



# The Affordable Care Act in Action: Building on State Efforts

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On the Road to 2014: Medicaid and CHIP  
Eligibility and Enrollment  
September 8, 2011

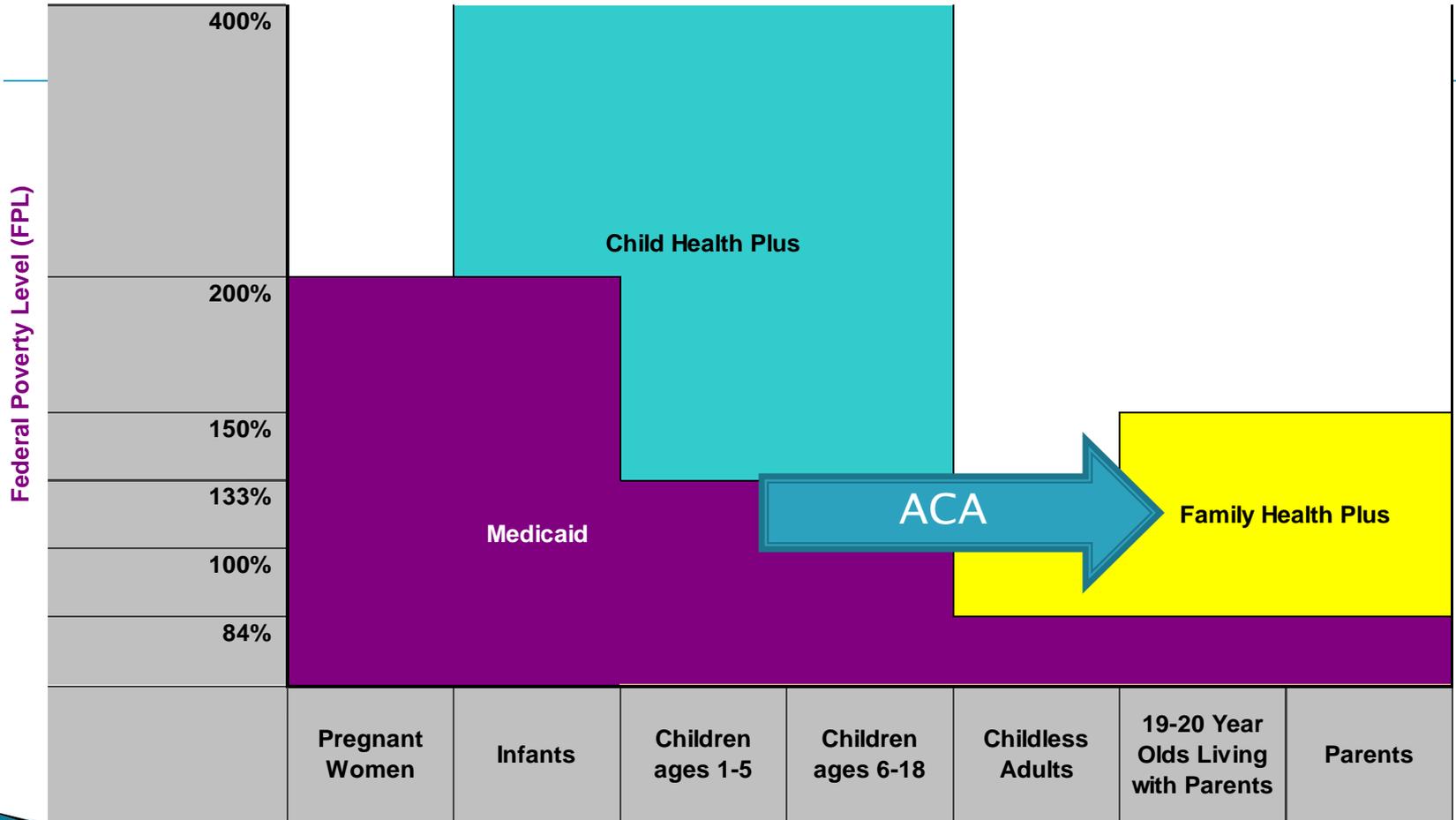
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# New York Health Coverage and Enrollment: 2011

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- Public programs: 5 million
- Employer-based: 10.5 million
- Uninsured: 2.7 million

# New York Health Coverage and Enrollment: 2011



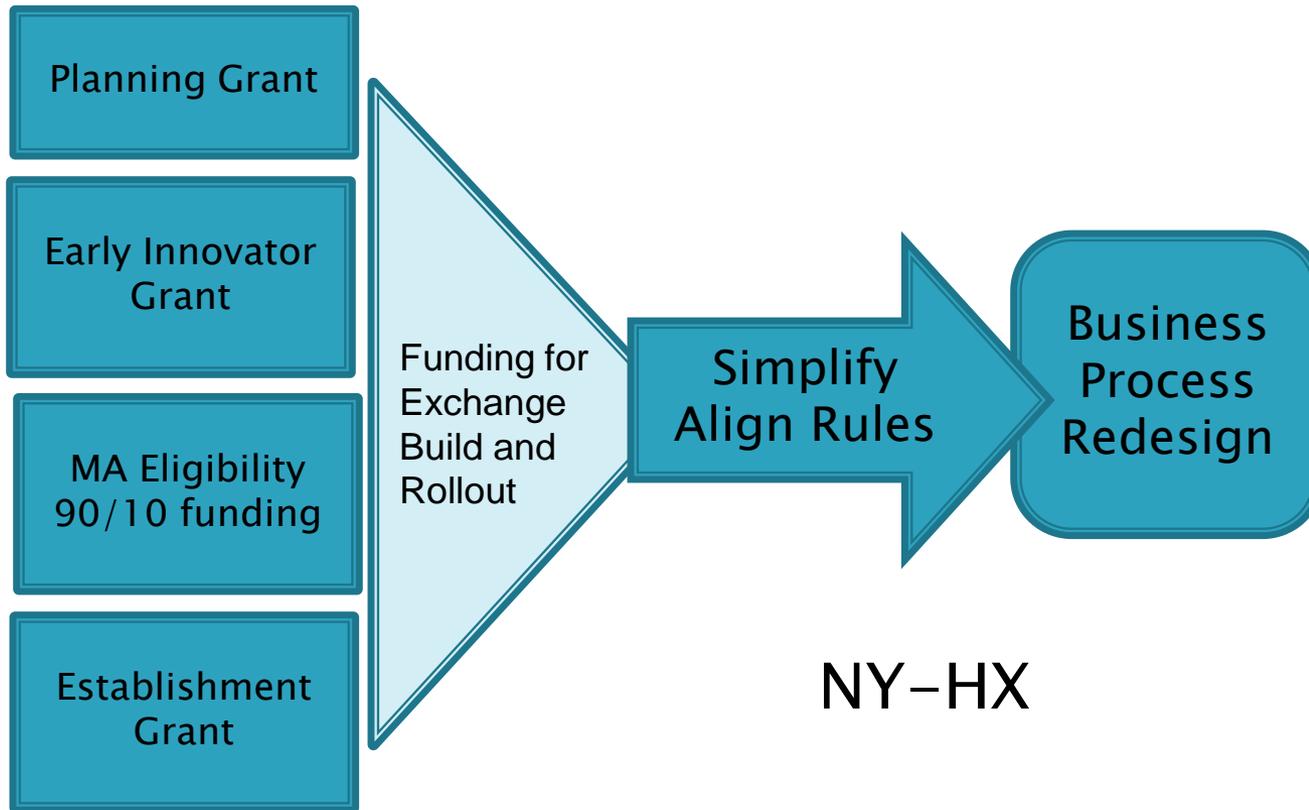
# New York Health Coverage and Enrollment: 2014

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- Increase Medicaid enrollment by about 25%
- Add Exchange coverage for over one million more New Yorkers (700,000 subsidized)

# How will we get there?

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2014 and beyond

# NY-HX System Solution: What is It?

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- Integrating eligibility and enrollment for all public, subsidized and individual/employee Exchange health coverage through the NY-HX (Medicaid, CHP, Exchange, Basic Health Program, if offered).
- Working with funders/consortia to design “customer experience” (web portal)– IDEO

# NY-HX System Solution: What is It?

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- Simplify, align and integrate HX eligibility and enrollment determination process
  - Qualified Health Plan
  - Medicaid
  - Basic Health Plan
  - Subsidies
  - CHP
- Procurement pending-Systems Integrator
- Technical infrastructure to support a more uniform, automated, consumer-friendly administration of health coverage programs by 2014

# New York : Key Challenges to Bridging the Gap

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- Multiple, 30+ year old, “horizontal” legacy eligibility and enrollment systems
- Shared State/local responsibility for administering Medicaid
- Budget and staffing constraints; procurement rules and timelines
- Legislative timeline

# Elimination of Enrollment Barriers Helps Pave the Way : Key Challenge is Automated Eligibility System

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- Self declaration of income/ residency at renewal
- 12 month continuous enrollment for children and most adults
- No resource test for most Medicaid beneficiaries
- No finger imaging requirement
- No face-to-face interview



Automated Eligibility

# New York : Strategies to Help Bridge the Gap

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- Conduct joint application design sessions on business requirements
  - Eligibility and Enrollment
  - Plan Management
  - Financial Operations
  - Customer Service
  - Communications
  - Oversight
- Exploring other state, national potential solutions (e.g. SERFF (NAIC/50 state) system for plan management functionality, IDEO user interface project)

# New York : Strategies to Help Bridge the Gap

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- Leverage new MAGI rules– no deductions, no asset test
- Tremendous MAGI simplification-- collapsed sixteen mandatory and optional eligibility categories for parents, pregnant women and children into three.
- Medicaid, CHP and Exchange aligned in many respects in terms of household composition, income

# New York : Accomplishments to Help Bridge the Gap

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- Statewide Call Center
- Telephone Renewal supported by automated tool/rules
- Medicaid Redesign Team (MRT) workgroup developing recommendations to align state/local responsibilities- late 2011

# Federal Role In Support of State Exchanges Critical

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- Proposed MAGI rules simplify and address much, but not all – work in progress
- Robust federal hub, with easy, automated processes for eligibility and verification (e.g. PARIS, death matches, in addition to SSA, HSA and IRS)
- Federal support for Exchange systems and tools - (e.g. plan management- use of SERFF? Plan comparison tool? Well designed user experience (IDEO))
- Align federal audit standards with ACA