

# Value-based Purchasing Roadmap Apple Health Appendix

2019 update

October 2019



# Contents

List of figures	5
List of tables	5
List of equations	5
Purpose	6
Introduction	6
Apple Health and VBP reform	6
Alignment and Health Care Payment & Learning Action Network	7
Advancing toward Washington State's Apple Health VBP goals	7
MCO contract requirements: VBP withhold	8
MCO contract withhold framework Figure 1. HCA and MCO contracts: past, present, future Table 1. MCO contract withhold targets	9 10
MCO VBP data submission requirements	10
Validation of MCO VBP data  Table 2. MCO VBP performance data template  Figure 2. Methodology for determining the amount of the withhold earned  Timeline  Figure 3. Timeline for MCO VBP data submission, validation, and payment	10 11 12 12 13
Supporting VBP advancement through Medicaid Transformation	13
Figure 4. DSRIP program and VBP	14
Statewide accountability for VBP advancement  Table 3. Annual statewide VBP adoption target and scoring weights  Table 4. Statewide accountability VBP adoption - measurement years  Equation 1. Level of VBP adoption (%)  Equation 2. VBP improvement score  Table 5. Example calculation of statewide accountability VBP adoption	14 15 15 15 16
DSRIP incentives for MCO VBP achievement Available incentives Table 6. Annual DSRIP funding available for MCO DSRIP VBP incentives Table 7. Annual percent of potential earnable MCO DSRIP VBP incentives, by P4R and P4P Assessment of progress and performance Pay-for-reporting Pay-for-performance Table 9. MCO VBP P4P score weights Table 10. Annual HCP LAN 3A-4B subtarget threshold for MCO DSRIP VBP incentives Incentive payment determination	16 16 17 17 17 17 17 18 19
Figure 5. Assessment timeline for MCO VBP incentives	19

Distribution of remaining incentives	19
Table 11. MCO eligibility to earn remaining MCO DSRIP VBP incentives	19
DSRIP incentives for ACH VBP achievement	20
Available incentives	20
Table 12. Annual DSRIP funding available for ACH VBP incentives	20
Table 13. Annual percent of potential earnable ACH VBP incentives, by P4R and P4P	21
Assessment of progress and performance	21
Pay-for-reporting	21
Table 14. ACH VBP P4R milestones	21
Pay-for-performance	21
Table 15. ACH VBP adoption targets	22
Table 16. ACH VBP P4P score weights	22
Table 17. Annual HCP LAN 3A-4B subtarget threshold for ACH VBP incentives	23
Incentive payment determination	23
Pay-for-reporting	23
Table 18. Schedule of ACH VBP P4R milestone AVs	23
Table 19. Example ACH VBP P4R AV calculation (for reporting period DY 2)	24 24
Pay-for-performance Distribution of remaining incentives	24 24
Distribution of remaining incentives	
Medicaid Transformation Learning Symposium	25
Understanding payer and provider experience	25
Results	25
Next steps	26
Annual update	26
Resources	26
Attachment A: HCP LAN APM framework and HCA's VBP standard	27
Figure 7. HCP LAN APM framework for VBP or APMs	27
Figure 8. Washington State's VBP standard	28

# List of figures

Figure 1. HCA and MCO contracts: past, present, future	9
Figure 2. Methodology for determining the amount of the withhold earned	12
Figure 3. Timeline for MCO VBP data submission, validation, and payment	13
Figure 4. DSRIP program and VBP	
Figure 5. Assessment timeline for MCO VBP incentives	19
List of tables	
Table 1. MCO contract withhold targets	10
Table 2. MCO VBP performance data template	
Table 3. Annual statewide VBP adoption target and scoring weights	
Table 4. Statewide accountability VBP adoption - measurement years	
Table 5. Example calculation of statewide accountability VBP adoption	
Table 6. Annual DSRIP funding available for MCO DSRIP VBP incentives	17
Table 7. Annual percent of potential earnable MCO DSRIP VBP incentives, by P4R and P4P	17
Table 8. MCO VBP adoption targets	18
Table 9. MCO VBP P4P score weights	18
Table 10. Annual HCP LAN 3A-4B subtarget threshold for MCO DSRIP VBP incentives	19
Table 11. MCO eligibility to earn remaining MCO DSRIP VBP incentives	19
Table 12. Annual DSRIP funding available for ACH VBP incentives	20
Table 13. Annual percent of potential earnable ACH VBP incentives, by P4R and P4P	21
Table 14. ACH VBP P4R milestones	21
Table 15. ACH VBP adoption targets	22
Table 16. ACH VBP P4P score weights	22
Table 17. Annual HCP LAN 3A-4B subtarget threshold for ACH VBP incentives	
Table 18. Schedule of ACH VBP P4R milestone AVs	
Table 19. Example ACH VBP P4R AV calculation (for reporting period DY 2)	24
List of equations	
•	
Equation 1. Level of VBP adoption (%)	15
Equation 2. VBP improvement score	16

## **Purpose**

The Apple Health Appendix reflects specific initiatives and changes pertaining to the Medicaid (Apple Health) program, in alignment with the Health Care Authority's (HCA's) Value-based Purchasing Roadmap. In Washington State, Apple Health is the name for Medicaid. When referencing Washington's Medicaid program in this document, it will be referred to as Apple Health.

This document describes how Apple Health is transforming with the support of the Medicaid Transformation Project, and the targets for value-based purchasing (VBP) attainment and related incentives under the Delivery System Reform Incentive Payment (DSRIP) program for managed care organizations (MCOs) and Accountable Communities of Health (ACHs).

This document addresses the following topics:

- Identified VBP targets and approach for measuring, categorizing, and validating progress toward regional ACH and statewide MCO attainment of VBP goals.
- Alternative payment models (APMs) deployed between MCOs and providers to reward performance consistent with DSRIP objectives and measures.
- Use of DSRIP measures and objectives by HCA in its contracting strategy approach for managed care plans.
- Measurement of MCOs based on utilization and quality that is consistent with DSRIP objectives and measures.
- Inclusion of DSRIP objectives and measures reporting in MCO contract amendments.
- Evolution toward further alignment with the Medicare and Children's Health Insurance Program (CHIP) Reauthorization Act (MACRA) and other advanced APMs.
- Approaches that MCOs and HCA will use with providers to encourage practices consistent with DSRIP objectives, measures, and VBP targets.

In accordance with the <u>special terms and conditions (STCs)</u>, HCA will update the appendix annually to capture best practices and incorporate lessons learned into HCA's overall vision of delivery system reform. The appendix is a living document throughout the duration of Medicaid Transformation. It is subject to change and adjustment to ensure that Washington State is able to achieve its VBP goals.

## Introduction

#### **Apple Health and VBP reform**

To reach the VBP goals defined in the Value-based Purchasing Roadmap, Apple Health must play a leading role. One main goal for HCA is to drive and sustain delivery system transformation by shifting 90 percent of state-financed health care to VBP by the end of 2021. On January 9, 2017, Washington State and the Centers for Medicare & Medicaid Services (CMS) reached agreement on a groundbreaking five-year project that allows the state to invest in comprehensive Medicaid delivery and payment reform efforts through DSRIP.

VBP strategies are foundational to Medicaid Transformation and serve as a vehicle for delivery system reform activities. HCA's commitment to advancing VBP strategies extends beyond Medicaid Transformation. This

<sup>&</sup>lt;sup>1</sup> For more information on HCA's roadmap activities and paying for value strategy, visit <a href="https://hca.wa.gov/about-hca/healthier-washington/paying-value">hca.wa.gov/about-hca/healthier-washington/paying-value</a>. If you would like a copy of the first edition of HCA's roadmap, please contact J.D. Fischer at <a href="https://jdc.ic.git.org/ic.git.org/ic.git.org/">jdc.ic.git.org/ic.git.org/ic.git.org/ic.git.org/</a> for the first edition of HCA's roadmap, please contact J.D. Fischer at <a href="mailto:jdc.ic.git.org/">jdc.ic.git.org/</a> jdc.ic.git.org/</a> for the first edition of HCA's roadmap, please contact J.D. Fischer at <a href="mailto:jdc.ic.git.org/">jdc.ic.git.org/</a> jdc.ic.git.org/</a> jdc.ic.git.org/</a>

document covers efforts to increase adoption of VBP models statewide along with those required under Medicaid Transformation STCs.

As Washington transitions to a new health care purchasing strategy for Apple Health, HCA recognizes that a comprehensive and successful transformation requires a multi-layered approach that addresses the needs of MCOs, individual providers, and Medicaid beneficiaries. Initiatives under Medicaid Transformation, including community led delivery system reform strategies, play a crucial role in promoting overall system transformation.

# Alignment and Health Care Payment & Learning Action Network

HCA strives to align its efforts with the perspectives of MCOs and providers. These partners are integral to implementing new purchasing methodologies. As HCA implements VBP strategies, Medicare is making significant strides in implementing similar VBP reforms. Likewise, HCA—through the Public Employees Benefits Board (PEBB), School Employees Benefits Board (SEBB) programs, and multiple commercial payers in the state—are building VBP into their contracting strategies.

Providers must frequently navigate all of these systems, presenting significant opportunities to align VBP methodologies across payer markets. This requires that HCA leverage our purchasing power through Apple Health, PEBB, and SEBB to ensure that system reforms support and reinforce each other without leading to unnecessary burden. Aligning the transition to VBP with other payers, where feasible, simplifies implementation for providers and allows them to achieve the greatest impact for their clinicians and patients.

The primary mechanism for multi-payer alignment is the use of the <a href="HCP-LAN APM framework across all of HCA's books of businesses">HCA's books of businesses</a>. These categories form the framework for the implementation of VBP in Washington by defining payment models subject to incentives and penalties, aligned with HCA's delivery system transformation goals. This framework recognizes a variety of approaches that can advance value-based care and provide flexibility to providers to participate in value-based payment models. The framework also addresses the circumstances of the services providers give and the communities they serve.

By adopting a national framework, Washington ensures that providers do not face conflicting guidance on how to classify payment models. This uniformity with national standards will enhance provider engagement and reduce administrative burden for providers learning to operate under VBP methodologies.

# Advancing toward Washington State's Apple Health VBP goals

Key levers and strategies that drive and support VBP adoption among Apple Health providers include:

- Apple Health MCO contract requirements.
- Medicaid Transformation and the DSRIP program.
- The state's role as a convener.
- VBP strategies for rural communities.

A central component of implementing VBP is incentivizing MCOs to adopt VBP with network providers through their contract with HCA. One mechanism is an MCO withhold, where HCA withholds a portion of the MCO's monthly premium. MCOs may earn the withheld funds by achieving defined targets for quality, VBP adoption, and provider incentive payments (see next section for more details).

The shift from fee-for service (FFS) to VBP also requires delivery system changes. Time-limited DSRIP funds available through Medicaid Transformation allow providers to make these changes through investment in

the delivery system transformation process, and build provider capacity and infrastructure to succeed in VBP arrangements. In turn, VBP adoption can reinforce and sustain DSRIP-funded delivery system transformation investments. This occurs through longer-term payer, provider, member, and community partnerships, as well as investments in population health management capabilities. The goal is a transformed system that is better suited to improve the health and well-being of Washington communities.

HCA is also pursuing targeted strategies for specific provider entities and settings. For example, on July 1, 2017, HCA converted 16 federally qualified health centers (FQHCs) to a value-based payment methodology. Under this payment methodology, FQHCs are incentivized to manage the health of their population according to select quality metrics, and are held accountable for performance on these measures.

HCA is also exploring VBP in rural settings. Currently, access to care is limited in rural regions, and rural populations tend to have higher risks of morbidity and mortality. Rural providers face thin operating margins and underutilization, and experience recruitment and retention challenges. Relationships with larger systems have not eliminated these challenges for rural providers. The state is seeking a rural multi-payer model to transform health care in Washington's rural regions to:

- Ensure care focuses on whole-person health.
- Build healthier communities through regional and collaborative approaches.
- Ensure sustainable access to health care in rural areas.

By changing the way providers are paid, and aligning with incentives to transform the delivery system, Washington will build sustainable solutions for payers and providers that increase health access across rural communities. Through these strategies, MCOs and providers are supported and rewarded for advancing VBP during Medicaid Transformation and beyond.

# MCO contract requirements: VBP withhold

As outlined above, a primary driver to advance state VBP goals is through Apple Health MCO contract requirements. HCA currently contracts with five MCOs, paying them a per-member per-month (PMPM) premium to deliver Medicaid services to the majority of the state's Medicaid beneficiaries. Through HCA's contractual arrangements with each MCO, they must negotiate VBP arrangements with network providers.

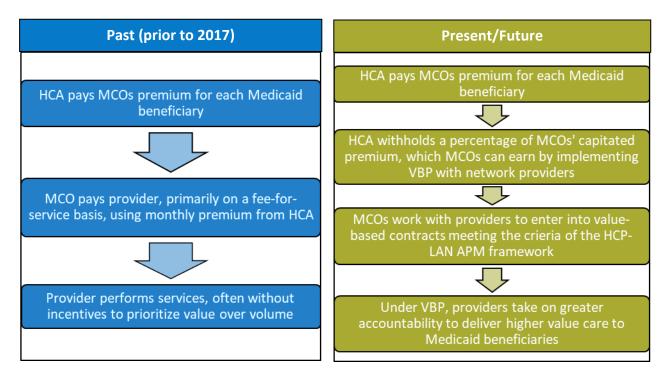
The structure of the MCO withhold reinforces the link to quality emphasized by both CMS and Medicaid Transformation. It incentivizes the adoption of VBP methodologies between the MCOs and providers, with a focus on regional VBP adoption and provider accountability, and an additional emphasis on quality improvement. By incentivizing VBP in the MCO contracts through the withhold program, along with the other efforts described in this appendix, HCA expects VBP adoption to expand and continue well beyond Medicaid Transformation.

Consistent with federal requirements defined under 42 CFR 438.6(b), HCA ensures that through the VBP withhold, MCO performance is reasonably achievable, resulting in actuarially sound MCO rates. HCA's contracted actuaries include confirmation of the soundness of the rates in the rate certification provided to CMS.

#### MCO contract withhold framework

Under the withhold, a percentage of each MCOs' monthly PMPM premium is withheld, pending achievement of certain targets.

Figure 1. HCA and MCO contracts: past, present, future



The total percentage withhold is established each year (Table 1 below). The amount withheld may be earned back in three ways, each of which seeks to advance VBP:

- VBP adoption (12.5 percent): the VBP portion of the withhold focuses on the percent of an MCO's total payments to providers within a recognized VBP arrangement. The target for this element will increase from 30 to 90 percent by 2021. Qualifying VBP arrangements must meet the definition of category 2C or higher within the HCP LAN categorization.
- **Provider incentives (12.5 percent):** the provider incentives portion of the withhold focuses on the percent of funding, within recognized VBP arrangements, that is directly conditioned on meeting quality and financial metrics. Up to 12.5 percent of the provider incentives portion of the withhold may be earned back by linking qualifying provider incentive payments to quality and financial attainment or losses. The target was set at 0.75 percent of assessed payments in 2017, and increased to 1 percent for 2018 and 2019.
- Quality improvement (75 percent): Engrossed Substitute House Bill (ESHB) 1109 initiated changes to the quality improvement portion of the withhold. Beginning in 2020, the quality improvement portion of the withhold may be earned back by achieving top national Medicaid quartile scores or demonstrating statistically significant improvement, as determined by an external quality review organization. Following receipt of quality performance metric results, on or before July 1 following the performance year, HCA will determine the percentage of the withhold earned back by the MCO based on the MCO's achieving quality improvement targets. Up to 75 percent of the withhold may be earned by achieving quality improvement targets. The amount of the withhold earned back is based on the proportion of measures for which the MCO achieved either top national Medicaid quartile or statistically significant improvement.<sup>2</sup>

<sup>&</sup>lt;sup>2</sup> The measures are under review for contract year 2020. They were not available at the time of this update (October 1).

These three components of HCA's withhold program, as well as the annual target percentages that must be met for MCOs to receive the full withhold amount, are outlined in the table below and described in detail in MCO contracts.

Table 1. MCO contract withhold targets

VBP adoption				
Year	Target			
2017	30%			
2018	50%			
2019	75%			
2020	85%			
2021	90%			

Provider incentives				
Year	Target			
2017	.75%			
2018	1%			
2019	1%			
2020	1.25%			
2021	TBD			

Quality improvement				
Year	Target <sup>3</sup>			
2017	0.2			
2018	0.2			
2019	0.2			
2020	100%			
2021	100%			

#### MCO VBP data submission requirements

To assess MCO performance against the MCO contract withhold components, MCOs are required to provide VBP performance data as outlined in **Exhibit D**: **value-based purchasing** of the MCO contracts. The reporting covers data pertaining to the adoption and intensity of value-based payment methodologies by the

MCO. They submit data to an external third-party independent assessor (IA) to validate performance under the VBP exhibit. The data for each component of the withhold is as follows:

 VBP adoption: MCOs report the dollar amounts of regional and statewide payments to providers under value-based arrangements in each category of APMs as defined under the HCP LAN framework. Medicaid VBP adoption is calculated based on the share of MCO payments to providers that are made through VBP arrangements in HCP LAN category 2C or higher, for the purposes of:

- The state's MCO withhold program.
- MCO DSRIP VBP incentives.
- ACH DSRIP VBP incentives.
- State accountability for DSRIP VBP targets.
- **Provider incentives**: MCOs report on the extent of regional and statewide payment incentives and payment disincentives represented in their VBP contracts with providers, as a share of total provider payments.
- **Quality improvement**: the quality improvement portion of the withhold relies on provisions in the MCO contracts, related to the submission of clinical quality data.

#### Validation of MCO VBP data

This IA is responsible for validating data submitted by the MCOs for the VBP adoption and provider incentives portions of the withhold. For 2019, measuring calendar 2018 VBP adoption, MCOs were required to submit to the IA:

- **VBP performance data**. MCOs complete a template provided by HCA with VBP performance data relating to the VBP adoption and provider incentives.
- Supplemental packet. MCOs provide documentary support for a sample of 45 providers identified
  by the IA. The MCO identifies the categorization of each provider contract according to the HCP LAN
  APM framework, with supporting documentation from the provider contract to illustrate the
  categorization and qualifying incentives.

<sup>&</sup>lt;sup>3</sup> Per the changes directed by EHSB 1109.

The below table is an example of how MCOs report their payments to providers by region and APM category.

Table 2. MCO VBP performance data template

	Medicaid total assessed payments by APM category												
	Category		Region: Accountable Communities of Health										
APM Category	APM Sub- category	Strategy	Better Health Together	Cascade	Greater Columbia	King	North Central	North Sound	Olympic	Pierce	SW Washington	Out- of- State	All
1 FFS - no link to quality	1	Fee-for-service											
	2A	Foundational payments for infrastructure & operations											
2 FFS - link to	2В	Pay-for- reporting											
quality	2C	Rewards for performance											
	2D	Rewards and penalties for performance											
3	3A	APMs with upside gainsharing											
APMs built on FFS architecture	3B	APMs with upside gainsharing and downside risk											
4 Population- based	4A	Condition- specific population- based payment											
payment	4B	Comprehensive population- based payment											
Tota	Total annual payments												
entered he	Payments in MACRA A-APMs (all payments entered here should ALSO be entered under categories 1-4 above)												
	For additional details on APM categories, see HCP LAN APM framework												

The figure below illustrates the methodology by which HCA assesses MCO withhold performance.

2% PMPM withhold Quality measures 12 5% 12.5% VBP Provider Top quartile? adoption incentives If "NO" value-based significant incentive 0.02\*PMPM\*0.125 0.02\*PMPM\*0.125 0.02\*PMPM\*0.75 SUM greater greater than 1 than 1 Withhold earned (\$)

Figure 2. Methodology for determining the amount of the withhold earned

#### **Timeline**

To allow time for MCOs to gather and report the required data, the assessment of performance occurs from August through November of the year following to the performance year. The two-year performance and review period continues on a rolling basis as shown, so the following performance year begins while HCA reviews the data for the prior performance year.

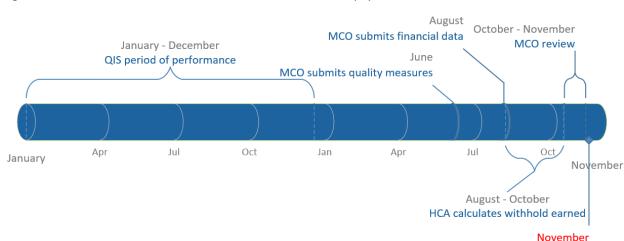


Figure 3. Timeline for MCO VBP data submission, validation, and payment

For example, MCOs will report on 2019 data in August 2020. The validation process is conducted, with the process completed and payment of the percentage of the withhold earned to be scheduled within HCA's payment systems by November 30, 2020.

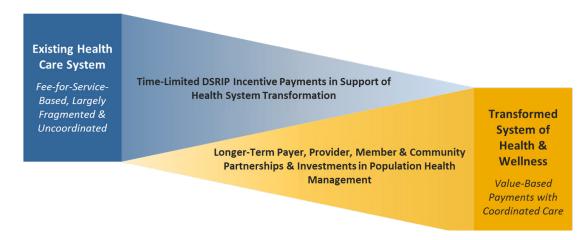
# Supporting VBP advancement through Medicaid Transformation

Under Medicaid Transformation, the DSRIP program provides resources to providers to move along the VBP continuum. Investment in foundational strategies that promote provider readiness for VBP is necessary to ensure the sustainability of Medicaid Transformation.

To encourage MCOs and providers to pursue VBP arrangements, DSRIP incentives are available for MCO and ACH achievement of VBP adoption targets as defined in the STCs. VBP adoption targets under Medicaid Transformation are based on the percentage of payments to providers that fall into categories 2C through 4B of the HCP LAN APM framework, starting in demonstration year (DY) 1, with progressive targets throughout the transformation. Ultimately, DSRIP funds allow providers to make delivery system changes required for the implementation of VBP strategies, while VBP contracts can help sustain these changes by financially rewarding their outcomes.

**HCA** payment

Figure 4. DSRIP program and VBP



Advancing the shift toward VBP arrangements in place of traditional fee-for-service models is a primary component of DSRIP accountability during Medicaid Transformation. This is highlighted below for the following entities:

- Washington is accountable for the advancement of quality outcomes and VBP adoption goals. In DY 3-5, a portion of DSRIP incentives are at risk, depending on statewide performance in the following:
  - o Demonstration of physical and behavioral health integration in managed care.
  - o Improvement and attainment of quality targets across a set of quality metrics.
  - o Improvement and attainment of defined statewide VBP targets.
- MCOs are eligible to earn DSRIP VBP incentives for reporting data required to assess MCO and ACH VBP adoption levels (per MCO contract requirements) and achievement and improvement toward annual VBP adoption targets.
  - MCOs have the opportunity to earn incentives for VBP adoption through DSRIP. This is similar to the contractual expectations for MCOs.
- ACHs can also earn DSRIP VBP incentives through reporting of regional efforts to advance VBP, as well as achievement and improvement toward annual VBP adoption targets.

Detailed parameters for how VBP incentives are earned and distributed to qualifying entities are outlined in subsequent sections. For more detail about the DSRIP accountability framework, see the <a href="DSRIP Measurement Guide">DSRIP Measurement Guide</a>.

#### Statewide accountability for VBP advancement

Beginning in 2019 (DY 3), a portion of statewide DSRIP funding is at risk, depending on the state's advancement of VBP adoption and performance on a set of quality metrics. If the state does not achieve its targets, available DSRIP funding will be reduced in accordance with the STCs.

By the end of 2021 (DY 5), 90 percent of total Medicaid MCO payments to providers must be made through designated VBP arrangements for the state to secure maximum available DSRIP incentives.

**Definition of achievement**: statewide VBP adoption targets are consistent with <u>Health Care Payment Learning and Action Network</u> (HCP LAN) category 2C-4B VBP arrangements. VBP adoption is measured by two factors: improvement toward and achievement of the annual target. If the VBP adoption target is achieved, then the full VBP portion of the statewide accountability withhold is earned. If the target is not achieved, a portion of the withhold can still be earned based on the state's improvement in VBP adoption from the prior year.

Table 3. Annual statewide VBP adoption target and scoring weights

	VBP adoption target	Scoring weights		
	(HCP LAN 2C-4B)	Improvement	Achievement	
DY 3	75%	50%	50%	
DY 4	85%	45%	55%	
DY 5	90%	40%	60%	

Table 4. Statewide accountability VBP adoption - measurement years

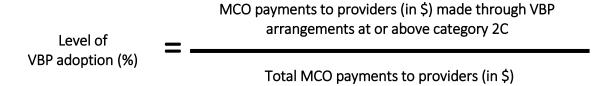
DY	Performance year	Baseline year
3	2019	2018
4	2020	2019
5	2021	2020

**Data source**: According to their contract requirements with HCA, MCOs must attest to their VBP adoption levels annually by reporting total payments in each HCP LAN category. The IA will calculate and validate statewide performance according to this annual data source. The statewide accountability VBP baseline year is the year prior to the performance year. This timeline aligns with MCO VBP adoption assessment according to the contractual agreement with HCA.

Payments to providers are defined as total Medicaid payments to providers (in dollars) for services, including inpatient, outpatient, physician/professional, and other health services, excluding any pass-through payments or other services carved out from MCO contracts. This amount excludes payments related to case payments, administrative dollars, Washington State Health Insurance Pool, premium tax, Safety Net Assessment Fund, Provider Access Payment or trauma funding.<sup>4</sup>

**Calculating the level of VBP adoption**: VBP adoption is calculated based on the share of MCO payments to providers made through VBP arrangements in HCP LAN category 2C or higher.<sup>5</sup>

Equation 1. Level of VBP adoption (%)



The state is measured on achievement of VBP adoption targets, as well as improvement over the state's prior year VBP adoption level. If the state meets the VBP adoption target for the performance year, then the **improvement score** is 100 percent. If the state does not meet the VBP adoption target for the performance year, then the **improvement score** is calculated as the percent change from the baseline year to the performance year.

<sup>&</sup>lt;sup>4</sup> For calendar year (CY) 2017, HCA included payments for pharmacy service in the numerator and denominator when calculating the level of VBP adoption. In 2018, pharmacy was removed from the MCO PMPM, so as of 2018, all such payments are excluded in both the numerator and denominator when calculating the level of VBP adoption.

<sup>&</sup>lt;sup>5</sup> Payments for behavioral health services are included when paid by an MCO, including integrated MCOs. Payments for behavioral health services paid by behavioral health organizations prior to integration are not included.

Equation 2. VBP improvement score

Where the calculation of the **improvement score** produces a negative percentage, the improvement score is zero (0) percent. The improvement score is capped at 100 percent.

The overall VBP performance score is calculated by first finding the achievement score and the improvement score for the performance period, and then multiplying each score by the relevant scoring weights defined in Table 3. The example below illustrates the portion of funds associated with VBP adoption earned by the state with an overall score of 40 percent. This performance would earn the state 40 percent of the 20 percent of overall dollars at-risk for statewide performance.

Table 5. Example calculation of statewide accountability VBP adoption

DY 3 VBP adoption assessment (DY 3 VBP target = 75%)	Value	Calculation
DY 3 performance	70%	
DY 2 (baseline)	50%	
Achievement score	0%	
Improvement score	40%	(0.7 – 0.5) / 0.5
Overall VBP score	40%	(0 * 0.5) + (0.4 * 0.5)

For more information about the overall statewide accountability approach and components, see the <a href="DSRIP">DSRIP</a> <a href="Measurement Guide">Measurement Guide</a>.

#### **DSRIP** incentives for MCO VBP achievement

Washington's MCOs are critical partners in delivery system reform efforts, particularly to ensure the state's success in meeting its VBP goals. As stated in the STCs, MCOs are expected to serve in a leadership or supportive capacity in every ACH. This ensures that delivery system reform efforts are coordinated across all necessary sectors—those providing payment, delivering services, and providing critical, community based supports.

In support of Medicaid Transformation, MCOs will demonstrate improvement toward and achievement of the state's VBP targets, and will play a critical role in the success and sustainability of Washington's DSRIP program.

#### Available incentives

MCOs are expected to participate in delivery system reform efforts as a matter of business interest and contractual obligation to the state. For this reason, they do not receive incentive payments for participation in ACH-led transformation projects. However, MCOs are eligible to earn MCO VBP incentives (through the challenge pool) for achieving annual MCO VBP targets. The amount of incentives available to an individual

MCO is determined by the attributed statewide managed care member months under signed Apple Health contracts for the performance year.<sup>6</sup>

Table 6. Annual DSRIP funding available for MCO DSRIP VBP incentives

DY 1	DY 2	DY 3	DY 4	DY 5
N/A	\$8,000,000	\$8,000,000	\$8,000,000	\$8,000,000

MCO VBP incentives are earned according to pay-for-reporting (P4R) and pay-for-performance (P4P) expectations. Each year, MCOs have a defined portion of incentives available for achieving P4R criteria and P4P targets. The percent of available incentives split between P4R and P4P is defined by the STCs.

Table 7. Annual percent of potential earnable MCO DSRIP VBP incentives, by P4R and P4P

MCO DSRIP VBP incentives	DY 2	DY 3	DY 4	DY 5
Pay-for-reporting (P4R)	50%	25%	0%	0%
Pay-for-performance (P4P)	50%	75%	100%	100%

The managed care contracts, including HCA's Apple Health Managed Care, Apple Health Integrated Managed Care, and Apple Health Foster Care, further specify how the incentives are distributed. If more than one of these contracts is effective between HCA and the MCO, the incentives earned will not be calculated separately for each contract. Instead, the incentives are calculated as a single payment, based on data aggregated from each of MCO's applicable Apple Health contract(s).

#### Assessment of progress and performance

The performance year for determining whether MCOs completed milestones in support of advancing VBP and achieved VBP targets is aligned with a given DY. The assessment period will occur during fall (October–December), following the performance year.

#### **Pay-for-reporting**

MCOs are eligible to earn MCO VBP incentives for P4R in DY 2 and DY 3 only (no VBP incentives were available in DY 1). These incentives are available to the MCOs for the complete and timely reporting of data required to assess the MCO progress toward meeting VBP adoption targets. The required data is specified in contract between HCA and the MCO.

#### **Pay-for-performance**

For DY 2 through DY 5, the P4P portion of MCO VBP incentives are available for successful achievement of, and improvement toward, specified VBP adoption targets. Each MCO is measured based on MCO-provided data (validated by the IA), and must meet performance expectations for the given year.

Performance targets, as well as improvement and achievement weighting for MCO VCP score determination, are outlined below.

<sup>&</sup>lt;sup>6</sup> Annual DSRIP incentives are based on best available information, and subject to change. In MCO contracts, these incentives are referred to as base earnable funds.

Table 8. MCO VBP adoption targets

	Performance targets			
Year	HCP LAN 2C-4B performance target	HCP LAN 3A-4B performance subtarget		
DY 1	30%	N/A		
DY 2	50%	10%		
DY 3	75%	20%		
DY 4	85%	30%		
DY 5	90%	50%		

MCO improvement and achievement are weighted differently throughout Medicaid Transformation. MCO improvement toward VBP adoption targets is more heavily weighted in the early years, while credit for full achievement of those targets is increasingly weighted in the later years.

Table 9. MCO VBP P4P score weights

Year	Calculation weight				
Teal	Achievement score	Achievement subset score	Improvement score		
DY 1	40%	0%	60%		
DY 2	35%	5%	60%		
DY 3	45%	5%	50%		
DY 4	50%	5%	45%		
DY 5	55%	5%	40%		

Based on its performance, the MCO is eligible to earn all or part of the available MCO VBP incentives. HCA and the IA will use data, which the MCOs are contractually required to submit, to identify the following:

- 1. **Achievement score:** an achievement score for each MCO is calculated annually. If the MCO has reached or exceeded the HCP LAN 2C-4B **performance target** for the performance year, then the **achievement score** will be 100 percent. If not, the **achievement score** is 0 percent.
- 2. **Achievement subset score:** in demonstration years 2, 3, 4, and 5, HCA will assess whether the MCO has met the annual achievement subset criteria. In DY 2, the achievement subset criteria requires the MCOs have at least one VBP contract in HCP LAN category 3B or above. If the achievement subset criteria have been met, the achievement subset score will be 100 percent. If the achievement subset criteria have not been met, the achievement subset score will be 0 percent.
- 3. **Improvement score**: An improvement score for each MCO is calculated annually. If the MCO has met the performance target for the demonstration year, the improvement score is 100 percent. If the MCO has not met the performance target for the performance year, the improvement score is calculated as the percent change from the baseline year to the performance year. See Figure 5, VBP improvement score formula in Chapter 2: statewide accountability.

- The improvement score is capped at 100 percent. Where the prior calculation produces a negative percentage, the improvement score is 0 percent.
- 4. **Eligibility for MCO VBP incentives** (performance subtarget): MCOs must also meet a minimum threshold of VBP adoption in category 3A and above (performance subtarget) to earn any MCO VBP incentives in DY 4 and 5. The performance subtarget is also applied as a threshold for distribution of remaining funds only in DY 2 and 3. This is described in the secondary process below.

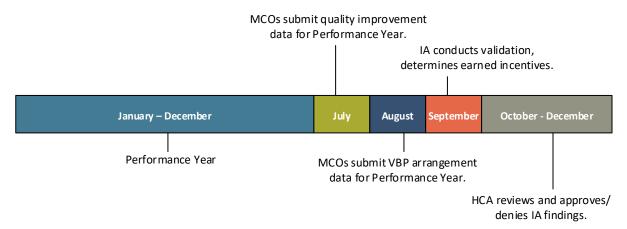
Table 10. Annual HCP LAN 3A-4B subtarget threshold for MCO DSRIP VBP incentives

	DY 1	DY 2	DY 3	DY 4	DY 5
HCP LAN 3A-4B		Eligibility:	Eligibility:	Eligibility:	Eligibility:
performance subtarget	N/A	remaining funds	remaining funds	all funds	all funds
		Target= 10%	Target= 20%	Target= 30%	Target= 50%

#### Incentive payment determination

The IA is responsible for determining whether reporting and performance expectations have been met.

Figure 5. Assessment timeline for MCO VBP incentives



#### **Distribution of remaining incentives**

If there are any remaining MCO VBP incentives for a given performance year after initial allocation, a secondary process is initiated to allocate the unearned incentives. Each MCO is eligible to earn a share of any remaining incentives, based on achievement of the factors defined below.

Table 11. MCO eligibility to earn remaining MCO DSRIP VBP incentives

HCP LAN 3A-4B performance subtarget	Relative quality improvement performance
The MCO must meet the HCP LAN 3A-4B performance subtarget for the performance year.	If the MCO has met the HCP LAN 3A-4B performance subtarget, the MCO will receive a percentage of
<ul> <li>If the MCO has not met the annual performance subtarget, it will not be eligible for any of the remaining incentives.</li> <li>If the MCO has met the annual performance subtarget, it is eligible for a percentage of remaining incentives.</li> </ul>	remaining MCO VBP incentives. This percentage is determined by the MCO's relative performance on the set of quality measures, as defined in MCO contracts with HCA.  The state and IA will use the quality metric results to determine the amount of remaining incentives earned for eligible MCOs.

**Important:** MCOs must meet the HCP LAN 3A-3B **performance subtarget** during DY 4 and DY 5 to be eligible for any MCO VBP incentives, as part of the primary VBP adoption assessment. This is in addition to any remaining incentives, as part of the secondary process.

#### DSRIP incentives for ACH VBP achievement

Provider readiness for VBP models and contracts is critical to meet statewide and regional VBP targets, as well as other state VBP goals. ACHs serve in a supportive role to help assess and support provider VBP readiness and practice transformation and to connect providers to relevant training and resources. ACHs are awarded incentives for demonstrated improvement and achievement of VBP adoption targets in the ACH region. During DSRIP, ACHs are accountable for investing resources to support partnering providers. For example, ACHs should be distributing earned incentives to support their partnering provider needs in moving along the VBP continuum.

Under DSRIP, transformation efforts are driven by ACHs and coalitions of partnering providers as they select and implement a set of strategies from the Medicaid Transformation Project Toolkit to address regional health needs. To be successful, ACHs must integrate foundational cross-cutting health system and community capacity building elements that address workforce, systems for population health management, and financial sustainability through VBP.

Across the project stages, providers partnering with their ACH are eligible to receive incentive payments by contributing to the completion of project milestones and regional improvement on quality and outcome measures. The incentives earned by providers allow them to make the investments necessary to be successful in the project, as well as promote efforts to scale and sustain strategies that prove to improve whole-person health of their communities. To be financially sustainable, however, other sources of funding must be identified to sustain these strategies, which could come through success in VBP contracts.

While VBP arrangements vary in complexity and provider risk, all require that providers have the ability to effectively measure and influence the quality and cost of care provided. The presence and maturity of a number of underlying capabilities influence whether providers succeed under their VBP arrangements. ACHs have made efforts to understand the current state of VBP capabilities among their provider partners, and how the ACHs can leverage DSRIP funds to support development of capabilities moving forward. ACHs determine the allocation methodology for earned VBP Incentive DSRIP funds among partnering providers in their region.

#### Available incentives

ACH can earn VBP incentives on the basis of P4R and P4P. ACH VBP incentives are funded through the reinvestment pool. Potential earnable ACH VBP incentives are distributed evenly across all nine ACHs. Annual DSRIP incentives are based on best available information, and subject to change.

Table 12. Annual DSRIP funding available for ACH VBP incentives

DY 1	DY 2	DY 3	DY 4	DY 5
N/A	\$3,600,000	\$4,500,000	\$5,400,000	\$6,300,000

**Note:** Both ACH VBP and integration incentives are funded through the reinvestment pool. Earned incentives for ACHs that achieve key integration milestones may affect the amount of ACH VBP incentives available for a given year.

ACHs are eligible to earn VBP incentives through reported progress on VBP milestones (P4R), and improvement toward and achievement of VBP adoption targets (P4P) in their regions. With regard to VBP adoption, ACHs are rewarded on reported progress in the early years, and increasingly on full attainment of targets in later years. The table below indicates the percent of VBP incentives available to ACHs for P4R and

P4P throughout the transformation.

Table 13. Annual percent of potential earnable ACH VBP incentives, by P4R and P4P

ACH VBP incentives	DY 1	DY 2	DY 3	DY 4	DY 5
Pay-for-reporting (P4R)	100%	75%	50%	25%	0%
Pay-for-performance (P4P)	0%	25%	50%	75%	100%

#### Assessment of progress and performance

#### **Pay-for-reporting**

ACHs report on VBP P4R milestones as part of their semi-annual reports. ACH VBP incentives for P4R are earned by providing complete and timely evidence of milestone completion for the annual reporting period. ACH VBP P4R milestones evolve as the transformation progresses. Note that P4R milestones phase out as accountability transitions to demonstrating performance against VBP targets in the later years.

Table 14. ACH VBP P4R milestones

Milestone	Reflective of activities that occurred during:
<ul> <li>N/A (none; no DSRIP funding allocated to VBP incentives for DY 1)</li> </ul>	DY 1 (2017)
<ul> <li>Inform providers of VBP readiness tools to assist their move toward value-based care.</li> <li>Connect providers to training and/or technical assistance (TA) offered through HCA, the Healthier Washington Collaboration Portal, MCOs, and/or the ACH.</li> <li>Support assessments of regional VBP attainment by encouraging/incentivizing completion of the state provider survey.</li> <li>Support providers to develop strategies to move toward value-based care.</li> </ul>	DY 2 (2018)
<ul> <li>Identification and support of providers struggling to implement practice transformation and move toward value-based care.</li> <li>Support providers to implement strategies to move toward value-based care.</li> <li>Continued support of regional VBP attainment assessments by encouraging/incentivizing completion of the state provider survey.</li> </ul>	DY 3 (2019)
<ul> <li>Continued support of regional VBP attainment assessments by encouraging/incentivizing completion of the state provider survey.</li> <li>Continued identification and support of providers struggling to implement practice transformation and move toward value-based care.</li> </ul>	DY 4 (2020)
N/A (all incentives reward performance; no incentives for reporting)	DY 5 (2021)

#### **Pay-for-performance**

The IA calculates VBP adoption by ACH region each year for the prior measurement year. The calculation is based on data provided by HCA's contracted Medicaid MCOs. HCA and IA obtains the data used to calculate regional ACH VBP achievement from annual MCO reporting on VBP adoption, both by region and by LAN category. The resulting data is validated by the IA and aggregated across all MCOs by region and HCP LAN category. ACH achievement of regional VBP adoption targets is contingent on MCO VBP adoption performance. ACHs are expected to engage with MCOs and providers in their region to encourage VBP adoption, but are not expected to be parties to VBP contracts themselves.

ACH VBP P4P incentives are associated with VBP adoption targets, as required by the STCs. Regional VBP adoption is calculated based on the share of MCO payments to providers that are made through VBP arrangements in the HCP LAN category 2C or higher.

Table 15. ACH VBP adoption targets

	Performance targets			
Year	HCP LAN 2C-4B adoption target	HCP LAN 3A-4B adoption subtarget		
DY 1	30%	N/A		
DY 2	50%	10%		
DY 3	75%	20%		
DY 4	85%	30%		
DY 5	90%	50%		

Achievement of annual ACH VBP P4P outcomes will take into account full achievement of VBP adoption targets and improvement from prior year performance toward VBP adoption targets.

Table 16. ACH VBP P4P score weights

Year	Calculation weight				
Teal	Achievement score	Achievement subset score	Improvement score		
DY 1	N/A	N/A	N/A		
DY 2	35%	5%	60%		
DY 3	45%	5%	50%		
DY 4	50%	5%	45%		
DY 5	55%	5%	40%		

The amount of ACH VBP P4P incentives earned by the ACH on the basis of performance will reflect the following components:

- 1. Achievement of ACH VBP adoption target (HCP LAN 2C-4B performance target).
- 2. Achievement of defined subset criteria.
- 3. Improvement from prior year VBP adoption.
- 4. Minimum threshold for ACH VBP incentives (HCP LAN 3A-4B performance subtarget).

Based on its performance, an ACH is eligible to earn all or part of the available incentives for ACH VBP P4P. HCA and IA will use data the MCOs are contractually required to identify the following:

- 1. **Achievement score:** an achievement score for each ACH region is calculated annually. If the ACH region has reached or exceeded the HCP LAN 2C-4B performance target for the performance year, the achievement score will be 100 percent. If not, the achievement score is 0 percent.
- 2. **Achievement subset score:** in demonstration years 2, 3, 4, and 5, HCA will assess whether the ACH region has met the annual achievement subset criteria. If the achievement subset criteria have been

met, the achievement subset score will be 100 percent. If the achievement subset criteria have not been met, the achievement subset score will be 0 percent.

In DY 2, the achievement subset criteria requires that the ACH region have at least one MCO with at least one VBP contract in HCP LAN category 3B or above.

- 3. **Improvement score**: an improvement score for each ACH region is calculated annually. If the ACH region has met the performance target for the DY, then the improvement score is 100 percent. If the ACH region has not met the performance target for the performance year, then the improvement score is calculated as the percent change from baseline year to the performance year.
- 4. The improvement score is capped at 100 percent. Where the prior calculation produces a negative percentage, the improvement score is 0 percent (see Figure 5, VBP improvement score formula).
- 5. ACHs must also meet a minimum threshold of VBP adoption in category 3A and above (performance subtarget) to earn any ACH VBP incentives in DY 4 and 5.

Table 17. Annual HCP LAN 3A-4B subtarget threshold for ACH VBP incentives

	DY 1	DY 2	DY 3	DY 4	DY 5
HCP LAN 3A – 4B Subtarget	N/A	None	None	30%	50%

#### Incentive payment determination

#### **Pay-for-reporting**

The achievement of ACH VBP P4R milestones is assessed by the IA. Each VBP P4R milestone is associated with one (1.0) achievement values (AV); the percentage of VBP P4R funds earned for the year is equal to the percent of VBP P4R AVs earned out of the total possible number of AVs. ACHs attest to milestones and provide evidence of completion (e.g., narrative responses, lists of activities), which are assessed on a binary (complete/incomplete) scale. The time period for achieving P4R milestones is the corresponding DY.

Table 18. Schedule of ACH VBP P4R milestone AVs

ACH VBP P4R milestones	DY 2 Quarter (Q)1-Q4	DY 3 Q1-Q4	DY 4 Q1-Q4
Inform providers of VBP readiness tools to assist their move toward value-based care.	1.0	-	-
Connect providers to training and/or TA offered through HCA, the Healthier Washington Collaboration Portal, MCOs, and/or the ACH.	1.0	-	-
Support assessments of regional VBP attainment by encouraging and/or incentivizing completion of the state provider survey.	1.0	1.0	1.0
Support providers to develop strategies to move toward value-based care.	1.0	-	-
Identification and support of providers struggling to implement practice transformation and move toward value-based care.	-	1.0	-
Support providers to implement strategies to move toward value-based care.	-	1.0	-
Continued identification and support of providers struggling to implement practice transformation and move toward valuebased care.	-	-	1.0
Total earnable P4R VBP AVs per reporting period	4.0	3.0	2.0

To identify the earned VBP P4R incentives for each ACH, the average AV for all P4R milestones that apply in the year (the percent AV completion) is multiplied by the ACH VBP incentives associated with P4R in the measurement year. In the example below, an ACH that earns 3 out of 4 possible AVs for the reporting period would earn 75 percent of available ACH VBP incentives associated with P4R.

Table 19. Example ACH VBP P4R AV calculation (for reporting period DY 2)

ACH VBP P4R milestones for reporting period DY 2 Q1-Q4	Earned AV	Possible AV
Inform providers of VBP readiness tools to assist their move toward value-based care.	0.0	1.00
Connect providers to training and/or TA offered through HCA, the Healthier Washington Collaboration Portal, MCOs, and/or the ACH.	1.0	1.00
Support assessments of regional VBP attainment by encouraging and/or incentivizing completion of the state provider survey.	1.0	1.00
Support providers to develop strategies to move toward value-based care.	1.0	1.00
Total achievement value (TAV)	3.0	4.0
Percentage achievement value (PAV)	(3.0 / 4.0) = 75%	100%

Earned incentives are distributed annually to ACHs, aligned with the timing of payment cycles for ACH project incentive payments.

#### **Pay-for-performance**

The IA calculates the final ACH VBP P4P score by adding the weighted scores for improvement, performance target, and performance subset target achievement. The final score for all components will determine the proportion of potential ACH VBP P4P incentives earned by an ACH for a given performance year. Full credit is earned by meeting or exceeding the defined target for the associated year. ACHs do not earn additional incentives for exceeding improvement or performance expectations. Examples of ACH VBP incentive calculations can be found in the DSRIP Measurement Guide.

ACHs earn VBP P4P incentives on an annual basis. Earned incentives are distributed in alignment with earned project P4P and VBP P4R incentive payments. Due to the data compilation and validation process, there is an approximate 18-month lag between the end of the performance year and when ACH VBP P4P incentives are paid.

#### **Distribution of remaining incentives**

If a region does not meet progress (P4R) or performance (P4P) expectations, the ACH's unearned VBP incentives will be used to fund <u>ACH high-performance incentives</u> (page 70).

### State role as convener

Recognizing the importance of alignment between VBP strategies and delivery system reform efforts, HCA continues to play a connector role between ACHs and MCOs. Priorities include preparing partners for VBP readiness and ensuring delivery system reform investments and efforts align with and advance contractual and payment levers. HCA facilitates monthly sessions with MCOs and recently launched a work group that includes MCOs and ACHs. HCA's goal with this work group is to help promote information sharing and alignment surrounding contractual expectations, payment, and support being offered to partners.

#### **Medicaid Transformation Learning Symposium**

The third year of Medicaid Transformation is underway, and HCA, along with ACHs, stakeholders, and partners, are in the implementation phase of project activities. Providing space that encourages cross-collaboration and shared learning is critical to advancing progress and moving work forward to achieve broad health systems transformation. In agreement with the STCs, HCA hosts an annual Medicaid Transformation Learning Symposium for ACHs and partnering providers. The DY 3 learning symposium will occur mid-October, with two-hour sessions focused on key topics, such as:

- Social determinants of health.
- Implementing common strategies for health information technology/health information exchange.
- Understanding transformation initiatives for Washington's Indian Health Care Providers.
- Shared learning related to opportunities and barriers faced when implementing community health system change.

The symposium supports advancement of Medicaid Transformation objectives with a focus on statewide collaboration.

# Understanding payer and provider experience

Understanding the payer and provider experience with VBP is crucial to monitor the progression along the VBP continuum. On an annual basis, HCA issues two paying for value surveys to Washington State payers and providers. Core objectives of the surveys are to:

- Track both health plan and provider experience in moving toward the state's goal of paying for value
- Identify explanatory factors, such as enablers and barriers that may promote or block desired progress.

HCA is responsible for performing analysis of data collected from provider survey respondents. Individual organization responses are not shared publicly. The survey is available on HCA's <u>Paying for value</u> webpage.

For Medicaid Transformation to be successful, an in-depth understanding of the provider perspective is necessary. Provider feedback informs transformation project plan design in the planning stage, and can inform transformation activities throughout the implementation and scale/sustain stages. In their role as convener, ACHs are in a position to support statewide assessment of provider experience in moving to VBP arrangements by encouraging and incentivizing completion of the provider survey among their partnering providers.

#### Results

More than 170 unique provider entities responded to the 2019 paying for value provider survey, compared to 95 provider respondents in 2018. This is largely because of the collaborative outreach efforts of statewide associations and ACHs. Results are publicly available in aggregate form on HCA's <u>Paying for value</u> webpage.

# Next steps

#### **Annual update**

HCA updates this document on an annual basis. Upcoming editions will include more information on progress made toward achieving state and Medicaid Transformation VBP adoption targets, as well as the state's role in assuring alignment with MACRA and other advanced APM updates.

## Resources

Learn more about HCA's roadmap activities and paying for value strategy.

Learn more about Washington's Medicaid Transformation.

Sign up to receive announcements about Medicaid Transformation.

# Attachment A: HCP LAN APM framework and HCA's VBP standard

Figure 7. HCP LAN APM framework for VBP or APMs

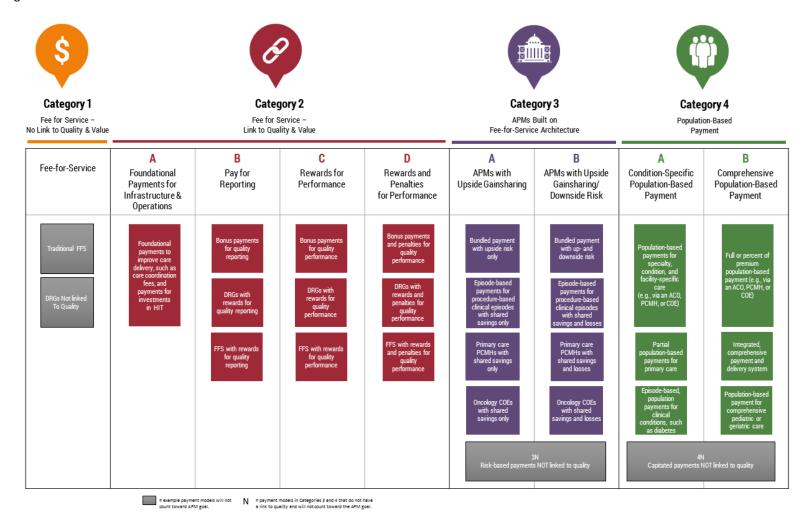


Figure 8. Washington State's VBP standard

