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# **Informational Webinar: Overview of Medicaid and CHIP Maternal Health Affinity Groups and Expression of Interest Process**

**September 17, 2024, 2:00 – 3:00 PM ET**

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Lekisha Daniel-Robinson, Mathematica

Kristen Zycherman, Center for Medicaid and CHIP Services (CMCS)

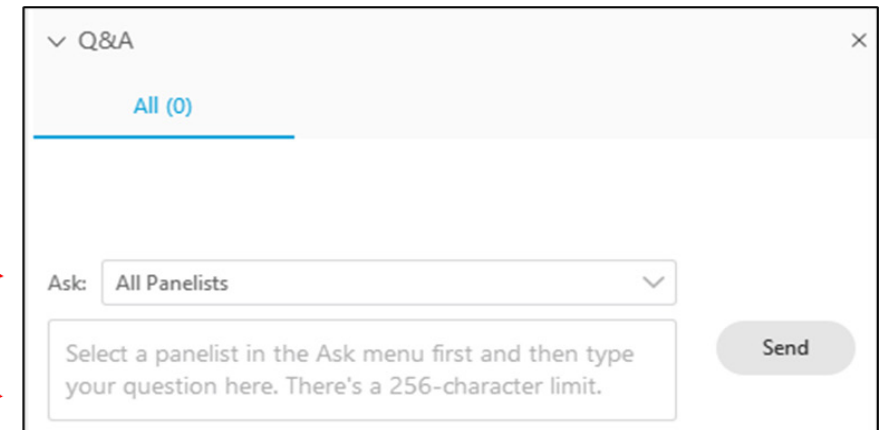
# Technical Instructions

Welcome to the Center for Medicare and Medicaid Services (CMS) Maternal Health Webinar Series!

- All participants are muted upon entry
- To enable **closed captioning**, click on the “CC” icon in the lower-left corner of the screen or click “Ctrl, Shift, A” on your keyboard
- There will be a **Questions and Discussion session** at the end of the webinar
  - Please **submit questions using the Q&A panel** throughout the presentation
- Please contact **Derek Mitchell** (Host) through the Q&A panel with any **webinar platform issues**
- A **survey will pop up** at the end of the webinar; please complete this survey before leaving the meeting
- A **recording of the meeting and slides** will be available after the webinar on Medicaid.gov
  - You will receive an email when these materials are posted

# How to Submit a Question

- Use the Q&A panel to submit questions and comments
  - To submit a question or comment, click on the Q&A panel and select “**All Panelists**” in the “**Ask**” menu
  - Type your question in the text box and click “**Send**”
    - Note: Only the presentation team will be able to see your questions and comments; your questions will be read out for all participants to hear both the question and the discussion
  - For support with webinar platform issues, select “**Host**” in the “**Ask**” menu



Q&A

All (0)

Ask: All Panelists

Select a panelist in the Ask menu first and then type your question here. There's a 256-character limit.

Send



Q & A

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Ask: Host

# Agenda

Topic	Speaker
Introduction, Agenda, and Objectives	Lekisha Daniel-Robinson, Mathematica
CMS Welcome	Kristen Zyberman, CMCS
Maternal Health Outcomes in Medicaid and Children's Health Insurance Program (CHIP)	Lekisha Daniel-Robinson, Mathematica
Affinity Group <ul style="list-style-type: none"><li>• Goals, Structures, and Timelines</li><li>• Expression of Interest (EOI) Process</li></ul>	Lekisha Daniel-Robinson, Mathematica
Questions and Discussion	Lekisha Daniel-Robinson, Mathematica

# Objectives

- Brief overview of maternal health outcomes in Medicaid and Children's Health Insurance Program (CHIP)
- Review the affinity group goals, structures, and timelines
- Review the Expression of Interest (EOI) process
- Answer questions related to the EOI submission and affinity group activities



Please submit your questions through the Q&A panel in the webinar platform at any time during the presentation

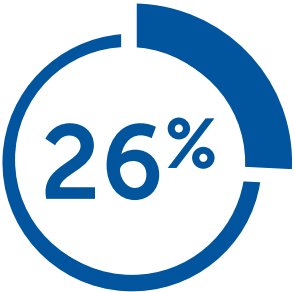
# CMCS Quality Improvement Affinity Groups

- The CMCS Quality Improvement (QI) Technical Assistance (TA) program supports state Medicaid and CHIP programs and their QI partners with information, tools, and expert knowledge to improve care and outcomes for Medicaid and CHIP beneficiaries
- As part of the QI TA program, CMCS convenes action-oriented affinity groups to help states build QI knowledge and skills, develop QI projects, and scale up, implement, and spread QI initiatives
- Each Affinity Group is preceded by a webinar series that includes topical information and state QI success stories
  - All previous webinars are available on Medicaid.gov at <https://www.medicaid.gov/medicaid/quality-of-care/quality-improvement-initiatives/maternal-infant-health-care-quality/index.html>

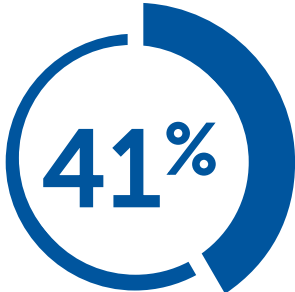
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# Maternal Health Outcomes in Medicaid and CHIP

# Medicaid and CHIP: A Vital Source of Coverage for Maternal Health Care

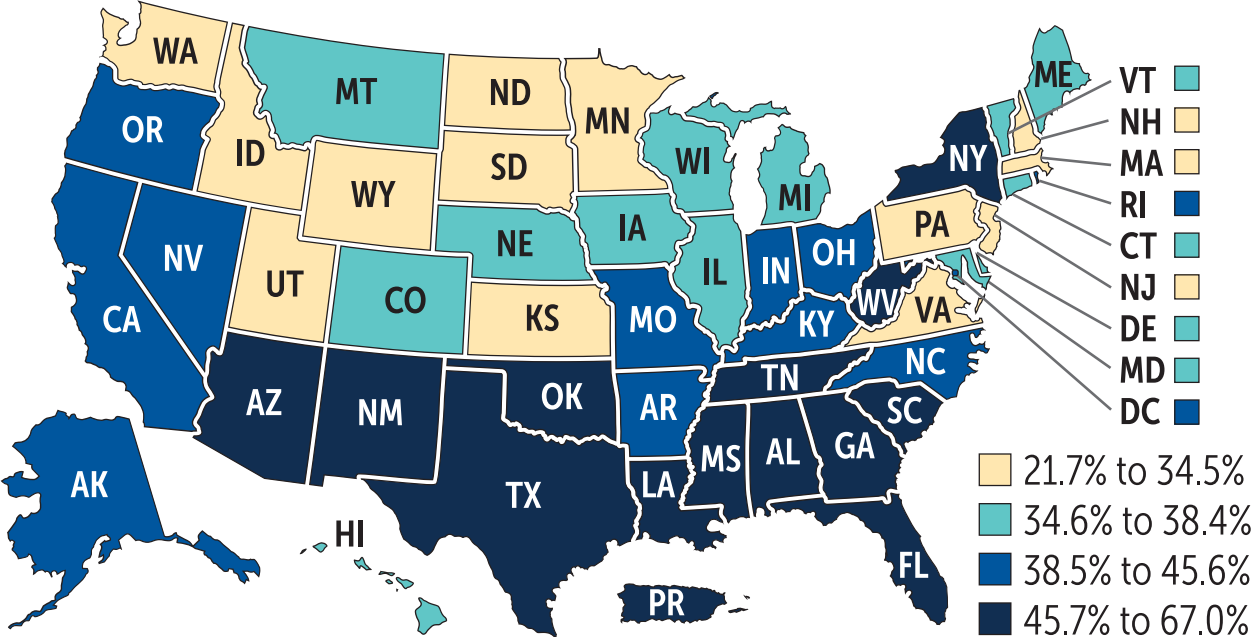


of the 92.1 million Medicaid and CHIP beneficiaries were females ages 15 to 49 in 2021.



of U.S. births were paid for by Medicaid in 2021.

Percentage of Births Paid for by Medicaid, 2021

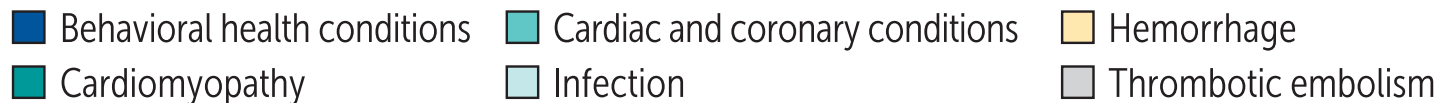
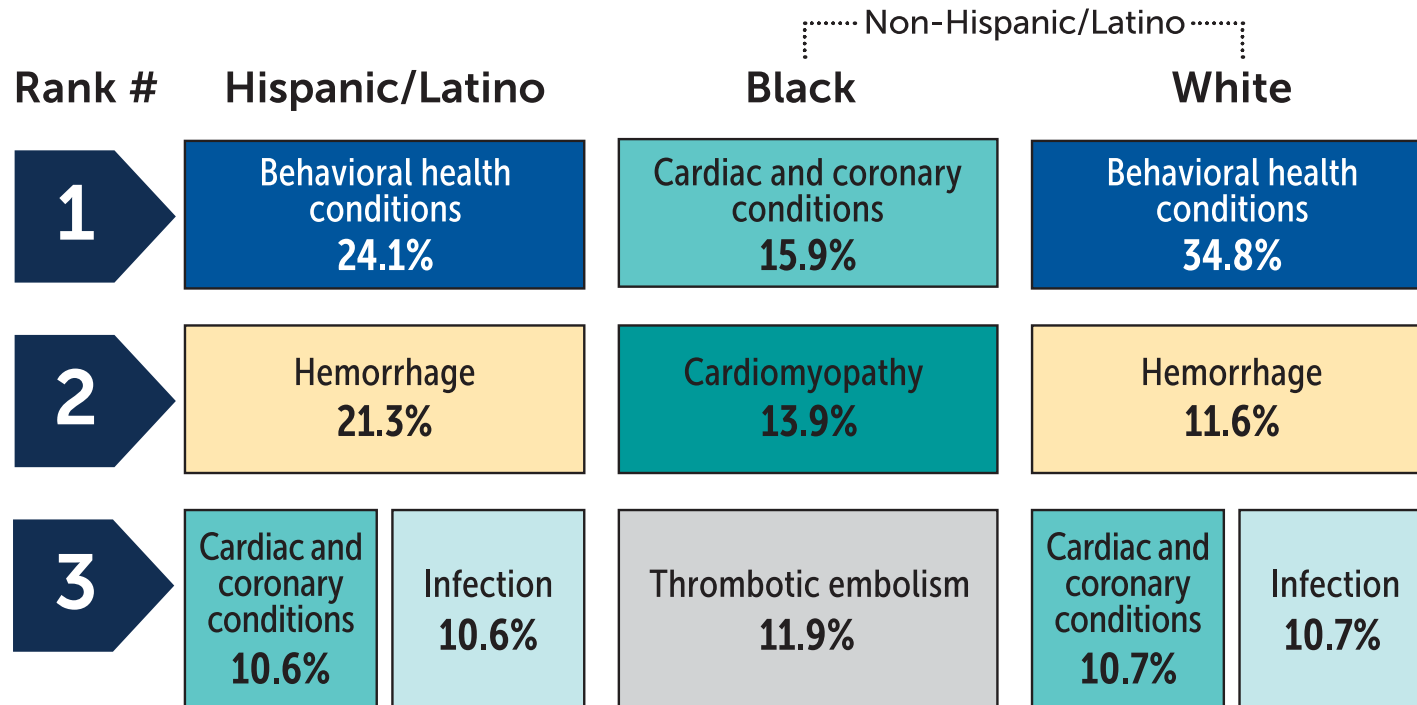


Source: Center for Medicaid and CHIP Services. 2024 Medicaid and CHIP Beneficiaries at a Glance: Maternal Health. Centers for Medicare & Medicaid Services. Baltimore, MD. Released May 2024.



# Variation in Causes of Pregnancy-Related Deaths, by Race and Ethnicity

## Ranking of Top Three Underlying Causes of Pregnancy-Related Deaths in 36 States, by Race and Ethnicity, 2017–2019



**Notes:**

Data are not limited to Medicaid and CHIP beneficiaries.

Native Hawaiian or Other Pacific Islander and American Indian or Alaska Native non-Hispanic/Latino populations also have higher rates of pregnancy-related mortality when compared with the White non-Hispanic/Latino population. The total rates and percentages shown in these exhibits include data for Native Hawaiian or Other Pacific Islander and American Indian or Alaska Native non-Hispanic/Latino populations, however results for these groups are not shown separately because the data do not meet criteria for statistical reliability, data quality, or confidentiality.

Trost SL, Beauregard J, Njie F, et al. Pregnancy-Related Deaths: Data from Maternal Mortality Review Committees in 36 US States, 2017–2019. CDC.

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# **Affinity Group Goals, Structures, and Timelines**

# What is an Affinity Group?

- Affinity groups offer a combination of facilitated **peer-to-peer learning** and **individualized state TA** to both increase knowledge in an identified topic and support states in **identifying and implementing** change activities
- Affinity groups are **action-oriented** and include QI project identification and implementation
- Meetings create an opportunity to **learn** from a QI advisor, other state teams, and the TA team
- Meeting topics are tailored to **match the interests and needs** of participants

# Benefits of Affinity Group Participation

Participants from previous CMCS affinity groups have reported several advantages of participation including

- Regular meetings helped state teams develop and remain on track with their goals
- Workshops provide a unique opportunity to connect and share best practices with peer states
- Access to CMCS, QI advisors, and other subject matter experts help states test and implement high-impact program and policy changes
- Affinity group curriculum builds QI knowledge and capacity among state teams, training Medicaid and CHIP staff to become QI advisors for their state and partners

# CMCS Maternal Health Affinity Groups

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- CMCS is offering **two affinity groups** that will run concurrently
  - Improving Maternal Mental Health and Substance Use Care and Outcomes
  - Improving Maternal Hypertension Control and Cardiovascular Health
- States **may join one or both** affinity groups

# Structure of the Maternal Health Affinity Groups

- **Meeting structure**
  - Monthly 1:1 coaching sessions
  - 6 learning sessions
  - 7 workshops
- **State team structure**
  - State Medicaid and CHIP lead(s)
  - Data analyst (recommended)
- **Timeline**
  - **21 months**, beginning November 2024
    - 3 months pre-implementation
    - 18 months implementation

# Affinity Group: Pre-implementation

- **Learning Sessions**
  - All states participating in the affinity group meet together
  - Sessions will be led by leadership Subject Matter Experts (SMEs), QI advisors, and the CMCS/Mathematica TA Team
  - 3 sessions, 1½ - 2 hours each
  - Goals
    - Discuss leadership challenges
    - Build leadership skills
    - Review and apply QI skills
- **1:1 State Lead(s) and TA Team Coaching Sessions**
  - Individual meetings between state Medicaid and CHIP lead(s), QI advisor, and the TA team
  - 3 sessions, 1 hour each
  - TA tailored to each state's needs
  - Review state project progress

# Pre-implementation Milestones

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By the end of the **3-month pre-implementation period**, each state will have

- Developed a state aim statement
- Identified a theory of change based on state needs (e.g., driver diagram, process flow, etc.)
- Calculated a baseline measure and historic run chart
- Identified QI project focus
- Identified QI project partners
- Scheduled a state-led QI project partner meeting



# Affinity Group Curriculum: Implementation

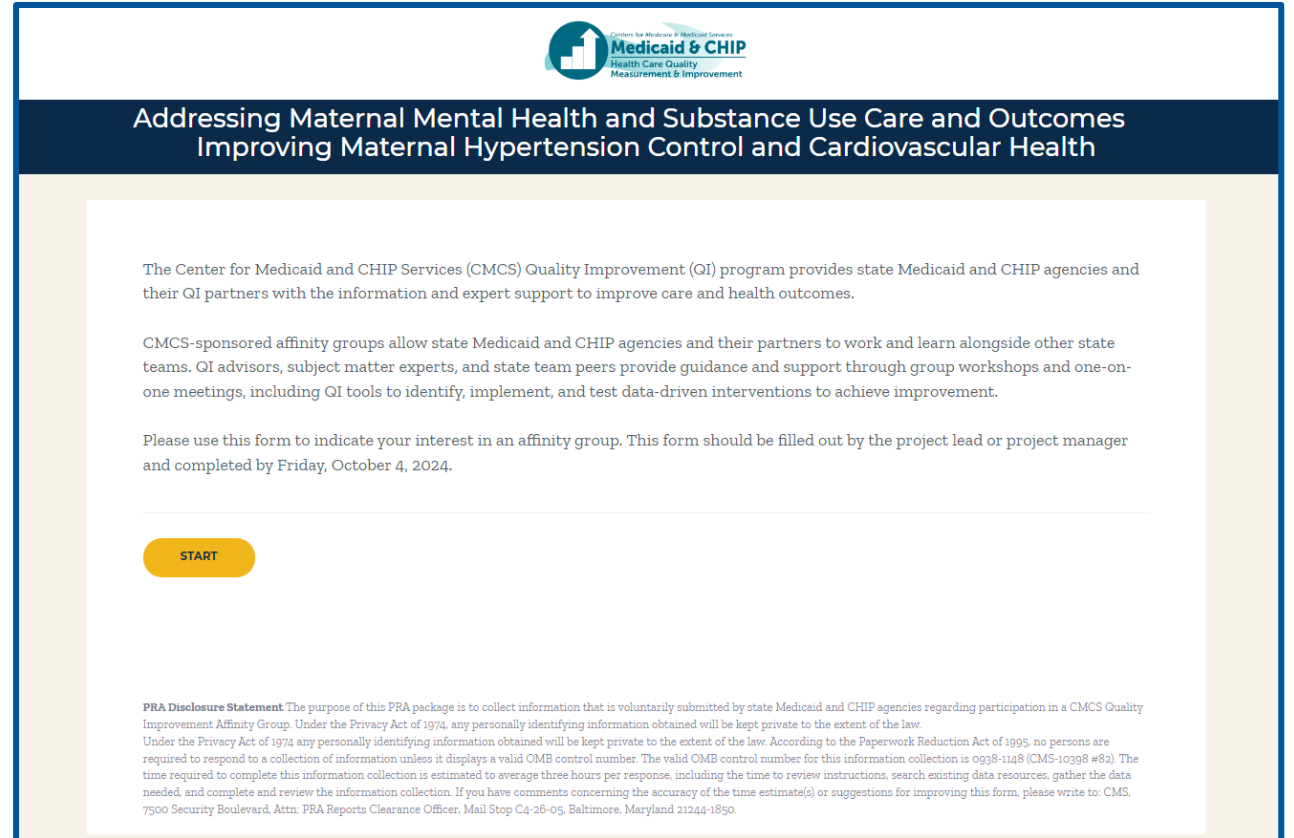
- **1:1 State Lead and TA Team Coaching Sessions**
  - Individual meetings between state Medicaid and CHIP leads, QI advisor, and the CMCS/Mathematica TA team
  - 18 sessions (1 session/month), 1/2 hour each
  - Agenda developed by state leads
  - TA tailored to each state's needs
  - Review state project progress
- **Workshops**
  - All states participating in the affinity group meet together
  - 7 sessions, 1 hour each session
  - Peer-to-peer learning via team sharing
  - State leads will report on progress, breakthroughs, and barriers
- **Learning Sessions**
  - All states participating in the affinity group meet together
  - Instruction from leadership SMEs, QI advisor, and the CMCS/Mathematica TA team
  - 3 sessions, 1-2 hours each session
  - Goals
    - Discuss leadership challenges
    - Build leadership skills
    - Review and apply QI skills

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# Expression of Interest (EOI) Process

# EOI Timing and Availability

- To participate in the affinity group, state lead(s) must submit an EOI
- The EOI form is due **by 8:00 PM EST on Friday, October 4, 2024**
- The EOI form is available on the Maternal & Infant Health Care Quality | Medicaid webpage, at <https://mathematica.questionpro.com/t/AC5UZHBw>



The screenshot shows a webpage for the Center for Medicaid & CHIP Services. The header includes the logo and text: "Centers for Medicare & Medicaid Services Medicaid & CHIP Health Care Quality Measurement & Improvement". The main title is "Addressing Maternal Mental Health and Substance Use Care and Outcomes Improving Maternal Hypertension Control and Cardiovascular Health". The body text reads: "The Center for Medicaid and CHIP Services (CMCS) Quality Improvement (QI) program provides state Medicaid and CHIP agencies and their QI partners with the information and expert support to improve care and health outcomes. CMCS-sponsored affinity groups allow state Medicaid and CHIP agencies and their partners to work and learn alongside other state teams. QI advisors, subject matter experts, and state team peers provide guidance and support through group workshops and one-on-one meetings, including QI tools to identify, implement, and test data-driven interventions to achieve improvement. Please use this form to indicate your interest in an affinity group. This form should be filled out by the project lead or project manager and completed by Friday, October 4, 2024." Below the text is a yellow "START" button. At the bottom, there is a "PRA Disclosure Statement" section.

**Centers for Medicare & Medicaid Services**  
**Medicaid & CHIP**  
Health Care Quality  
Measurement & Improvement

## Addressing Maternal Mental Health and Substance Use Care and Outcomes Improving Maternal Hypertension Control and Cardiovascular Health

The Center for Medicaid and CHIP Services (CMCS) Quality Improvement (QI) program provides state Medicaid and CHIP agencies and their QI partners with the information and expert support to improve care and health outcomes.

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**START**

**PRA Disclosure Statement** The purpose of this PRA package is to collect information that is voluntarily submitted by state Medicaid and CHIP agencies regarding participation in a CMCS Quality Improvement Affinity Group. Under the Privacy Act of 1974, any personally identifying information obtained will be kept private to the extent of the law. Under the Privacy Act of 1974, any personally identifying information obtained will be kept private to the extent of the law. According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0938-1148 (CMS-10398 #82). The time required to complete this information collection is estimated to average three hours per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: CMS, 7500 Security Boulevard, Attn: PRA Reports Clearance Officer, Mail Stop C4-26-05, Baltimore, Maryland 21244-1850.

# EOI Questions

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1. Name, Email, State, Position *(required)*
2. Affiliation (e.g., State MAC Agency, State MAC Managed Care, Other state agency, Other) *(required)*
  - A Medicaid or CHIP staff member must be the project lead
3. Have you decided on a QI project? If yes, describe *(required)*
  - While this is a required question, you don't need to have a project idea when submitted the EOI
4. What quality measures will you use to track improvement? *(required)*
  - While this is a required question, you don't need to have specific measure when submitted the EOI, however, be familiar with any core set measures related to your project
5. List any state team or QI partners *(optional)*
  - This is not a required question; you don't need to have a partners identified at this time
  - The first 3 months of the affinity group will be focused on project development and help identify QI partners
6. Who in your organization's executive leadership supports this improvement project? *(required)*

# Participation Criteria

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- The following criteria will be considered when engaging participants for the affinity group
  - State Medicaid or CHIP staff leadership.
  - State executive leadership support.
- After receiving your EOI, the CMCS/Mathematica TA team will schedule a call to discuss your interest.

# Transforming Maternal Health Model Opportunity (TMaH)

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- Center for Medicare and Medicaid Innovation sponsored cooperative agreement
- To learn more, visit the TMaH model webpage at <https://www.cms.gov/priorities/innovation/innovationmodels/transforming-maternal-health-tmah-model>
- Applications are **due September 20, 2024**

# Coordination with TMaH Model

- State applying for CMMI's TMaH cooperative agreement are encouraged to submit an EOI for one of the upcoming MIHI affinity groups
  - Participating in a MIHI affinity group **does not preclude** state Medicaid and CHIP programs from participating in the TMaH model
- **Advantages** of applying for both include
  - Earlier start on maternal health QI projects
  - Additional TA supports
  - Work with the same CMCS/Mathematica TA team
- Disadvantages
  - None that we can think of!
  - CMCS/Mathematica will be coordinating between the two opportunities if your state is selected for TMaH participation

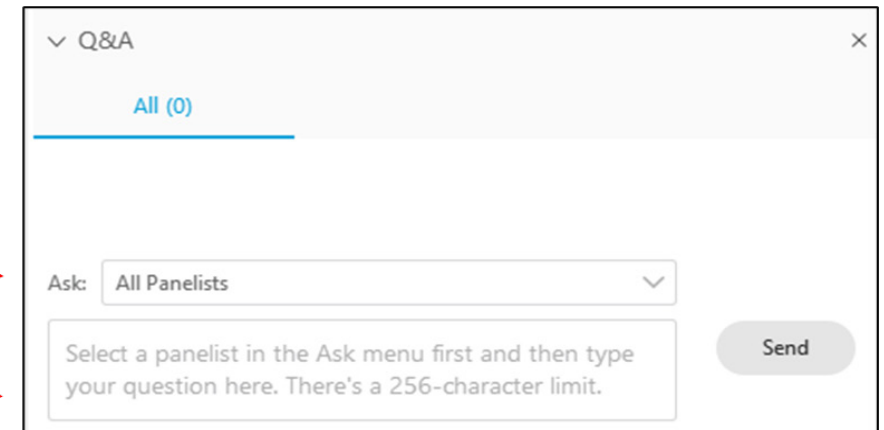
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# Questions and Discussion



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Q&A

All (0)

Ask: All Panelists

Select a panelist in the Ask menu first and then type your question here. There's a 256-character limit.

Send



Q & A

All (0)

Ask: Host

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# Next Steps

# EOI



## Addressing Maternal Mental Health and Substance Use Care and Outcomes Improving Maternal Hypertension Control and Cardiovascular Health

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## EOI Form



# Maternal Health Resources

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- The [2024 Medicaid & CHIP Beneficiaries at a Glance: Maternal Health Infographic](#) provides a snapshot of maternal health demographics, health outcomes, risk factors, and more
- The [Improving Maternal & Infant Health Care Quality](#) page on Medicaid.gov provides quality improvement technical assistance resources, including other webinars from the maternal health summer 2024 webinar series
- The [Improving Maternal Hypertension Control and Cardiovascular Health](#) and [Addressing Maternal Mental Health and Substance Use Care and Outcomes](#) landing pages share information about the upcoming Maternal and Infant Health Initiative webinars and affinity groups
- The [Highlights from the Improving Postpartum Affinity Group](#) summarizes QI projects and outcomes from state efforts to improve health outcomes among postpartum people

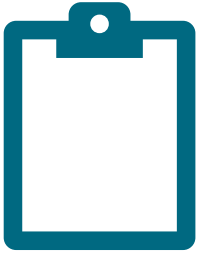
# Upcoming CMS Quality Improvement Opportunities

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- CMCS is pleased to announce two QI opportunities
  - Improving Well-Child Visits from 15-30 months
    - Winter 2024/5
  - Improving Oral Health Care - Topic TBD
    - Spring 2025
  - Both topics will include a series of webinar and opportunity to work on QI project as part of an affinity group

# Thank you for participating!

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- Please **complete the survey** as you exit the webinar.



- If you have any **questions**, email [MACQualityImprovement@mathematica-mpr.com](mailto:MACQualityImprovement@mathematica-mpr.com)