

# Revolutionizing Perinatal Healthcare Delivery



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North Carolina (PQCNC)

# PQCNC Mission

- Promoting high value perinatal care
  - Spread best evidenced practice and reduce variation
  - Partner with families and patients
  - Optimize resources
- Make North Carolina the best place to be born

# PQCNC Table

- Family Members
- Perinatal providers (55 Hospitals)
- Doctors
- Nurses Midwives
- Hospital Administrators
- Payers (Medicaid, BCBSNC)
- State Legislators
- DPH
- State Hospital Association
- Others (Malpractice insurers)

# PQCNC Initiatives

- 39 Weeks
  - 39 centers, 2/3 state deliveries
- Reducing Catheter Associated Bloodstream Infection
  - 13 NICUs, 72% VLBW infants
- Exclusive Human Milk Mother Baby I & II
  - 24 and 31 nurseries

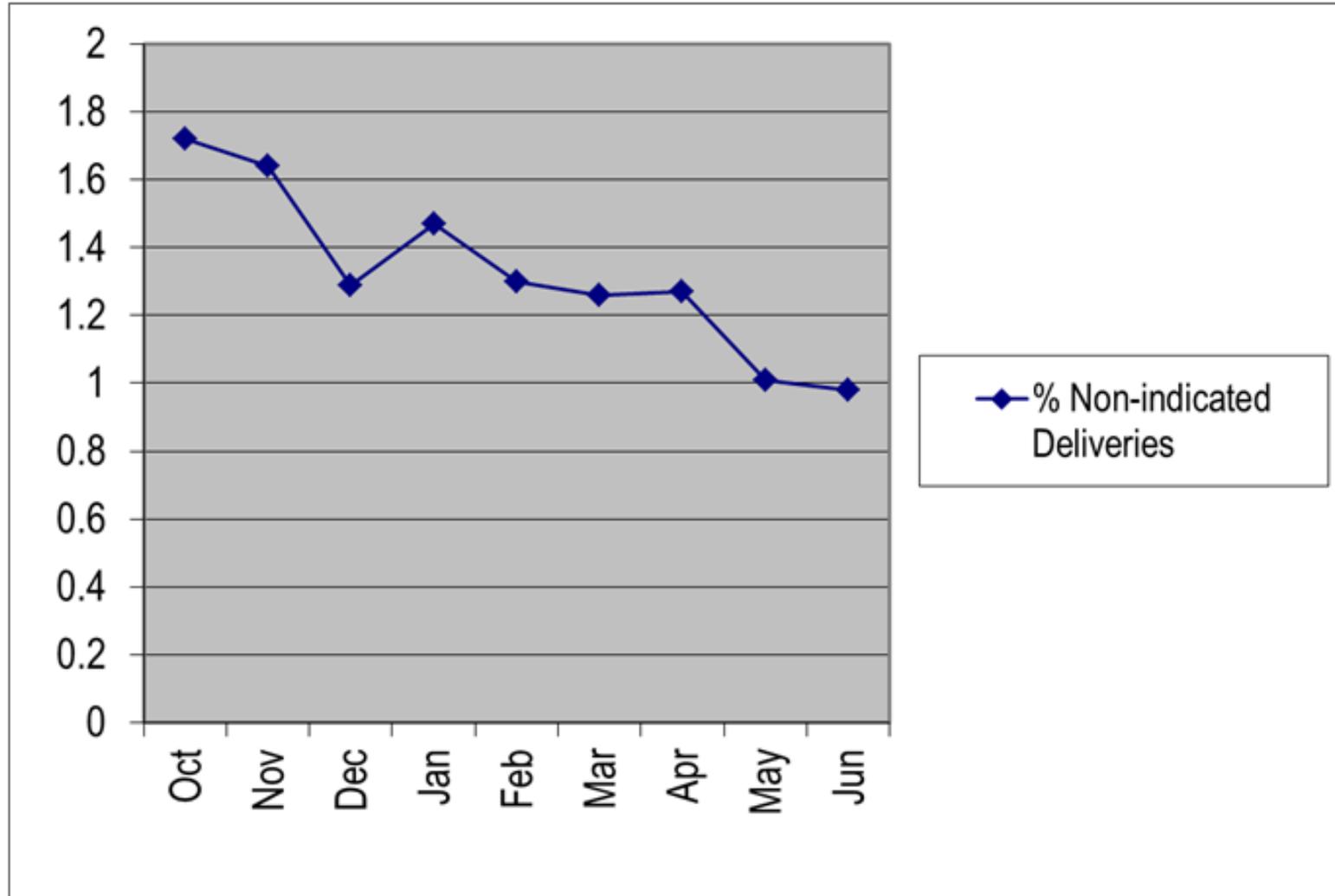
# PQCNC Initiatives

- Exclusive Human Milk NICU I & II
  - 13 and 14 NICUs
- Support for Intended Vaginal Birth I & II
  - 25 and 32 hospitals
- National Cather Associated Bloodstream Infection (NCABSI) Prevention Initiative
  - 18 NC NICUs, 97 NICUs nationally

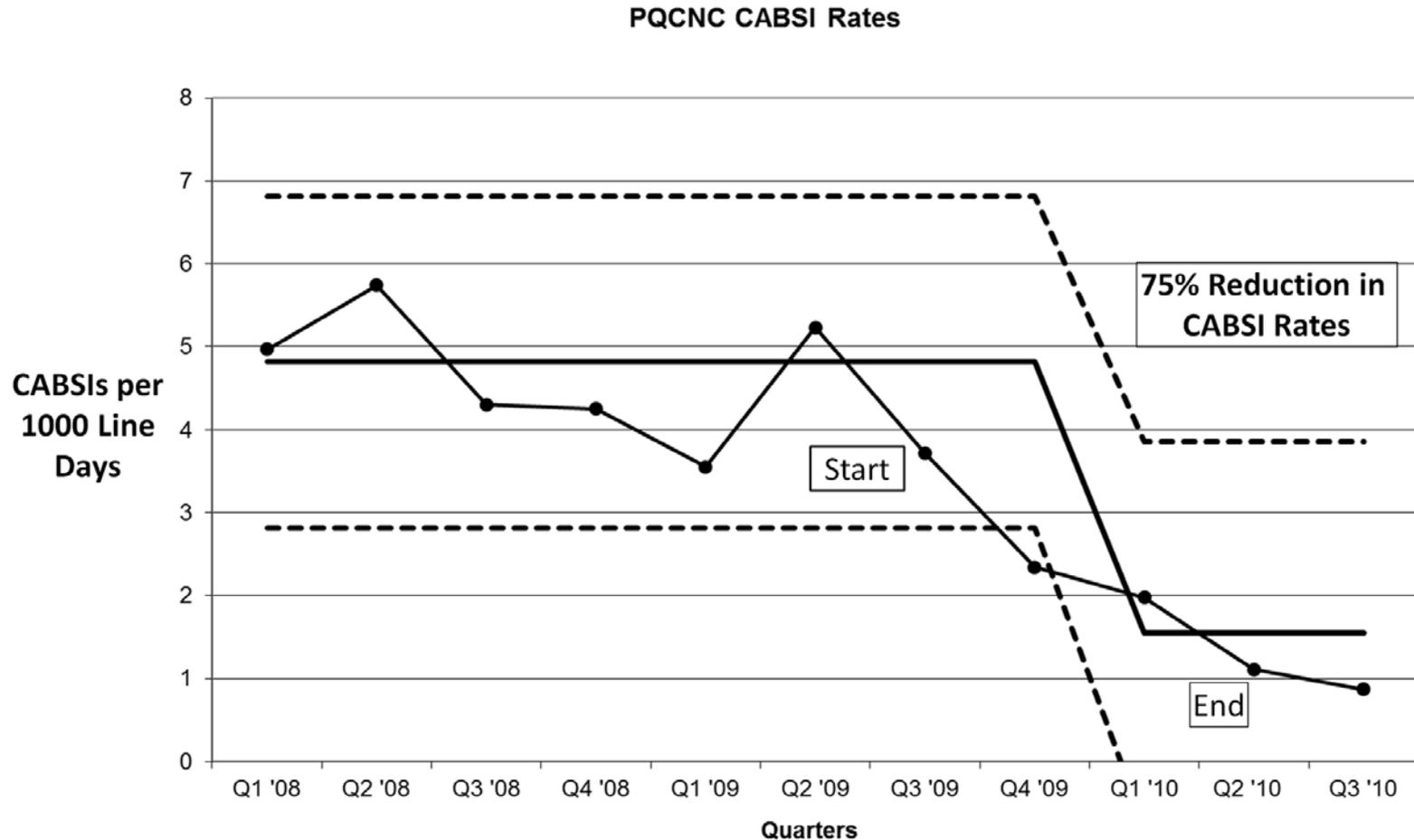
# PQCNC Initiatives

- 55 hospitals with maternity/newborn/NICU services have participated
- 207 teams in 9 initiatives
- Currently 90 teams in the field
  - SIVB, EHM NICU, EHM Nursery, NCABSI

# PQCNC Reducing Elective Deliveries < 39 Weeks



# PQCNC Reducing CABSI



# Transforming Perinatal Healthcare

- Partnership with DMA (Medicaid)
  - Support key Pregnancy Medical Home aims
- Partnership with Blue Cross Blue Shield North Carolina
- Partnership with Office of Rural Health and Community Care
- Partnership with NC Legislature and Department of Public Health

# Transforming Perinatal Healthcare

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## **Public-Private Partnership**

# Revolutionizing Perinatal Healthcare

- Empower leadership from the field
- Clear aim with a measureable goal
- Data supports the work
  - Lean, flexible and necessary
- Sustainable change changes culture
- Partnership with patients and families
- Incentivize collaboration amongst centers

# Revolutionizing Perinatal Healthcare

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## **Pay for Collaborative Performance**

# Why We Do This



Gabby at [www.pqcnc.org](http://www.pqcnc.org)

**Improving Care and Proving It**



# Leadership and Teamwork



If you tell people where to go, but not how to get there, you'll be amazed at the results. Gen George S Patton

**Improving Care and Proving It**