Revolutionizing Perinatal Healthcare Delivery

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PQCNC Mission

• Promoting high value perinatal care
  • Spread best evidenced practice and reduce variation
  • Partner with families and patients
  • Optimize resources
• Make North Carolina the best place to be born
PQCNC Table

- Family Members
- Perinatal providers (55 Hospitals)
- Doctors
- Nurses Midwives
- Hospital Administrators
- Payers (Medicaid, BCBSNC)
- State Legislators
- DPH
- State Hospital Association
- Others (Malpractice insurers)
PQCNC Initiatives

• 39 Weeks
  – 39 centers, 2/3 state deliveries

• Reducing Catheter Associated Bloodstream Infection
  – 13 NICUs, 72% VLBW infants

• Exclusive Human Milk Mother Baby I & II
  – 24 and 31 nurseries
PQCNC Initiatives

- Exclusive Human Milk NICU I & II
  - 13 and 14 NICUs
- Support for Intended Vaginal Birth I & II
  - 25 and 32 hospitals
- National Cather Associated Bloodstream Infection (NCABSI) Prevention Initiative
  - 18 NC NICUs, 97 NICUs nationally
PQCNC Initiatives

• 55 hospitals with maternity/newborn/NICU services have participated
• 207 teams in 9 initiatives
• Currently 90 teams in the field
  – SIVB, EHM NICU, EHM Nursery, NCABSI
PQCNC Reducing Elective Deliveries < 39 Weeks

![Graph showing the percentage of non-indicated deliveries from October to June.](chart.png)
PQCNC Reducing CABSI

PQCNC CABSI Rates

CABSIs per 1000 Line Days

Quarters

Q1 '08 Q2 '08 Q3 '08 Q4 '08 Q1 '09 Q2 '09 Q3 '09 Q4 '09 Q1 '10 Q2 '10 Q3 '10

75% Reduction in CABSI Rates

Start

End

Improving Care and Proving It
Transforming Perinatal Healthcare

- Partnership with DMA (Medicaid)
  - Support key Pregnancy Medical Home aims
- Partnership with Blue Cross Blue Shield North Carolina
- Partnership with Office of Rural Health and Community Care
- Partnership with NC Legislature and Department of Public Health
Transforming Perinatal Healthcare

Public-Private Partnership
Revolutionizing Perinatal Healthcare

- Empower leadership from the field
- Clear aim with a measurable goal
- Data supports the work
  - Lean, flexible and necessary
- Sustainable change changes culture
- Partnership with patients and families
- Incentivize collaboration amongst centers
Revolutionizing Perinatal Healthcare

Pay for Collaborative Performance
Why We Do This

Gabby at www.pqcnc.org
Leadership and Teamwork

If you tell people where to go, but not how to get there, you’ll be amazed at the results. Gen George S Patton