? Listen up and stay covered!! Keep an eye on the mail for renewal forms from your state. When it comes, complete the forms and send them back right away: [URL]



Use these social media posts to encourage your followers to visit HealthCare.gov and find out if they qualify for a health plan through the Health Insurance Marketplace®.

Copy

Graphic

Lost #Medicaid or #CHIP coverage? Act NOW to see if you qualify for a special enrollment period at HealthCare.gov to enroll in a health plan. You may receive financial help to lower your monthly costs! Most find a plan for less than \$10/month. [URL]



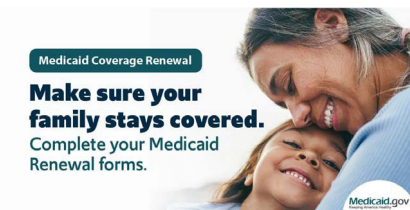
If you recently lost #Medicaid or #CHIP, you may qualify for a Special Enrollment Period to enroll in a HealthCare.gov health plan, but hurry – your time is limited! Most can find a plan for less than \$10 per month. [URL]



If you or someone in your household recently lost #Medicaid or #CHIP coverage, now's the time to go to HealthCare.gov to find out if you qualify for a special enrollment period and see what affordable options you're eligible for: [URL]



Additional Graphic Options:



additional graphic option 1



Tribal-focused graphic