

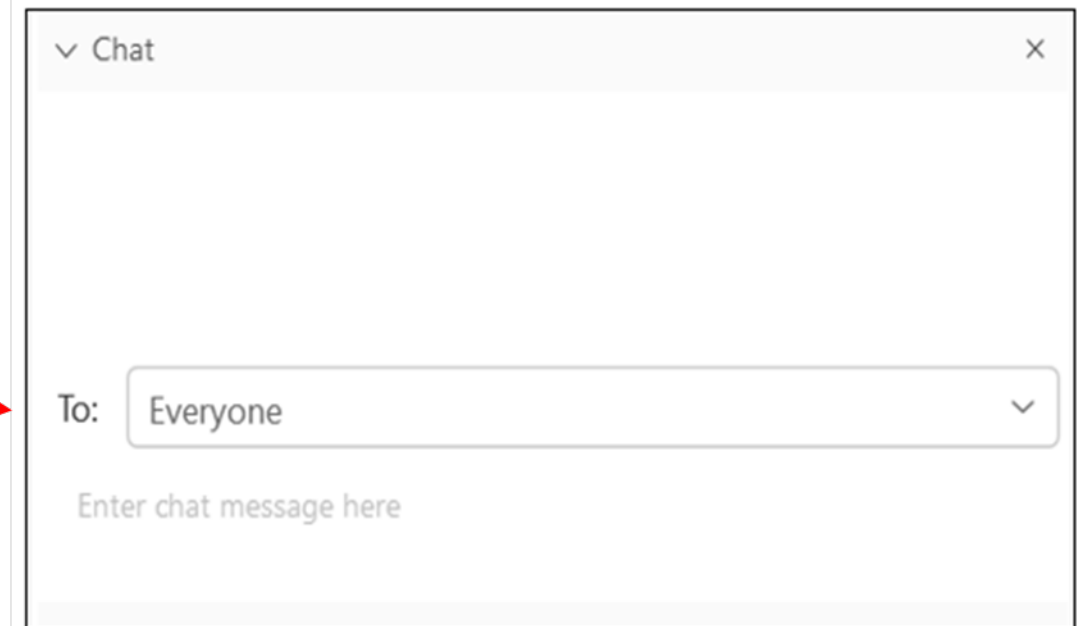
Improving Postpartum Care Webinar Series: Overview of the Postpartum Care Affinity Group and Completion of the Expression of Interest Form

March 1, 2021

Kristen Zycherman • Judy Bigby • Ruth Hsu

Webinar Logistics

- Phone lines muted upon entry
- Use Chat function to submit questions or comments
- Send questions or comments to “Everyone”
- Some questions will be answered in the Chat function and some will be answered during the presentation



The screenshot shows a chat window titled 'Chat' with a close button (X) in the top right corner. Below the title bar is a large text area for messages. At the bottom, there is a 'To:' label followed by a dropdown menu currently showing 'Everyone'. Below the dropdown is a text input field with the placeholder text 'Enter chat message here'. A red arrow from the text 'Everyone' in the list above points to the dropdown menu.

Welcome and Objectives

Agenda and Objectives

Topic	Objectives
Agenda and objectives	<ul style="list-style-type: none">• Review agenda and objectives
Welcome from the Center for Medicaid and CHIP Services (CMCS)	<ul style="list-style-type: none">• Provide a brief overview of the Maternal and Infant Health Initiative and the Postpartum Care Learning Collaborative
Structure of the postpartum care affinity group	<ul style="list-style-type: none">• Review affinity group objectives, format, and technical assistance provided
Completing the Expression of Interest (EOI) form	<ul style="list-style-type: none">• Review information requested in the EOI form and timeline
Announcements and next steps	

Welcome from the Center for Medicaid and CHIP Services

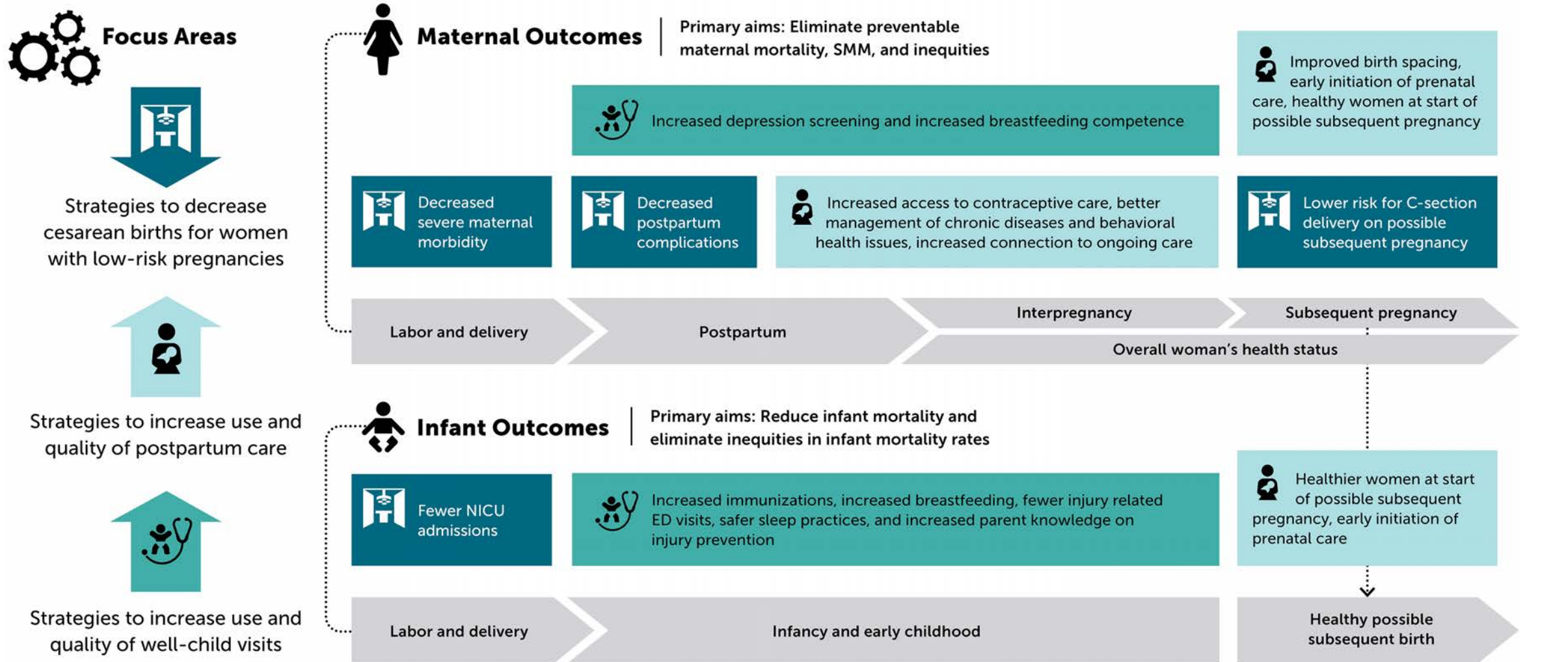
Kristen Zycherman, R.N., B.S.N.

Maternal Infant Health Initiative, Division of Quality and
Health Outcomes, Children and Adults Health Programs
Group, Center for Medicaid and CHIP Services

Maternal and Infant Health Initiative

- **The Centers for Medicare & Medicaid Services (CMS) launched the Maternal and Infant Health Initiative (MIHI) in July 2014**
- **The MIHI was built on recommendations from CMS's Expert Panel on Improving Maternal and Infant Health Outcomes in Medicaid and Children's Health Insurance Program (CHIP) and focused on improving the rate and quality of postpartum visits and increasing the use of effective methods of contraception**
- **In 2019 CMS convened a MIH expert workgroup to identify and prioritize recommendations in three areas where Medicaid and CHIP have a significant opportunity to influence change:**
 - Decrease the rate of cesarean births in low-risk pregnancies
 - Increase the use and quality of postpartum care visits
 - Increase the use and quality of well-child visits for infants 0 to 15 months

Focus Areas to Improve Maternal and Infant Health Quality



C-section = cesarean section; ED = emergency department; NICU = neonatal intensive care unit; SMM = severe maternal morbidity

Postpartum Care Learning Collaborative

- **Webinar series**

- Webinar 1: Maintaining continuity of coverage and achieving equity
- Webinar 2: Improving the content of care during the postpartum period and using value-based payment
- Webinar 3: Models of women-centered care to improve postpartum care for women at high-risk for poor outcomes (March 11, 2021 2:30 p.m. ET)
- Recordings of webinars 1 and 2 are available at <https://www.medicaid.gov/medicaid/quality-of-care/improvement-initiatives/maternal-infant-health-care-quality/index.html>

- **Postpartum Care Affinity Group**

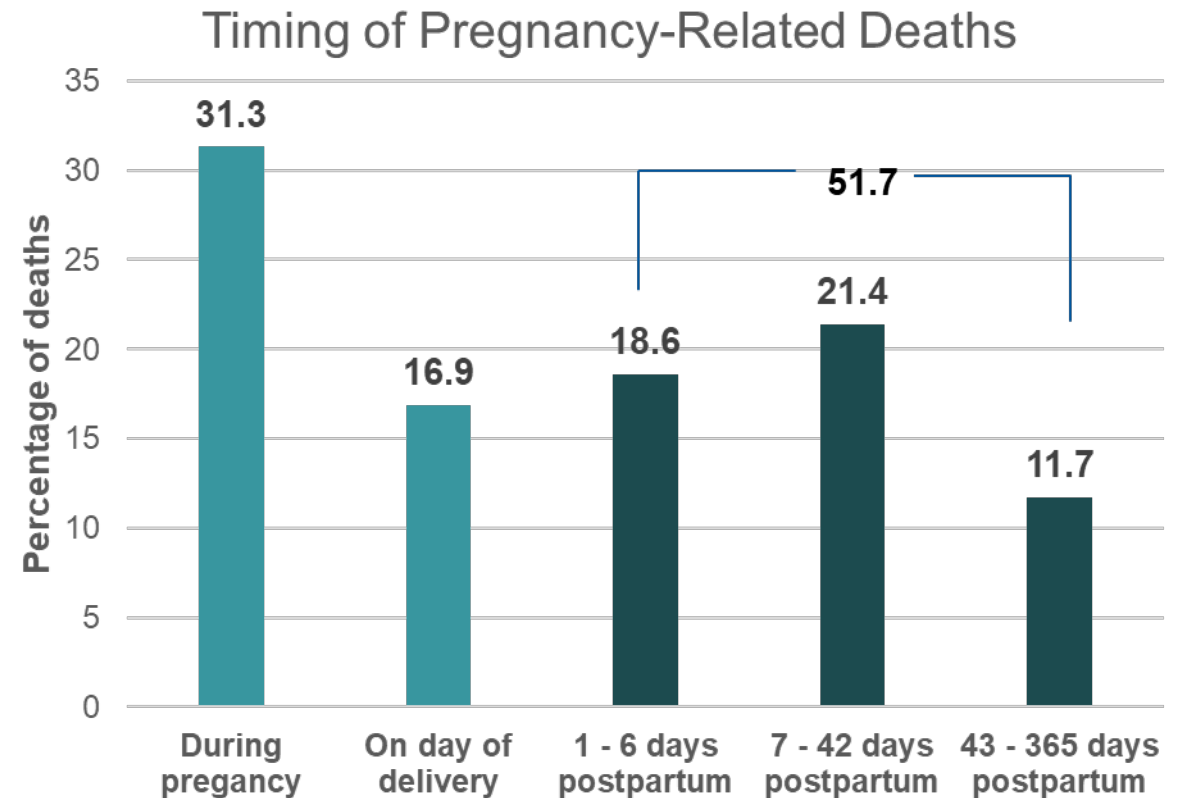
- Action-oriented affinity group that will support state Medicaid and CHIP programs and their partners in the design and implementation of a data-driven quality improvement (QI) project
- Opportunity for states to expand their knowledge of policies, programs, and practices to improve postpartum care

Structure of the Postpartum Care Affinity Group

Judy Bigby, M.D., Senior Fellow, Mathematica

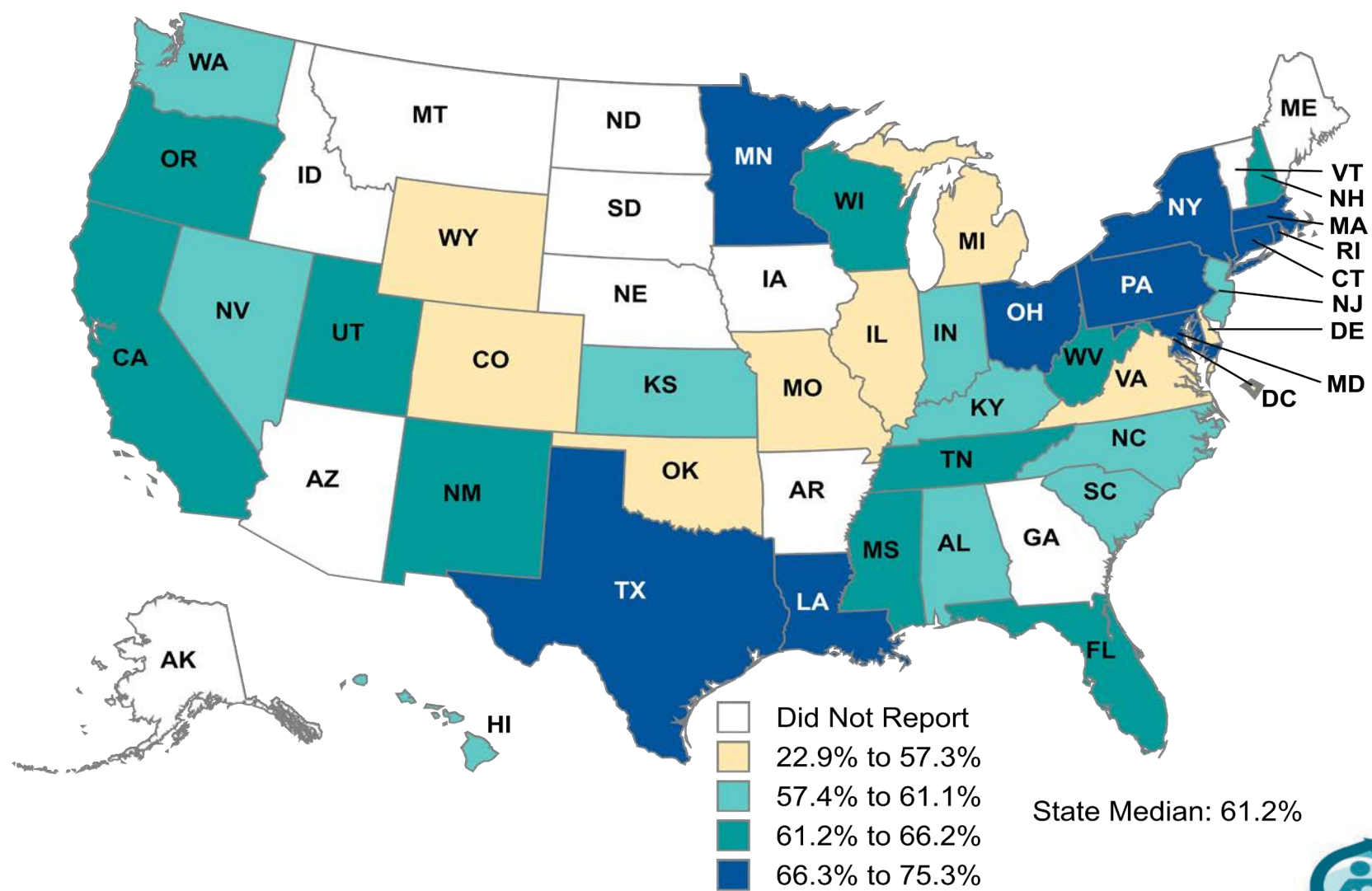
Why Focus on Postpartum Care?

- Opportunity to improve maternal health outcomes and to intervene on disparities
- Alignment with American College of Obstetricians and Gynecologists guidelines on postpartum care
- Potential impact on pregnancy-related deaths and opportunity to address leading causes of death that occur after six weeks postpartum
- Potential to improve postpartum follow-up for women with smoking, diabetes, hypertension, depression, and other conditions
- Disparities in pregnancy-related deaths, visit rates for hypertension and diabetes, and postpartum depression



Source: Petersen, et al. "Vital Signs: Pregnancy-Related Deaths, United States, 2011–2015, and Strategies for Prevention, 13 States, 2013–2017." *Morbidity and Mortality Weekly Report*, vol. 68, no. 18, 2019, pp. 423–429.

Percentage of Women Delivering a Live Birth who had a Postpartum Care Visit on or Between 21 and 56 Days after Delivery, FFY 2019 (n = 39 states)



Source: Mathematica analysis of MACPro reports for the FFY 2019 reporting cycle as of May 31, 2020.



Improving Postpartum Care Aim and Drivers of Quality

Primary Medicaid and CHIP drivers

Aim: States will reduce or eliminate disparities in postpartum care for Medicaid and CHIP beneficiaries so that the average PPC-AD visit rate among states improves by 10 points over 5 years.

Equitable access, care, and service

Continuity of coverage and access

State options for covered services and benefits

Managed care plan (MCP) and provider partnerships for care of postpartum women who are at high risk

For background on drivers of quality, see “Recommendations for Maternal Health and Infant Health Quality Improvement in Medicaid and the Children’s Health Insurance Program” available at <https://www.medicaid.gov/medicaid/quality-of-care/downloads/mih-expert-workgroup-recommendations.pdf>.



Postpartum Care Affinity Group

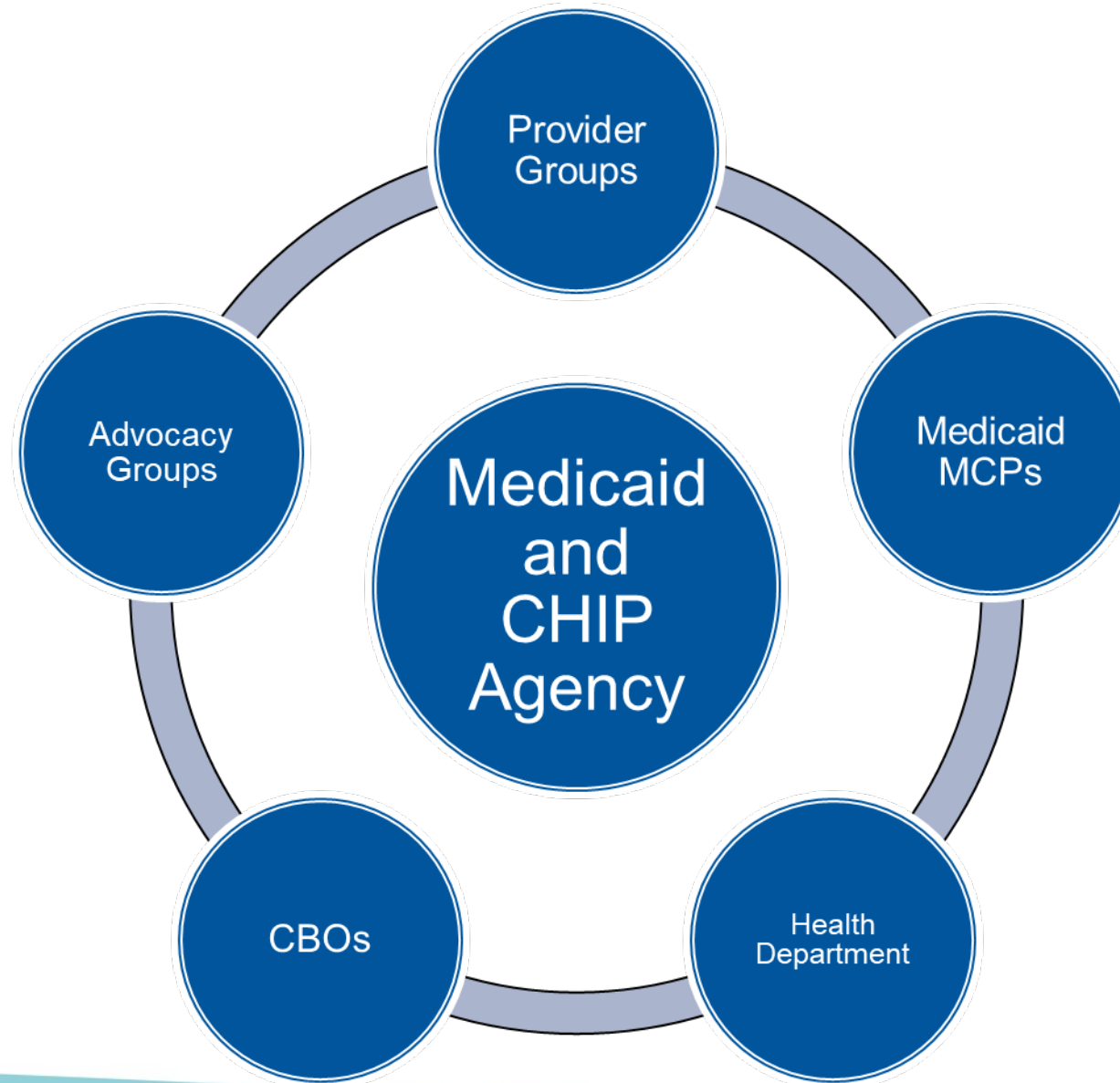
- **What are the affinity group objectives?**

- Identify improvements in postpartum care that will make a difference in maternal health outcomes
- Learn from QI advisors, subject matter experts, and peers from other states
- Improve QI skills through workshops and individual state QI team coaching
- Use a driver diagram and suggested change activities to help plan a state QI project
- Test, implement, and assess data-driven QI change ideas
- Identify indicators to track progress on improving quality, including reduction of disparities

Postpartum Care Affinity Group (2)

What partners participate with the Medicaid and CHIP state programs?

State Medicaid or CHIP agency must serve as lead or co-lead



Postpartum Care Affinity Group (3)

- **What technical assistance will be provided to affinity group states?**
 - QI methods and strategies for improving postpartum care at the state Medicaid and CHIP program level
 - Dedicated QI advisor providing individual state coaching calls
 - Background materials, self-learning webinars, and QI tools and work sheets
 - 12 months of technical assistance, with the opportunity to continue to work with the QI advisor for six months after the formal affinity group ends

Postpartum Care Affinity Group (4)

- **What are the criteria for state participation in the affinity group?**

- Support from Medicaid and/or CHIP leadership
- Well-articulated goals
- Understanding of challenges and opportunities related to improving postpartum care
- Well-rounded state team
- Access to maternal health data
- Ability to report the Prenatal and Postpartum Care: Postpartum Care (PPC-AD) measure
- Quality improvement and data collection staff on team
- Ability to commit approximately 10 to 15 hours each month to QI project
- There is no predetermined limit to the number of state teams

Postpartum Care Affinity Group (5)

- **What do participants in other state affinity groups report about their experience?**

Regular meetings helped state teams develop and remain on track with their goals.

Collaboration with QI advisors and subject matter experts allowed states to pursue high-impact structural and policy changes.



Affinity groups provided a unique opportunity to learn about and share best practices with peer states.

Questions

Completing the Expression of Interest Form

EOI Form Questions

We do not expect long answers to these questions, but rather brief statements or bullets.

1. Participation goals:

- State's goals for participating in the affinity group and the outcomes state hopes to improve

2. State needs assessment:

- State's challenges and opportunities related to postpartum care
- Recommended additional information
 - Postpartum care initiatives already planned or underway for Medicaid and CHIP beneficiaries
 - Process for identifying women who are at high risk for poor outcomes
 - Knowledge of existing disparities

3. Early project ideas:

- Project ideas that state is considering to improve postpartum care
 - Identifying an intervention or a strategy is not a requirement to participate

4. Access to maternal health data:

- Data available to the state to identify areas for improvement or for monitoring progress
- Indication of whether state currently reports the Prenatal and Postpartum Care: Postpartum Care (PPC-AD) measure

5. Your team:

- Team lead must be from the state Medicaid or CHIP agency
- Names, titles, and affiliations of proposed team members
- Include staff who can help gather and interpret data

6. Senior leadership support:

- States must have the support of the Medicaid or CHIP director, medical director, or other senior leadership in the agency

Timeline



Questions

Announcements and Next Steps

Ruth Hsu, M.P.H, Health Analyst, Mathematica

Announcements and Next Steps

- **Postpartum Care Affinity Group Fact Sheet available at**
<https://www.medicaid.gov/medicaid/quality-of-care/downloads/ppc-affinitygroup-factsheet.pdf>
- **EOI form available at**
<https://www.medicaid.gov/medicaid/quality-of-care/downloads/ppc-affinitygroup-eoiform.pdf>
- **Postpartum Care Affinity Group EOI forms due March 12, 2021 8:00 p.m. EST**

Announcements and Next Steps (continued)

- **Webinar recording and slides will be posted on the Medicaid website at**

<https://www.medicaid.gov/medicaid/quality-of-care/improvement-initiatives/maternal-infant-health-care-quality/index.html>

- **Upcoming webinar**

– Models of Women-Centered Care: **March 11, 2021 2:30 p.m. EST**

– Register for the webinar at

<https://www.medicaid.gov/medicaid/quality-of-care/improvement-initiatives/maternal-infant-health/quality-improvement/postpartum-care/index.html>

Please complete the evaluation as you exit the webinar.

If you have any questions, please email:
MACQualityImprovement@mathematica-mpr.com

Thank you for participating!