

# Promoting Prevention in Medicaid and CHIP

## Linking state Medicaid programs with other federal prevention initiatives

May 7, 2013, 1:00-2:00 p.m.

### Webinar Summary

See slide deck for additional details

#### Welcome

Caya Lewis, MPH, Counselor to the Secretary of Science and Public Health, U.S. Department of Health and Human Services

- We have many efforts underway across HHS to promote prevention, and this session highlights a few of the initiatives with which Medicaid programs have connected or could connect in the future
- Prevention is a key part of the Affordable Care Act and it is critical to improving the health of all Americans. By providing access to care for millions of Americans, Medicaid is an essential partner in the prevention effort

#### Why promote prevention in Medicaid?

Foster Gesten, MD, Medical Director, Office of Quality and Patient Safety and former Medicaid Medical Director, New York

- Prevention is vital to “Triple Aim” goals and presents a tremendous opportunity to address health disparities
- Policy and payment levers to improve access to prevention are available through Medicaid, including federal requirements, contracting and measurement
- New York has seen marked improvements in child and adult preventive care, child immunization rates, prenatal care, and diabetes care over the last decade
- State Medicaid programs aiming to improve access to and impact of preventive care should consider several components of an “implementation package” including: science/evidence; rules and requirements; measurement and accountability; support for improvement; incentives; and alignment with national initiatives

#### Opportunities to mobilize Million Hearts in Medicaid programs

Janet Wright, MD, Executive Director, Million Hearts

- The goal of [Million Hearts](#) is to prevent 1 million heart attacks and strokes by 2017
- Million Hearts is a national initiative led by CDC and CMS with partners across federal and state agencies and non-governmental organizations
- Heart disease and stroke are the cause of 1 in 3 deaths and are the greatest contributor to racial disparities in life expectancy
- The Million Hearts strategy revolves around the ABCS – Aspirin use, Blood pressure control, Cholesterol management and Smoking cessation
- Blood pressure control is the current focus of Million Hearts
- Million Hearts uses a simple, uniform set of measures to track progress
- Million Hearts has many outreach and education materials available for partners, including Medicaid agencies and health departments, to use

- Million Hearts is already working with a number of state health departments and coalitions to support state-wide implementation

### **Community Transformation Grants**

Nicole Flowers, MD, MPH, Chief Medical Officer, Division of Community Health, CDC

- The goal of CDC's [Community Transformation Grants](#) (CTG) is to create a healthier America by "building capacity to implement evidence- and practice-based policy, environmental, and infrastructure changes to prevent chronic disease"
- 101 grants were awarded in 2011 and 2012, serving urban and rural communities
- Interventions focus on five broad areas: tobacco-free living; active living and healthy eating; clinical and community preventive services; social and emotional wellness; and healthy and safe physical environments
- CTG efforts aim to improve primary prevention, risk reduction, and disease management through linking clinical and community settings through tools such as community health workers, HIT, coordinated care teams, and worksite wellness programs
- See slides for examples of clinical-community partnerships in Minnesota, California, and Oregon

### **Childhood Obesity Demonstration Projects**

Brook Belay, MD, MPH, Obesity Prevention and Control Branch, Division of Nutrition, Physical Activity and Obesity, CDC

- The goal of the [Childhood Obesity Research Demonstration](#) (CORD) is to improve diet and activity to reduce childhood obesity among underserved children
- The program focuses on low-income children ages 2-12 and their families
- Three coalitions received grants for projects in three locations: Imperial County, CA; Austin and Houston, TX; and New Bedford and Fitchburg, MA
- A cross-site evaluation is being conducted by the University of Houston. A common set of core outcome and process measures is being used across sites (See slides for details)
- The findings of these demonstration projects will be made available to inform future efforts to prevent and reduce childhood obesity

### **References and Resources**

Million Hearts website: <http://www.millionhearts.hhs.gov> (See slides for additional links)

Community Transformation Grants website: <http://www.cdc.gov/communitytransformation/>

CORD website: <http://www.cdc.gov/obesity/childhood/researchproject.html>

New Prevention resources on Medicaid.gov:

- <http://www.medicaid.gov/Medicaid-CHIP-Program-Information/By-Topics/Benefits/Prevention.html>
- <http://www.medicaid.gov/AffordableCareAct/Provisions/Prevention.html>

Prevention TA Mailbox: [MedicaidCHIPPrevention@cms.hhs.gov](mailto:MedicaidCHIPPrevention@cms.hhs.gov)