

Medicaid and CHIP Maternal Health Webinar Series: Collaboration with Hospitals on Alliance for Innovation on Maternal Health (AIM) Bundles

Tuesday, August 20, 2024, 2:00 – 3:00 pm ET

Kristen Zycherman, Center for Medicaid and CHIP Services (CMCS) Lekisha Daniel-Robinson, Mathematica Sarah Wright, Health Resources and Services Administration (HRSA) Emily Rocha, Texas Health and Human Services Commission

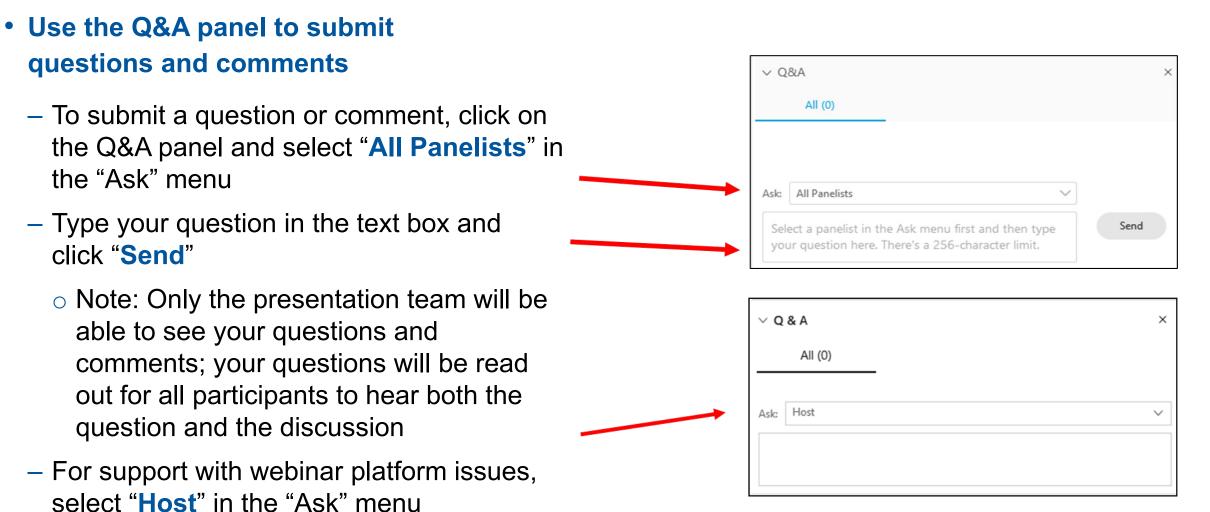
Technical Instructions

Welcome to the CMS Maternal Health Webinar Series!

- All participants are muted upon entry
- To enable **closed captioning**, click on the "CC" icon in the lower-left corner of the screen or click "Ctrl, Shift, A" on your keyboard
- There will be a **Questions and Discussion session** at the end of the webinar
 - Please submit questions using the Q&A panel throughout the presentation
- Please contact Derek Mitchell (Host) through the Q&A panel with any webinar platform issues
- A survey will pop up at the end of the webinar; please complete this survey before leaving the meeting
- A recording of the meeting and slides will be available after the webinar on Medicaid.gov
 - You will receive an email when these materials are posted



How to Submit a Question





Agenda

Торіс	Speaker
Introduction	Lekisha Daniel-Robinson, Mathematica
Welcome and Objectives	Kristen Zycherman, CMCS
Alliance for Innovation on Maternal Health (AIM): A HRSA Program	Sarah Wright, HRSA
State Spotlight – Texas: Medicaid and CHIP Program Collaboration on AIM Bundles	Emily Rocha, Texas Health and Human Services Commission
Questions and Discussion	Lekisha Daniel-Robinson, Mathematica



Objectives

- Provide an overview of the Centers for Medicare & Medicaid Services (CMS) Maternal and Infant Health Initiative and opportunities to improve maternal health outcomes in Medicaid and CHIP programs
- Describe the Health Resources and Services Administration's (HRSA) AIM safety bundles
- Review the Texas Department of Health Services interagency collaboration on the use of AIM bundles



Maternal and Infant Health Initiative

- CMS launched the Maternal and Infant Health Initiative (MIHI) in July 2014 to focus on opportunities to improve access and outcomes in Medicaid and Children's Health Insurance Program (CHIP)
 - Emphasizes the need for a comprehensive life-course approach to maternal and infant health
- Increasing rates of maternal morbidity and mortality and unacceptable disparities led to the White House Blueprint for Addressing the Maternal Health Crisis
- Leading drivers of maternal morbidity and mortality in Medicaid and CHIP are associated with treatable conditions such as mental health, substance use disorders, and hypertension and cardiovascular conditions



Poll Questions

- Please answer the polling questions below
 - Question #1: Is your state Medicaid and CHIP program actively supporting the implementation of the AIM bundles in your state?
 - o Yes
 - o No
 - I don't know
 - Question # 2: Is your state Medicaid and CHIP program regularly meeting and actively collaborating with the Public Health department on maternal health topics?
 - o Yes
 - o No
 - I don't know
 - Question #3: Is your state Medicaid and CHIP program regularly meeting with and actively collaborating with Perinatal Quality Collaboratives (PQCs) on maternal health topics?
 - o Yes
 - o No
 - I don't know
- Please contact Derek Mitchell (Host) through the Q&A panel with any poll issues





Alliance for Innovation on Maternal Health (AIM)

Medicaid and CHIP Program Collaboration with Hospitals on AIM Bundles August 20, 2024

Sarah Wright, MA

Public Health Analyst, AIM Capacity Program Lead Maternal and Child Health Bureau (MCHB)

Vision: Healthy Communities, Healthy People



Federal Overview of the AIM Initiative







HRSA Overview

Vision

Healthy Communities, Healthy People

Mission

To improve health outcomes and address health disparities through access to quality services; a skilled health workforce; and innovative, high-value programs







MATERNAL AND CHILD HEALTH **BUREAU STRATEGIC PLAN**

Mission

To improve the health and well-being of America's mothers, children, and families.

Vision

Our vision is an America where all mothers, children, and families thrive and reach their full potential.

MCHB Goals



Assure access to high-quality and equitable health services to optimize health and well-begin for all maternal and child health (MCH) populations.

Achieve health equity for MCH populations.

Strengthen public health capacity and workforce for MCH.

Maximize impact through leadership, partnership, and stewardship.

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MCHB's Efforts to Advance Maternal Health

State Systems & Innovations

- State Title V MCH Block Grant
- State Maternal Health Innovation (MHI) & State MHI Data Capacity Program
- Supporting Maternal Health Innovation Program (MHLIC)

Workforce & Quality Improvement

- AIM Capacity
- AIM Technical Assistance (TA) Center
- AIM-Community Care Initiative
- Maternal Mental Health and Substance Use Disorders
- Fetal Alcohol Spectrum Disorders

Direct Support & Services

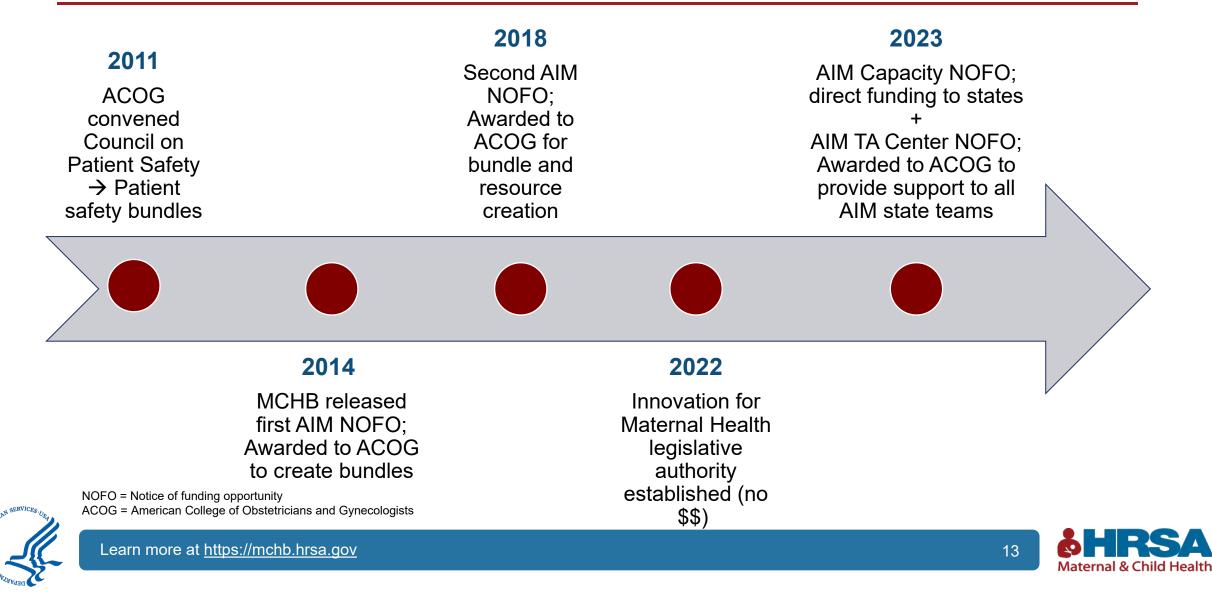
- National Maternal Mental Health Hotline
- Maternal, Infant & Early Childhood Home Visiting
- Healthy Start
- Healthy Start Clinical Care
- Healthy Start Community-Based Doulas
- Integrated Maternal Health Services

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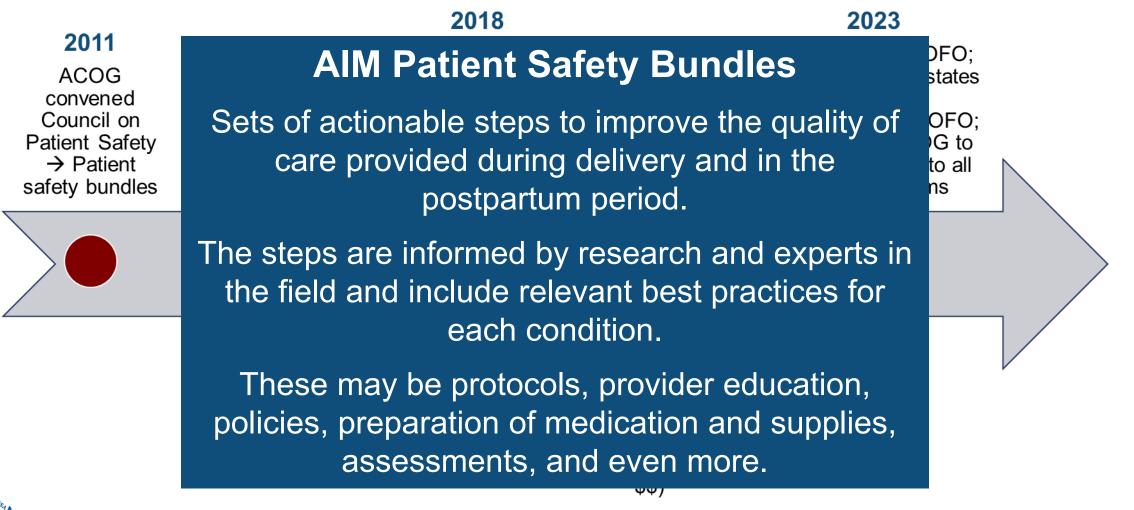




AIM Funding History



AIM Funding History (safety bundles)

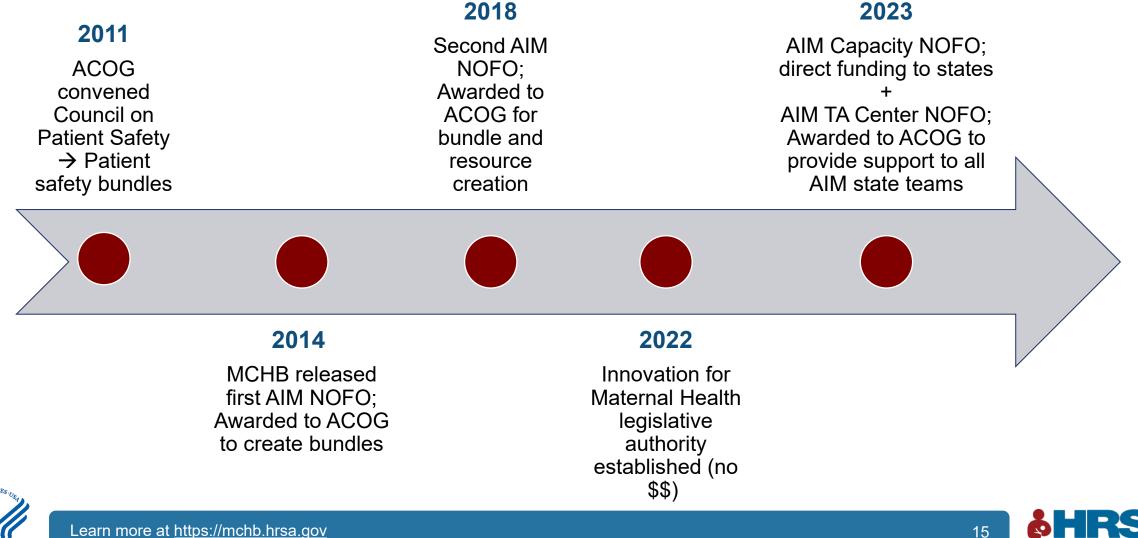






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AIM Funding History (continued)

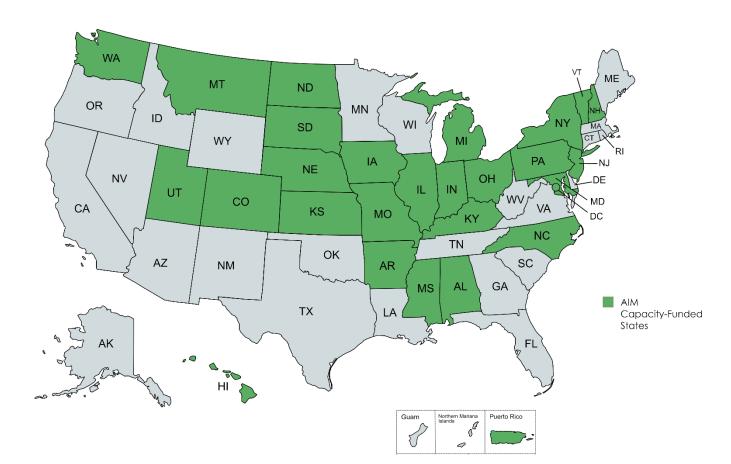


Learn more at https://mchb.hrsa.gov



HRSA's AIM Capacity Program

- Awardees include universities, state health departments, hospital associations, and foundations
- Projects span:
 - Bundle implementation and/or sustainability
 - $\,\circ\,$ Increasing data capacity
 - Hospital recruitment
 - Training and education (e.g., Communities of Learning)
 - $_{\odot}\,$ On-site TA
 - o Staffing







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AIM Technical Assistance (TA) Center

- Funding to the American College of Obstetricians and Gynecologists, ACOG, 2023-2027
 - Critical AIM partner and TA provider
- Evolution of funding
- The AIM TA Center provides comprehensive, high impact technical assistance to entities implementing the AIM quality improvement initiative in the United States.
 - Assistance provided supports best practices that make birth safer, improve maternal health outcomes, and save lives.





AIM Patient Safety Bundles







What are Maternal Patient Safety Bundles?

- Structured way of improving the processes of care and patient outcomes
- Descriptive, not prescriptive
- Collections of *evidence-informed* best practices, developed by multidisciplinary experts, which address clinically specific conditions in pregnant and postpartum people





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AIM Patient Safety Bundles

- 1. Obstetric Hemorrhage
- 2. Severe Hypertension in Pregnancy
- 3. Safe Reduction of Primary Cesarean
- 4. Care of Pregnant and Postpartum People with Substance Use Disorder

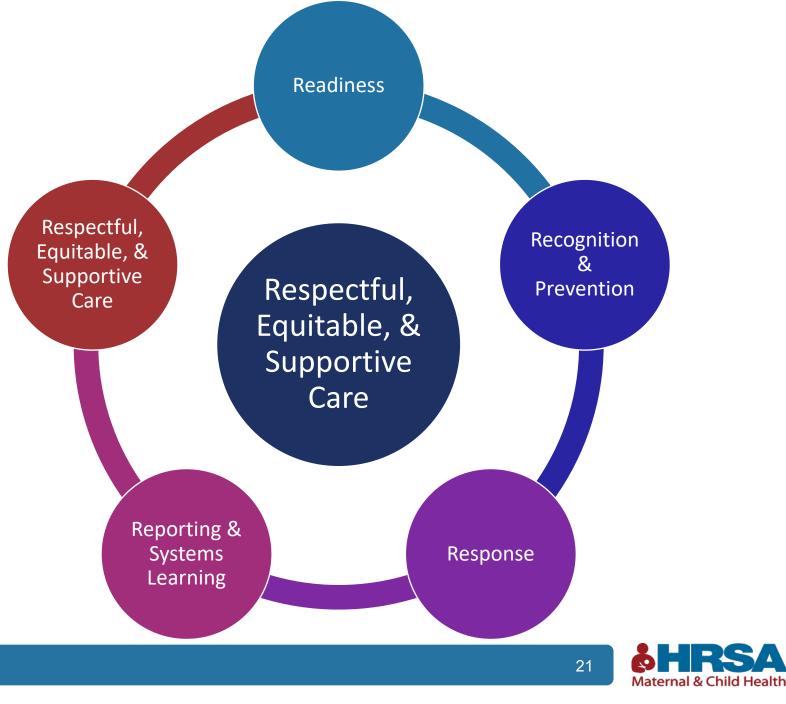
- 5. Perinatal Mental Health Conditions
- 6. Postpartum Discharge Transition
- 7. Cardiac Conditions in Obstetric Care
- 8. Sepsis in Obstetric Care







5R's of the AIM Patient Safety Bundles

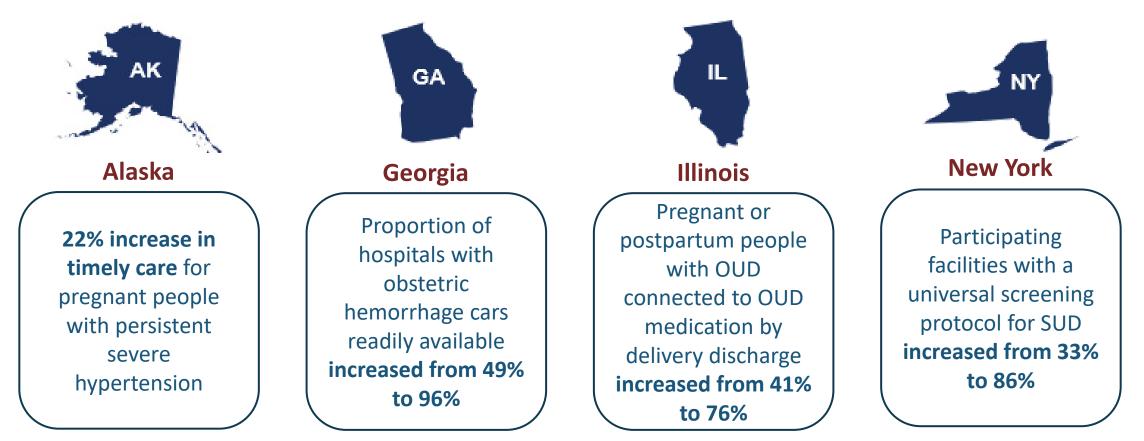


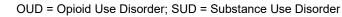


Obstetric Hemorrhage Bundle Category	Element Examples
Readiness –	Maintain a hemorrhage cart or equivalent with supplies, checklists, and instruction cards for
Every Unit/Team:	devices or procedures where antepartum, laboring, and postpartum patients are located.
Recognition and Prevention –	Measure and communicate cumulative blood loss to all team members, using quantitative
Every Patient:	approaches.
Response – Every Event:	 Utilize a standardized, facility-wide, stage-based, obstetric hemorrhage emergency management plan, with checklists and escalation policies for stage-based management of patients with obstetric hemorrhage, including: Advance preparations made based on hemorrhage risk (e.g., cell saver, blood bank notification, etc.), Evaluating patients for etiology of hemorrhage, Use of obstetric rapid response team, Evidence-based medication administration or use of nonpharmacological interventions, Appropriate activation of expanded care team and clinical resources as necessary.
Reporting and Systems Learning – Every Unit:	Perform multidisciplinary reviews of serious complications per established facility criteria to identify system issues.
Respectful, Equitable, and Supportive Care – Every Unit/Provider/ Team Member:	Include each patient who experienced an obstetric hemorrhage and their identified support network as respected members of and contributors to the multidisciplinary care team and as participants in patient-centered huddles and debriefs.

Examples of AIM Impacts

Among birthing facilities implementing AIM patient safety bundles...









Collaboration with Federal Partners on AIM







Collaboration with Federal Partners on AIM (continued)

- Elevate the work and reach of AIM
- Ensure alignment of activities across federal funding streams
- Understand the role of the Maternal Mortality Review Committee (MMRC) in AIM
- Understand AIM's position as a quality-improvement initiative rooted in the hospital setting
- Share across agencies to support awardees





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Connect with HRSA

Learn more about our agency at:

www.HRSA.gov



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TEXAS Health and Human Services



Medicaid and CHIP Program Collaboration on AIM Bundles

Emily Stauffer Rocha, MBA, MSN, RN, NE-BC, CHCQM

Director of Clinical Innovation

Medicaid & CHIP Services

Texas Health and Human Services Commission

Agenda

- Overview of Texas Medicaid, including House Bill (HB) 12 and Healthy Texas Women
- Overview of Texas Department of State Health Services, including AIM bundles
- Interagency Collaboration in Texas



Get to Know Texas Medicaid



- ~5.9 million individuals enrolled in Texas Medicaid and CHIP programs
- Approximately half of the state's children are Medicaid or CHIP beneficiaries
- Over 95% of Texas Medicaid beneficiaries are enrolled in managed care
- 16 managed care organizations (MCOs)





House Bill 12

House Bill 12 Summary



- Before March 1, 2024, Medicaid and CHIP provided postpartum coverage for 2 months after the pregnancy ended.
- HB 12, 88th Legislature, 2023 Regular Session, provides women in Medicaid with **12 months** of postpartum coverage beginning the month after the pregnancy ends.

HB 12 effective date: March 1, 2024

> Also applies 12 months of postpartum coverage to CHIP.

HB 12:Who is Eligible?



Medicaid or CHIP recipients who:

- Are pregnant or become pregnant
- Were enrolled while pregnant, are no longer pregnant, but are still within a 12-month postpartum period
 - Recipients do not need to reapply or provide any additional documentation for the postpartum period

Women who received services while pregnant in Texas that would have been covered by Medicaid and reapply for Medicaid after their pregnancy ends

- Applicants with unpaid medical bills can apply for coverage for up to three months before their application month
- Note: Applies to Medicaid only, does not apply to CHIP

HB 12: Transition Period



Full-coverage Medicaid or CHIP was automatically reinstated effective March 1, 2024, for women who were enrolled in Texas Medicaid or CHIP while pregnant, were still within the 12-month postpartum period and still live in Texas

Includes women who were:



1 No longer enrolled in Medicaid or CHIP



Currently enrolled in Medicaid, CHIP or Healthy Texas Women (HTW)

HB 12: Covered Services



Full Medicaid- or CHIP-covered services remain available in the 12-month postpartum period. This includes:

- Regular medical checkups
- Prescription drugs and vaccines
- Hospital care and services
- X-rays and lab tests
- Vision and hearing care
- Access to medical specialists and mental health care
- Treatment of special health needs and preexisting conditions

HB 12: Resources

Mailbox for Questions: update@hhs.texas.gov

 \pm <u>https://www.tmhp.com/news/2024-03-06-hb-12-postpartum-extension</u>

<u>https://www.hhs.texas.gov/sites/default/files/documents/24D0189-</u> postpartum-medicaid-chip-flyer.pdf

TEXAS Health and Human Services

<u>https://www.hhs.texas.gov/sites/default/files/documents/24D0234-</u> postpartum-medicaid-chip-faq.pdf

<u>https://apps.hhs.texas.gov/documents/postpartum-medicaid-chip-social-media.zip</u>



Healthy Texas Women

About Healthy Texas Women





- The Healthy Texas Women (HTW) program is dedicated to:
 - Offering family planning and preventive services at no cost to eligible Texas women
 - Increasing access to preventive health care, including screening and treatment for hypertension, diabetes, and high cholesterol to positively impact maternal health and reduce maternal mortality
 - Increasing access to women's breast and cervical cancer services to promote early cancer detection

HTW Eligibility Requirements

- Eligible women can receive HTW benefits if they:
 - $_{\odot}$ Are a woman between the ages of 15-44 years old
 - Women between the ages of 15-17 must have a parent or legal guardian apply, renew, and report changes to their case on their behalf
 - $_{\odot}$ Are a U.S. citizen or a qualified immigrant
 - $_{\odot}$ Are a resident of Texas
 - $_{\odot}$ Do not have health insurance
 - $_{\odot}$ Are not pregnant
 - $_{\odot}$ Meet the income requirements of 204.2% federal poverty level



HTW Plus



- HTW Plus is a limited postpartum care services package for women enrolled in HTW
- Eligible women can receive HTW Plus benefits if they:
 - $_{\odot}$ Meet eligibility requirements for HTW
 - $_{\odot}$ Have been pregnant in the past year prior to HTW enrollment

HTW & HTW Plus Covered Services

HTW covers general women's health services:

- Pregnancy Testing
- Pelvic Exams
- Contraceptives
- Sexually transmitted infection (STI) services
- Breast and cervical cancer screenings
- Clinical breast examination
- Mammograms
- Screening and treatment for cholesterol, diabetes, and high blood pressure
- HIV screening

HTW Plus covers targeted postpartum services focused on treating major health conditions that contribute to maternal morbidity and mortality:

- Postpartum depression and other mental health conditions
- Cardiovascular and coronary conditions
- Substance use disorders



HTW Behavioral Health Services

нтw	HTW Plus*
Postpartum depression screening	Individual, family and group psychotherapy
Medication for treatment of postpartum depression	Pharmacological management
Psychiatric diagnostic evaluation (with/without medical services)	Psychotropic medications
Medical nutrition therapy	Substance use disorder treatment assessment
Smoking and tobacco use cessation counseling	Medication assisted treatment (e.g., methadone and buprenorphine for opioid addiction),
	Substance use disorder outpatient treatment (individual and group counseling)
	Screening, Brief Intervention, and Referral to Treatment (SBIRT)
	Peer support services for substance use disorder or mental health condition

* All HTW services are covered for HTW Plus clients





Resources

Websites/Resources:

www.tmhp.com/programs/htw

www.healthytexaswomen.org

Texas Medicaid Provider Procedures Manual (TMPPM) Healthy Texas Women Program Handbook





Texas Department of State Health Services



Healthy Texas Mothers & Babies

Our mission is to improve maternal and infant health and safety by advancing quality, equity, and evidence-based prevention for all Texas mothers and babies

Healthy	Women	Healthy Mothers	Health	y Babies		
Maternal and Child Health Knowledge, Leadership, and Partners						
Individual and Public Awareness and Knowledge	Professional Education	Community Empowerment	Community Improvement	Perinatal Quality Improvement Network		
Increase Knowledge to Change Attitudes and Behaviors for Improved Maternal and Infant Health Outcomes Hear Her Texas Maternal Health & Safety Campaign	Strengthen Competencies and Prepare Professionals to Transmit Knowledge, Skills, and Motivation to Patients, Clients, and Colleagues	Engage Community Partners to Strengthen Networks for Collaboration, Innovation, and Collective Impact HTMB Community Coalitions	Foster Development of Policy, Systems and Environments to Reduce Barriers, Promote Healthy Lifestyle Choices, and Optimize Maternal and Infant Health Outcomes	Drive System Changes to Support Adoption and Diffusion of Quality Improvements for Maternal and Infant Health and Safety Maternal Mortality & Morbidity Review Committee TexasAIM Initiative		
Infant Health & Safety Campaign Lactation Support Centers HTMB Peer Dads Program Right from the Start Campaign Information for Parents of Newborn Children Pamphlet	TCHMB Annual Summit DSHS Grand Rounds Online Provider Education Webinars, Workshops, Seminars, and Technical Trainings Train the Trainer Courses	Collaborative Improvement and Innovation Networks State and National Networks Community Forums and Listening Sessions	High-Risk Maternal Care Coordination Services Pilot Texas Mother-Friendly Worksite Program Infant Sleep Safety Promotion Smoke Free Environments	Texas Strategic Action Partnership to Reduce Violent Pregnancy-Associated Deaths Texas Collaborative for Healthy Mothers & Babies Texas Star Achiever Initiative Support Levels of Care Congenital Syphilis Initiative MCH Data Modernization		

TexasAIM

- Required by:
 - \circ SB 17, 85th Legislature, 1st Special Session
 - 2023-24 General Appropriations Act, House Bill (HB) 1 (Article II, Health and Human Services, Rider 21) -- Maternal Mortality and Morbidity



TexasAIM (continued)

- Obstetric Hemorrhage Bundle 2018
- Severe Hypertension in Pregnancy re-launch 2022
- Opioid and Substance Use Disorder Bundle Wave I re-launch 2023
- Future Bundles:
 - o Sepsis
 - Cardiac
 - Statewide In-patient and Out-patient Mental Health and Substance Use Disorder Bundles



AIM Maternal Safety Bundles



Readiness

Every Unit- Prepare & Educate **Recognition & Prevention** Every Patient- Detect and Escalate **Response**

Every Event- Team Approach

Reporting/Systems Learning

Every Unit- Systems Improvement

Respectful, Equitable, & Supportive Care

Every Unit/Provider/Team Member- Include and Engage Patients in their Care



TexasAIM Participation Options



TexasAIM Basic

- Quality Improvement Webinars
- Network Opportunities
- Technical Assistance
- Recognition of Participation

TexasAIM Plus

- TexasAIM Basic
 and
- Targeted Faculty Support
- Coaching & Training Calls
- Site Visits
- Collaborative Learning
- Peer-to-Peer Mentoring
- Resources & Partnerships

Hypertension Participation



TexasAIM Enrollment by the Numbers

Hospitals participating in TexasAIM serve:



Hospital Enrollment:

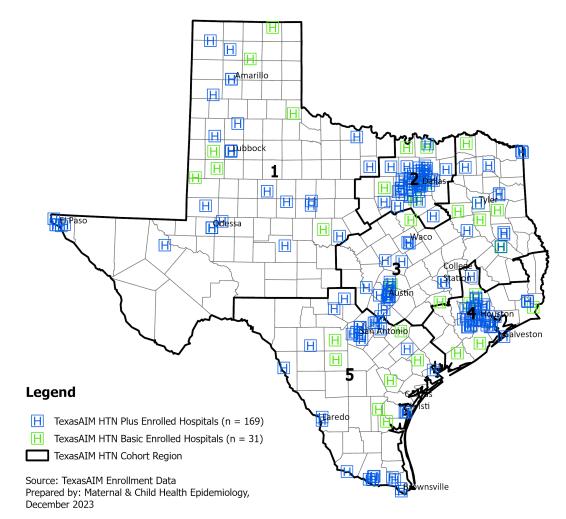


Hypertension Participation (continued)

Hospitals Enrolled in the TexasAIM Severe Hypertension in Pregnancy (HTN) 2.0 Learning Collaborative as of December 21, 2023 by TexasAIM Cohort Region

TexasAIM supports Texas hospitals with tools and technical assistance in content and quality improvement as hospitals test and adopt changes for implementing maternal patient bundles.

More than 1,700 TexasAIM hospital improvement team members work to make health care safer for every Texas mother.





TexasAIM Severe Hypertension in Pregnancy Bundle

- Initiative Kickoff: December 2020 TexasAIM Summit and Leadership Meeting
- Approach:
 - $_{\odot}$ Integrates and centers principles addressing health disparities into bundle implementation and process improvement; and
 - $_{\odot}$ Centers survivor voices in implementation planning and patient and family support
- Severe Hypertension in Pregnancy Learning Collaborative 2.0: January 2023
- In-person learning sessions: February 2023 through June 2024
- Harvest Meeting: August 2024
- TexasAIM Summit: December 2024



Interagency Collaboration in Texas

Working Together

- Participated in the Immunization Community of Practice from 2021-2023
 - Hosted by the Centers for Disease Control and Prevention (CDC) and AcademyHealth, a quality improvement organization
 - Focused on:

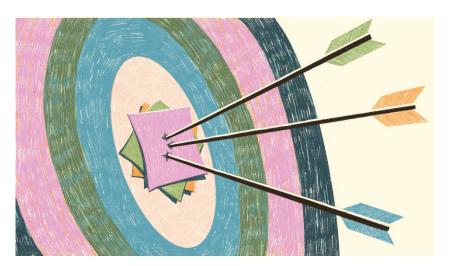
Health and Human Services

- Improve Medicaid policies and immunization outreach procedures that increase immunization rates among low-income children and pregnant women
- Medicaid and state public health partnerships



Community of Practice

- Texas was one of eight states selected to participate
- Partnered with Texas Department of State Health Services
- Goals
 - 1. Strengthen collaboration and "cross talk"
 - 2. Improve cross-agency data issues
 - 3. Improve access to vaccines
- Outcomes:
 - Now meet quarterly
 - Smaller meetings to discuss and work on focused topics with internal stakeholders





End of the Public Health Emergency



- Smaller focused group came together to discuss the end of the Public Health Emergency and `unwinding'
- Medicaid staff presented plan
 - Identified need for memorandum of understanding renewal
 - Identified need to review CHIP immunizations



- ✓ Open communication helped both agencies get aligned and work effectively
- ✓ Both agencies benefitted with information needed for internal processes and future planning
- \checkmark Reinforced relationships and line of communication

Improving Maternal Health in Texas

- Maternal Hypertension Interagency Workgroup established and now meeting quarterly
- Agency report outs on updates in policies and programs
- Reviewed channels of communication and sphere of influence for each agency
- Discussed potential metrics to monitor success





What's next for Texas?



- Identifying potential action items such as:
 - $_{\odot}$ Consider managed care contract language
 - $_{\odot}$ Notices to managed care organizations and hospitals
 - $_{\rm O}$ Review quality metrics
 - $_{\odot}$ Opportunities for MCO engagement with AIM bundles
 - $_{\odot}$ Supporting certification (Birthing Friendly, Texas certifications)



Collaboration Experience Tips

What ingredients make collaboration successful? What makes it something the agencies want to be a part of?

Leadership support and participation
 Memorandum of understanding (when necessary)
 Line of communication
 Diverse participation (clinical, operations, data)

Steal our Success!

- Focus collaborative efforts on specific topics, e.g., maternal hypertension
- Create a plan and brainstorm goals together
- Decide what each agency can contribute to achieving each goal
- Include dates for completion and track progress towards goals
- Communication between departments is key to maintain forward progress of initiatives
- Set up meeting invites for the year
- Have stakeholders and program managers report out
- Allow time for discussion
- Get input from other states





TEXAS Health and Human Services

Questions?

Emily.Rocha@hhs.texas.gov

Questions and Discussion

Lekisha Daniel-Robinson, Mathematica



How to Submit a Question

 Use the Q&A panel to submit questions and comments 	∨ Q&A	×
 To submit a question or comment, click on the Q&A panel and select "All Panelists" in the "Ask" menu 	All (0) Ask: All Panelists	
 Type your question in the text box and click "Send" 	Select a panelist in the Ask menu first and then type your question here. There's a 256-character limit.	nd
 Note: Only the presentation team will be able to see your questions and comments; your questions will be read out for all participants to hear both the question and the discussion 	V Q & A All (0) Ask: Host	× ~



Upcoming Events and Opportunities

Lekisha Daniel-Robinson, Mathematica



Maternal Health Affinity Groups

- Beginning in fall 2024, CMS will convene two affinity groups focused on:
 - Addressing Maternal Mental Health and Substance Use
 - Improving Maternal Hypertension Control
- These action-oriented affinity groups will support state Medicaid and CHIP programs and their partners in identifying, testing, and implementing evidence-based change ideas to address maternal health
- More information is available at Medicaid.gov
- Expression of Interest Webinar: September 17, 2024, 2:00 pm ET
 - Register for the webinar on <u>WebEx</u>
- The Expression of Interest form will be available soon! For more information visit <u>Medicaid.gov</u>



Transforming Maternal Health Model Opportunity

- To learn more, visit the Transforming Maternal Health (TMaH) model webpage at https://www.cms.gov/priorities/innovation/innovation-models/transforming-maternal-healthtmah-model
- Applications are due September 20, 2024
- Notice of Funding Opportunity (NOFO) link: https://grants.gov/search-results-detail/354874
- NOFO webinar registration: <u>https://deloitte.zoom.us/webinar/register/WN_7-FGcVZ5RSqAERoH3BDmdQ#/registration</u>
- Participating in an MIHI affinity group does not preclude state Medicaid and CHIP programs from participating in the TMaH model



Maternal Health Resources

- The <u>2024 Medicaid & CHIP Beneficiaries at a Glance: Maternal Health Infographic</u> provides a snapshot of maternal health demographics, health outcomes, risk factors, and more
- The <u>Improving Maternal & Infant Health Care Quality</u> page on Medicaid.gov provides quality improvement technical assistance resources, including other webinars from the maternal health summer 2024 webinar series
- The Improving Maternal Hypertension Control and Cardiovascular Health and Addressing Maternal Mental Health and Substance Use Care and Outcomes landing pages share information about the upcoming Maternal and Infant Health Initiative webinars and affinity groups
- The <u>Highlights from the Improving Postpartum Affinity Group</u> summarizes QI projects and outcomes from state efforts to improve health outcomes among postpartum people



Thank you for participating!





If you have any questions, email <u>MedicaidCHIPQI@cms.hhs.gov</u>

